

IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF WEST VIRGINIA
AT CHARLESTON

	x	
	:	
THE CITY OF HUNTINGTON,	:	Civil Action
	:	
Plaintiff,	:	No. 3:17-cv-01362
	:	
v.	:	
	:	
AMERISOURCEBERGEN DRUG	:	
CORPORATION, et al.,	:	
	:	
Defendants.	:	

	x	
	:	
CABELL COUNTY COMMISSION,	:	Civil Action
	:	
Plaintiff,	:	No. 3:17-cv-01665
	:	
v.	:	
	:	
AMERISOURCEBERGEN DRUG	:	
CORPORATION, et al.,	:	
	:	
Defendants.	:	

BENCH TRIAL - VOLUME I
BEFORE THE HONORABLE DAVID A. FABER, SENIOR STATUS JUDGE
UNITED STATES DISTRICT COURT
IN CHARLESTON, WEST VIRGINIA

MAY 3, 2021

APPEARANCES:

**For the Plaintiff,
Cabell County Commission:**

MR. PAUL T. FARRELL, JR.

Greene Ketchum Farrell Bailey & Tweel
P.O. Box 2389
Huntington, WV 25724

MR. ANTHONY J. MAJESTRO

Powell & Majestro
Suite P-1200
405 Capitol Street
Charleston, WV 25301

MR. DAVID I. ACKERMAN

Motley Rice
Suite 1001
401 9th Street NW
Washington, DC

MR. PETER J. MOUGEY

Levin Papantonio Thomas Mitchell Rafferty & Proctor
Suite 600
316 South Baylen Street
Pensacola, FL 32502

MR. MICHAEL J. FULLER, JR.

Farrell & Fuller
Suite 202
1311 Ponce De Leon
San Juan, PR 00907

APPEARANCES (Continued):

**For the Plaintiff,
Cabell County Commission:**

MS. MILDRED CONROY

The Lanier Law Firm
Tower 56
126 East 56th Street, 6th Floor
New York, NY 1022

MS. PEARL A. ROBERTSON

Irpino Avin Hawkins Law Firm
2216 Magazine Street
New Orleans, LA 70130

MR. MICHAEL W. WOELFEL

Woelfel & Woelfel
801 Eighth Street
Huntington, WV 25701

MR. CHARLES R. WEBB

The Webb Law Center
716 Lee Street East
Charleston, WV 25301

MS. ANNIE KOUBA

Motley Rice
28 Bridgeside Blvd.
Mt. Pleasant, SC 29464

MR. MARK P. PIFKO

Baron & Budd
Suite 1600
15910 Ventura Boulevard
Encino, CA 91436

**For the Plaintiff,
City of Huntington:**

MS. ANNE MCGINNESS KEARSE

Motley Rice
28 Bridgeside Blvd.
Mt. Pleasant, SC 29464

MS. LINDA J. SINGER

Motley Rice
Suite 1001
401 Ninth Street NW
Washington, DC 20004

MS. TEMITOPE LEYIMU

Motley Rice
28 Bridgeside Blvd.
Mt. Pleasant, SC 29464

**For the Defendant,
Cardinal Health:**

MS. ENU MAINIGI

MS. JENNIFER WICHT

Williams Connolly
725 Twelfth Street NW
Washington, DC 20005

MS. SUZANNE SALGADO

725 Twelfth Street NW
Washington, DC 20005

MR. STEVEN R. RUBY

Carey Douglas Kessler & Ruby
901 Chase Tower
707 Virginia Street, East
Charleston, WV 25301

APPEARANCES (Continued):

**For the Defendant,
Cardinal Health:**

MS. ASHLEY W. HARDIN

MR. ISIA JASIEWICZ

Williams & Connolly

25 Twelfth Street, NW

Washington, DC 20005

APPEARANCES (Continued):

**For the Defendant,
McKesson:**

MR. TIMOTHY C. HESTER

MR. PAUL W. SCHMIDT

MS. LAURA M. FLAHIVE WU

MR. ANDREW STANNER

Covington & Burling

One City Center

850 Tenth Street NW

Washington, DC 20001

MR. JEFFREY M. WAKEFIELD

Flaherty Sensabaugh & Bonasso

P.O. Box 3843

Charleston, WV 25338-3843

APPEARANCES (Continued):

**For the Defendant,
AmerisourceBergen Drug Corporation:**

MS. SHANNON E. MCCLURE

MR. JOSEPH J. MAHADY

Reed Smith
Three Logan Square
Suite 3100
1717 Arch Street
Philadelphia, PA 19103

MS. GRETCHEN M. CALLAS

Jackson Kelly
P.O. Box 553
Charleston, WV 25322

APPEARANCES (Continued):

MR. ROBERT A. NICHOLAS

Reed Smith
Suite 3100
Three Logan Square
1717 Arch Street
Philadelphia, PA 19103

MS. ELIZABETH CAMPBELL

1300 Morris Drive
Chesterbrook, PA 19087

Court Reporter: Ayme Cochran, RMR, CRR
Court Reporter: Lisa A. Cook, RPR-RMR-CRR-FCRR

Proceedings recorded by mechanical stenography;
transcript produced by computer.

1 PROCEEDINGS had before The Honorable David A. Faber,
2 Senior Status Judge, United States District Court, Southern
3 District of West Virginia, in Charleston, West Virginia, on
4 May 3, 2021, at 9:30 a.m., as follows:

5 THE COURT: The courtroom deputy will please call
6 the case for trial.

7 COURTROOM DEPUTY CLERK: The case called for trial
8 is the City of Huntington versus AmerisourceBergen Drug
9 Corporation, Cardinal Health, Inc., McKesson Corporation,
10 civil action number 3:17-1362, and Cabell County Commission
11 versus AmerisourceBergen Drug Corporation, Cardinal Health,
12 Inc., McKesson Corporation, civil action 3:17-1665.

13 Will counsel please note their appearances?

14 MR. FARRELL: Paul Farrell, Jr. on behalf of the
15 plaintiffs.

16 MS. KEARSE: Anne Kearse on behalf of the
17 plaintiffs, Your Honor.

18 MS. CONROY: Mildred Conroy on behalf of the
19 plaintiffs.

20 MR. MOUGEY: Peter Mougey on plaintiff of the
21 plaintiffs.

22 MS. SINGER: Linda Singer on behalf of the
23 plaintiffs.

24 MR. FULLER: Mike Fuller on behalf of the
25 plaintiffs, Your Honor.

1 MS. ROBERTSON: Pearl Robertson on behalf of
2 plaintiffs.

3 MR. MAJESTRO: Anthony Majestro on behalf of
4 plaintiffs.

5 MS. LEYIMU: Tope Leyimu on behalf of plaintiffs.

6 MR. ACKERMAN: David Ackerman on behalf of the
7 plaintiffs.

8 MR. WOELFEL: Mike Woelfel on behalf of the
9 plaintiffs.

10 MS. MAINIGI: Good morning, Your Honor. Enu
11 Mainigi from Williams & Connolly on behalf of Cardinal
12 Health.

13 Your Honor, I also wanted to introduce Caitlin Anderson
14 from Cardinal Health, who is Vice President and Associate
15 Counsel.

16 MS. ANDERSON: Good morning, Your Honor.

17 THE COURT: Good morning.

18 MR. RUBY: Good morning, Your Honor. Steve Ruby
19 on behalf of Cardinal Health.

20 MS. WICHT: Good morning, Your Honor, Jennifer
21 Wicht on behalf of Cardinal Health.

22 MS. HARDIN: Good morning, Your Honor. Ashley
23 Hardin on behalf of Cardinal Health.

24 MS. SALGADO: Suzanne Salgado on behalf of
25 Cardinal Health.

1 MR. SCHMIDT: Good morning, Your Honor. Paul
2 Schmidt for McKesson. And I'd also like to introduce our
3 client, Rob Park, from McKesson. We'll have different
4 clients probably mostly in the overflow room throughout the
5 trial.

6 MR. HESTER: Good morning, Your Honor. Timothy
7 Hester on behalf of McKesson Corporation.

8 MS. FLAHIVE WU: Good morning. Laura Flahive Wu
9 on behalf of McKesson.

10 MR. STANNER: Andrew Stanner on behalf of
11 McKesson.

12 MR. WAKEFIED: Good morning, Your Honor. Jeff
13 Wakefield also appearing on behalf of McKesson.

14 MR. NICHOLAS: Good morning, Your Honor. I am Bob
15 Nicholas. I represent AmerisourceBergen. Our client is
16 here, as well. Elizabeth Campbell is the company's Deputy
17 General Counsel.

18 MS. CAMPBELL: Good morning, Your Honor.

19 THE COURT: Good morning, ma'am.

20 MR. NICHOLAS: And Chris Casalenuovo as Head of
21 Litigation.

22 MR. CASALENUOVO: Good morning, Your Honor.

23 THE COURT: Good morning, sir.

24 MS. MCCLURE: Good morning, Your Honor. Shannon
25 McClure on behalf of AmerisourceBergen Drug Corporation.

1 MS. CALLAS: Good morning, Judge Faber. Gretchen
2 Callas on behalf of AmerisourceBergen.

3 MR. MAHADY: Good morning, Your Honor. Joseph
4 Mahady on behalf of AmerisourceBergen.

5 THE COURT: Did that get everyone?

6 The parties having waived their right to a jury trial
7 and consented to trial to the Court, we'll proceed directly
8 this morning to the opening statements and I understand
9 that, Mr. Farrell, you're going to go first on behalf of
10 Cabell County and you may proceed.

11 MR. FARRELL: West Virginia woke on Sunday,
12 December 18th, 2016, to these headlines. "780 million
13 pills, 1,728 deaths." Eric Eyre from the Charleston Gazette
14 obtained access to a confidential database called ARCOS,
15 A-R-C-O-S, which gave him visibility into the volume of
16 opium pills sold into the State of West Virginia. 780
17 million pills, enough to hand out 433 opium pills to every
18 man, woman and child in the State of West Virginia.

19 This headline grabs your attention. It's simple,
20 elegant, and blunt. For his efforts, Eric Eyre won the
21 Pulitzer Prize for investigative journalism. This newspaper
22 series triggered a congressional investigation into pill
23 dumping in West Virginia and has launched what has been
24 described as the most complex and largest litigation in the
25 history of the country.

1 Despite its complexity, the law of parsimony or Occam's
2 philosophical razor suggests the simplest explanation is
3 usually the right one, Judge. We intend to prove the simple
4 truth that the distributor defendants sold a mountain of
5 opium pills into our community fueling the modern opioid
6 epidemic. The headlines, Judge -- technical difficulty.

7 THE COURT: First technical glitch of the trial.

8 (Laughter)

9 THE COURT: There will be many more, I'm sure.

10 MR. FARRELL: I don't know where I need to point
11 it. Well, I'm glad I got it out of the way with the very
12 first one.

13 Gina, do you just want to bring the laptop to me?

14 UNIDENTIFIED SPEAKER: No. It's --

15 MR. FARRELL: There we go. The Pulitzer Prize,
16 Judge, in the headlines, "780 million pills, 1,728 deaths."
17 I've circled these two things because this simple, elegant,
18 blunt truth provides the framework for our case, conduct and
19 consequences.

20 May it please the Court. We have the great honor of
21 representing the peoples of Huntington-Cabell County, West
22 Virginia in this first trial against the distributors of
23 prescription opioids, AmerisourceBergen, Cardinal Health and
24 McKesson, collectively referred to as "The Big Three".

25 This is a bench trial wherein you serve as both the

1 judge and the jury. As the judge, you will determine which
2 laws apply. As the jury, you are the finder of fact. You
3 are the audience.

4 I have told my clients you are a student of history, so
5 perhaps this analogy is apt. Patrick Henry and John
6 Marshall were contemporaries. They were both lawyers. One
7 was known for his power of persuasion, evoking fiery
8 emotion; the other, methodical and convincing. We believe
9 our aim in these proceedings is to follow the path of the
10 latter, to be methodical and convincing.

11 I believe that we will show you facts upon which you
12 will record in the permanent record as the historian. We
13 will present direct evidence from primary sources, as well
14 as firsthand accounts of what happened here, and seek the
15 truth in this forum. To that noble aim, I take this
16 opportunity to outline our case in chief.

17 THE COURT: Just a minute. I hate to interrupt
18 you, but second technical glitch. I'm not getting realtime
19 up here. Oh, it's over here. Sorry.

20 Sorry, Mr. Farrell. Go ahead, please.

21 MR. FARRELL: It's our intentions during this
22 opening statement to provide an outline of the evidence we
23 intend to present in our case in chief, which will fulfill
24 the elements of proof from public nuisance.

25 To that end, there are four pillars to our case. The

1 four pillars are volume. We will introduce in painstaking
2 detail the volume of pills that were sold by The Big Three
3 into Huntington-Cabell County.

4 The second pillar are what we call black flags. We
5 have an enormous amount of documents and deposition
6 testimony that we have culled into what we believe to be
7 essential facts which will provide notice and foreseeability
8 of the conduct that we will label and walk through with you
9 called black flags.

10 The third pillar is the morphinan molecule. We're
11 going to have science. In fact, the very first witness you
12 will hear from is Dr. Corey Waller and he's going to walk
13 through why this morphine molecule is so potent, why it is
14 driving the fourth pillar, which is the epidemic.

15 We intend to outline the four horsemen of the opioid
16 epidemic, addiction, abuse, morbidity and mortality. These
17 four pillars are divided into the theme of our case, conduct
18 and consequences. I'm going to spend the first half of
19 opening, as well as we will spend the first half of the
20 trial, focused on conduct. My colleague, Anne Kearse, will
21 spend the second half of opening, and we will spend the
22 second half of trial, going through the consequences.

23 So, backing up, before we even start on this journey,
24 we need to remember the lesson from Eric Eyre's newspaper
25 articles. We need transparency. We've demanded

1 transparency from our clients and ourselves and we've
2 demanded transparency from the defendants.

3 Through transparency, we can get visibility into the
4 volume and into the conduct. Through transparency, once we
5 establish conduct and consequences, we're going to ask you
6 for accountability. From start to finish. From Alpha to
7 Omega, transparency will lead us to accountability and in
8 between the two are going to be twelve weeks of evidence.

9 The key to this case is transparency and visibility
10 because, if you can't see the depth of what happened in our
11 community, we can't find the truth, and that will be the
12 process by which we will go through.

13 Introductions. I'd like to take a few minutes and talk
14 about and introduce our clients and introduce the
15 distributor defendants.

16 Huntington-Cabell County, West Virginia is in the
17 southwest corner of our state and it sits in the confluence
18 of the Big Sandy and the Ohio River. Huntington is the seat
19 of Cabell County. It's the Tri-State area. You cross the
20 Big Sandy, you find Kentucky. You cross the Ohio, you find
21 the State of Ohio.

22 Our county has about a hundred thousand people, which
23 is nice because, when we do math for the next three weeks, a
24 hundred thousand is easily divisible. About half of which
25 reside within city limits.

1 I blow up this particular map because you'll see that
2 the City of Huntington spills outside of the county lines
3 just a bit. And that's important because one of the
4 pharmacies in this case you'll be hearing about, that
5 Cardinal Health in its own internal documents describes as a
6 black hole, is The Medicine Shoppe, and it is in Huntington,
7 but resides within Wayne County.

8 These are our clients. The West Virginia Code enables
9 the County Commission to represent the peoples of the county
10 and allows municipalities to form governance over those
11 within city limits. Our three Cabell County Commissioners,
12 Kelli Sobonya, Nancy Cartmill and Jim Morgan. Our County
13 Manager, Beth Thompson.

14 The County Commission has fiscal responsibility over
15 the prosecutor and the sheriff, as well as the County and
16 City Clerk, as well as the EMS. You will hear from and see
17 documents written by each of the three preceding sheriffs,
18 Sheriff Zerkle, Sheriff McComas and Sheriff Wolfe.

19 The City of Huntington has elected a strong mayor form
20 of government and, Your Honor, we've got one. Steve
21 Williams is here with us today in the audience and he will
22 be testifying in this trial, as well.

23 The City of Huntington has the Fire Department and the
24 Police Department. Jan Rader will be testifying later this
25 week.

1 You will see documents in evidence from each of the
2 three preceding Chiefs of Police, Ray Cornwell, Hank Dial
3 and Skip Holbrook. And then, you'll see, I put the city
4 logo of Huntington there because Mayor Williams has had a
5 series of Drug Task Forces where he's been compiling data
6 and we will be bringing in some of that data through the men
7 and women of the City of Huntington.

8 We are also the home of Marshall University, the proud
9 sons and daughters of Marshall University. In Huntington,
10 we have two primary hospitals, Cabell Huntington Hospital
11 and St. Mary's Medical Center, and I will point out that I
12 have made painstaking detail to make sure that the logos for
13 both hospitals were exactly equal. And it also is filled
14 with the people from our Schools of Pharmacy, The Research
15 Corporation, the School of Medicine, from the Hoops Family
16 Children's Hospital, from our Board of Education, from the
17 men and women who have been deposed, some 80 of which have
18 been deposed in this case. We will be bringing them here
19 and introducing you to some of them.

20 So, Huntington, West Virginia is a river town. We have
21 a very long and proud history. That history sometimes has
22 included some tragedy.

23 The Ohio River, in 1937, flooded. The waters of the
24 Ohio River spilled out into downtown Huntington flooding our
25 community, a theme that I'll probably be reaching back to at

1 several different times throughout this litigation.

2 We've experienced a new flood. And it's a flood of
3 opium pills into our community. The data that we intend to
4 present to you will establish a mountain of opium pills sold
5 by The Big Three into Cabell County which resulted in the
6 four horsemen of the epidemic.

7 We will present to you evidence that, in the past ten
8 years, there have been 7,000 overdoses in Huntington-Cabell
9 County and 1,100 opioid-related deaths. In a community of
10 100,000 people, we have had 7,000 overdoses and 1,100
11 opioid-related deaths.

12 So, Huntington-Cabell County has the honor of being one
13 of the very first communities in the country to do something
14 about it, to be resilient. See, we started this litigation
15 here in this courtroom and, in fact, I believe the first
16 status conference was May 2nd, 2017, four years and a day
17 ago.

18 Soon after Huntington-Cabell County filed the first
19 case, the rest of West Virginia soon followed and, after
20 that, some 3,000 other communities filed, as well, because
21 much like the poppy plant itself, it has a -- this epidemic
22 has a life cycle. If you spread enough seeds, some of those
23 seeds germinate. And, when they germinate, they grow stocks
24 and then they bloom. The opioid epidemic first bloomed in
25 the Appalachia Ohio River Valley and soon communities across

1 the country saw that blossom, as well.

2 In this litigation, all of these 3,000 cases were
3 consolidated and sent to Cleveland, Ohio. And in Cleveland,
4 Ohio, a pantheon of American trial lawyers, men and women
5 who I now consider to be my colleagues, rallied to the cause
6 and, for the past three years, we have gone through 37
7 million documents, some 195 million pages, and taken more
8 than 800 depositions.

9 So, before we introduce the defendants, I want to take
10 just a brief moment to talk about the chain of distribution.
11 We have in America three primary links for the chain of
12 distribution of opium pills. It starts with the
13 manufacturers.

14 The manufacturers make the pills, but they don't sell
15 them to the pharmacies. They sell them to the distributors.
16 The distributors then sell them to the pharmacies. It's
17 what Congress has described as a closed system.

18 We intend to bring a historian to testify this week who
19 will give you some of the background and history of the
20 closed system under the Controlled Substances Act. This
21 closed system has a purpose.

22 You have to have a registration to be a manufacturer
23 with the federal government. You have to have a
24 registration to be a distributor with the federal
25 government. And you have to have a registration to be a

1 dispenser as a pharmacy. Not everybody gets the right to
2 sell opium pills in a community without going to prison.
3 You have to have a registration.

4 I have described it at various times as Willie Wonka's
5 Magic Ticket. If you're one of the few that gets the ticket
6 to sell as a distributor these pills, you got one job. The
7 CSA gives you the job of being the chokepoint. They're not
8 just delivery trucks. They have a function in the closed
9 system.

10 So, in this case, we started with having lawsuits
11 against the manufacturers, the distributors and the
12 pharmacies. You'll recall, at one time, there were even
13 prescribers that you severed and dismissed on misjoinder,
14 but all of the different facets of the chain of distribution
15 had epically failed and contributed to the opioid epidemic.

16 We have severed all of the other defendants from this
17 case because there's only one link in the chain that we're
18 focused on and that's The Big Three, AmerisourceBergen,
19 Cardinal Health, and McKesson.

20 We have spent a tremendous amount of time tracking the
21 number of opium pills that were sold by The Big Three into
22 Huntington-Cabell County. To date, we have been able to
23 track 81 million doses of opium pills attributed The Big
24 Three. 81,239,625 dosage units of oxycodone and hydrocodone
25 sold by The Big Three pursuant to their own data and the

1 ARCOS data that we've been able to track so far.

2 The defendants, we've taken depositions of a great many
3 defendants. You'll see on the chart that the defendants
4 have agreed to bring live witnesses. Well, they haven't
5 agreed. It's their right to bring them. We've asked them
6 to bring live witnesses.

7 AmerisourceBergen is going to bring three from their
8 Regulatory Compliance Program, as well as their sales agent
9 that was responsible for Huntington-Cabell County, West
10 Virginia. Cardinal Health, the same. They'll be bringing
11 two from their regulatory compliance supply chain, as well
12 as the sales agent responsible for Cabell Huntington. And
13 McKesson, the same. They'll bring two from their corporate
14 Regulatory Compliance and their sales agent.

15 The way we've structured this case is, this week,
16 tomorrow you'll hear science from Dr. Waller, followed by
17 the historian, Dr. Courtright. The next witness will be Dr.
18 Gupta, who will come in. And then, finally, we'll close on
19 Friday with Jan Rader. If we have extra time at the end of
20 the day, we have other data witnesses we may put in.

21 Next week is the week you're going to love. It's ARCOS
22 week. Peter Mougey, my colleague here and my good friend,
23 is going to go through the math and present to you the ARCOS
24 data. Once he's done, then we're going to begin building
25 the case against The Big Three.

1 First will be AmerisourceBergen; then Cardinal Health;
2 then McKesson. Now, that's as far as I can see for the next
3 three weeks, but following that, we'll finish up with our
4 experts, and then we'll move into the consequence side of
5 the case.

6 So now, pulling this all together, our themes, conduct
7 and consequences, none of that matters unless we meet our
8 burden of proof for the elements of proof, conduct and
9 consequences. So, to put this together, we've made this
10 little flow chart. It helps me visualize and see what we're
11 doing.

12 First thing I want to address is standing. The West
13 Virginia Legislature has bestowed upon the County Commission
14 and the City the power to eliminate hazards to public health
15 and safety. That's what they're doing in this case. They
16 also have the power to abate or cause to be abated anything
17 which the Commission determines to be a public nuisance.
18 They are bringing this on behalf of the public. This is a
19 public nuisance case on behalf of the public.

20 You'll recall that we've divided between public
21 nuisance and private nuisance in West Virginia. The two
22 governmental entities, the City and the County, have waived
23 their economic losses for their individual private nuisance
24 cases to stand in the shoes of the community they represent
25 and bring this public nuisance case.

1 We've had spirited debate on what the burden is for the
2 conduct, whether it be unreasonable interference, or
3 negligence, or unlawful, or intentional. Regardless of the
4 level of evidence that rises to these levels, what I'm
5 calling it is actionable conduct.

6 We're going to show you what we believe to be the
7 duties that The Big Three had when serving as the
8 chokepoint, violations of those duties sufficient enough for
9 you to find actionable conduct. And if we do that, and we
10 establish the consequences, we'll be asking for abatement.

11 So, one quick note, and I won't spend a lot of time
12 because it's a disputed issue about duty and the Controlled
13 Substances Act, but I do want to reference the fact that
14 we've spent a lot of time thinking about how to take such a
15 complex matter and make it simple.

16 How do I explain in simple terms what they should have
17 done? And what I found was some inspiration from the design
18 of the morphinan molecule. See, this simple, elegant design
19 of the morphine molecule that is so potent also serves as a
20 guidepost for us to design what we believe to be the
21 obligations of the defendants.

22 They have to design a system that identifies suspicious
23 orders. Once they identify a suspicious order, they've got
24 to make a decision. They either block it, or they do some
25 due diligence to make sure that diversion is not happening,

1 and then they ship it. The morphine molecule gives us this
2 simple, elegant algorithm for us to be able to communicate
3 to you what we think the actionable conduct in this case is.

4 Now, how do we take this story and piece it together in
5 a point where we have a sequence of events that matches all
6 of the data from all of these documents? What I've
7 attempted to do is I've attempted to take a timeline, a
8 timeline that has a sequence of events.

9 So, over a period of time, we have three defendants who
10 are independently acting at times, at other times working in
11 concert, but in a sequence of events will go back and forth.

12 How do we show the sequence of events in the context of
13 the volume of pills? That's my goal, Judge. My goal is to
14 be able to take a sequence of events and to show you the
15 timing of the event and the context of the volume of pills
16 that were sold into Huntington, West Virginia.

17 The first aspect, you'll remember the four pillars.
18 The first pillar, volume. The second pillar, black flags
19 that come from the documents and depositions.

20 So, we're going to talk about pillar one, volume. The
21 volume comes from ARCOS, A-R-C-O-S. Now, the ARCOS
22 database, this is probably not true, but I envision a huge
23 computer in the basement of the DEA in Virginia. Every
24 transaction that happens between a distributor and a
25 pharmacy is entered in a portal and recorded in a database.

1 You'll hear testimony from the DEA, as well as
2 references to the DEA's testimony in Congress, that this
3 data historically was not used on a pro-active basis. And
4 what I mean by this is that just like the stock market has
5 billions of transactions that happen every day, the fact
6 that the transaction goes through doesn't mean it's a
7 clearinghouse.

8 You don't get a free pass safe harbor because your
9 transaction went through. The SCC can look backwards in
10 time and recreate what happened. So, the DEA has testified
11 that they used the ARCOS data to look backwards in time to
12 build on investigations, but not until recently were they
13 using it on a pro-active basis to look for trends.

14 This is a data chart from the national ARCOS data.
15 See, the ARCOS data is confidential. Before Eric Eyre got
16 access to it, it had never been in the public domain. The
17 only thing that had ever been in the public domain was the
18 DEA would publish summaries. And those summaries, you could
19 look at national trends.

20 This is a summary from the DEA that shows from '97 to
21 2019 the volume by weight of what was sold by all
22 distributors in the country of hydrocodone and oxycodone,
23 the oxycodone being in blue; the hydrocodone in orange.

24 This data, you can also break out by state. We're able
25 to take the state data published by the -- by the DEA, the

1 summaries, and be able to see the volume by weight of the
2 pills, the active ingredient weight of the pills, into West
3 Virginia during the same time frame. Again, this is all
4 sellers, all distributors into the United States and into
5 West Virginia. And, of course, the scale is different, but
6 the pattern is the same.

7 What we're able to do is we're able to take some of
8 this ARCOS data and make measurements. This is the
9 oxycodone and hydrocodone shipments to retail and chain
10 pharmacies. No hospitals, no VAs, no nursing homes. This
11 is pharmacy dispensing. The ARCOS data tells us that West
12 Virginia was getting more doses per capita than any other
13 state in the country.

14 Now, you may say, well, what if these pills are just
15 the small ones, the little 5 milligrams versus the
16 30 milligrams? Well, we can also measure it by weight.
17 This is the weight, the active ingredient of the drug. By
18 weight, West Virginia has the highest weight per capita in
19 the United States.

20 You can compare states to states. This is West
21 Virginia, for Cardinal Health, sold 130 million. To the
22 State of Illinois, they sold only 80 million.
23 AmerisourceBergen, 66 million in West Virginia, 60 million
24 in Illinois. McKesson, 116 million to West Virginia. 78
25 million to Illinois.

1 You can also stack states. This is Cardinal Health's
2 sales by state. Nebraska, 22 million; Iowa, 25 million;
3 Illinois, 77 million; Texas, 79 million. In West Virginia,
4 they sold 130 million.

5 Now, from the summaries the DEA provides, publicly
6 available, we're also able to take and look at a more narrow
7 section than the state. So, like a powerful microscope, we
8 can look at the national. We can look at the state. But
9 the DEA summaries only stop at three-digit zip code.

10 So, you can see that Huntington and Cabell County fall
11 within two zip codes, 257 and 255, and you can see that 255
12 extends down to Wayne County up to Point Pleasant in Mason
13 County, over to Teays Valley in Putnam County a little bit,
14 and it looks like it even gets down into Chapmanville and
15 Madison, way down in Boone, Logan, Mingo areas. These are
16 the two zip codes that the public has access to and
17 visibility.

18 So, what we're able to do is, we're able to take a look
19 at patterns of sales in the United States, between the
20 United States and West Virginia, 255 and 257, and then
21 combine 255 and 257.

22 So, what I intend to do is I intend to use as a rubric
23 for opening the 225-257 chart to walk through the context of
24 the black flags knowing, as a spoiler alert, that we can do
25 the same on any level that we want now that we have the full

1 ARCOS data.

2 Judge, I'm going to do my best to bring up the white
3 board without -- I know I'm blocking counsel, if they want
4 to go to the jury box or move their seats.

5 THE COURT: Yes. If you need to see, you can
6 move.

7 MR. FARRELL: Judge, can you see the board or do
8 you want me to bring it closer?

9 THE COURT: I can see it where it is, if that's
10 where you want to put it.

11 MR. FARRELL: I'm going to be drawing on it, too.

12 THE COURT: Okay. We'll see where we go, Mr.
13 Farrell.

14 MR. SCHMIDT: Your Honor, could we sit here or go
15 to the jury box?

16 THE COURT: You can go anywhere you can see, Mr.
17 Schmidt.

18 MR. SCHMIDT: Thank you, Your Honor.

19 MR. FARRELL: So, for orientation purposes, right?
20 So, in general, what you can see from these charts, all
21 sellers. That includes more than just The Big Three. This
22 is what we see from the summaries of the DEA. It only gets
23 focused down to the three-digit zip codes.

24 Now, what it also does is it breaks up the pills by
25 base code. What I mean by that is that the DEA summaries

1 differentiate between oxycodone and hydrocodone, but it only
2 tells us the weight by milligram. What we'll also be
3 looking for is dosage unit, DU, and morphine milligram
4 equivalent. You'll be hearing MME.

5 So, this is my segue. This is my trigger slide to stop
6 for a second and talk about MMEs.

7 We're going to call the first witness, Dr. Corey
8 Waller, and he's a smart fellow that knows all about the
9 molecules. He's going to come in and tell us why this
10 particular molecule has resulted in the potency that we're
11 seeing. You see, the morphine molecule has a structure, a
12 base structure, that is the same core structure to
13 hydrocodone, oxycodone and heroin.

14 He's also going to explain why the synthetic molecule
15 Fentanyl, it's synthetic manmade, has the same impact on the
16 brain. Dr. Corey Waller is going to show us the family of
17 molecules. He's going to talk about the potency and how
18 each of these molecules engage the brain in a different,
19 more lethal, potent way, describing the difference between
20 hydrocodone and oxycodone.

21 Using MME as the baseline, hydrocodone is an MME of 1.
22 That means 1 milligram of hydrocodone is equal to 1
23 milligram of morphine. Oxycodone has an MME of 1.5. What
24 that means is, is that for every one milligram of morphine,
25 oxycodone is a 1.5 of that.

1 So, by way of example, if you have a 10-milligram
2 hydrocodone pill, its MME is 10. If you have a 10-milligram
3 oxycodone pill, it has an MME of 15. Hydromorphone is 5:1.
4 Fentanyl can be up to 100:1.

5 So, Dr. Corey Waller is going to come in and he's going
6 to show us the molecules. And then, what he's going to do
7 is, he's going to take these molecules and he's going to
8 show us how they are all the same core structures. And then
9 we're going to tease them back apart. This is why the
10 relationship through science between prescription opioids
11 and heroin is a proven truth.

12 So, in summary, looking at this board, yearly summaries
13 of all sellers to all buyers by three-digit zip code, base
14 code, and by weight, we're going to use this as a rubric.

15 Now, Judge, what we've done in this case, and what
16 you're going to hear in painstaking detail, is that we got
17 access to the transactional data from each of the three
18 defendants. We got access to the data they provided to the
19 DEA. We combined it, and we stuck it, and processed it into
20 a large database, so then it's now searchable and
21 index-able.

22 We can sort it however we want. If you fill the
23 Metrodome filled with pills, some of them are yellow, some
24 are blue, some are 10s, some are 30s, some are shaped
25 differently. You can just dump them all in. We have

1 basically geotagged each shipment so that you can pull out
2 using math and figure out how many pills were shipped by a
3 defendant to a pharmacy on the second Tuesday of odd years.

4 We've done our math in every which way we possibly can
5 and we're going to demonstrate that math to you until, at
6 some point, you say, no mas, I get it. I understand you've
7 done the math. That's our goal. That's our mission.

8 We're going to be able to show you not only the charts
9 from a two-digit zip code, we're also going to blow it out
10 and show you the charts by defendant. We're also going to
11 pull out not by defendant, but by pharmacy. We call it top
12 down and bottom up. We can show you from the top down
13 averages and regionals or from the bottom at the pharmacy
14 level up.

15 This is a list of the ARCOS orders and reporting in the
16 -- in the Federal Register, as well as the Sixth Circuit on
17 ARCOS. We've got a large book here that we're going to be
18 able to walk through the foundation to ARCOS because, you'll
19 remember, on May 2nd, 2017, when I was here, I did not have
20 as big of an entourage, but what I asked for, if you'll
21 recall, is I asked you to allow me to release the hounds
22 because I wanted to serve a subpoena on the DEA and you told
23 me to be patient.

24 We were patient. When it was our time and our turn, we
25 served a subpoena on the DEA. We have an enormous

1 litigation book to walk through the foundation of where this
2 data comes from, how we got it, and what we did to it.

3 So, now that we've taken the black and white and turned
4 some color into it with the -- with some focus, now I get to
5 the next aspect of my challenge, right? I can show context
6 over time. How do I show the actual conduct over time? I
7 can show volume over time. How do I show the black flags
8 over time?

9 We've basically taken the documents and we've divided
10 it into four barrels. What the -- what the defendants said
11 to the DEA, their communications with the DEA, their
12 communications with Department of Justice and the DEA when
13 they entered into settlement agreements, their testimony
14 before Congress, and what they've said in judicial
15 proceedings.

16 Now, there's four more barrels. Those four barrels are
17 what they said internally at AmerisourceBergen, what they
18 said internally at Cardinal Health, what they said
19 internally at McKesson. And then, this is HDA. This is the
20 documents from their trade group where we're going to
21 establish at various times this worked in concert with each
22 other.

23 We're going to pull from all eight buckets the relevant
24 key facts and we're going to stick it in a new barrel that
25 I'm calling the black flags.

1 First black flag -- well, before we get to the first
2 black flag, reference point. I've made this cute little
3 OxyContin rocket ship and I'm going to put it right here on
4 '96 as a reference point. This is the launch of OxyContin,
5 approved in '96, hit the market, and you can see in '96
6 where the beginning is of the story.

7 The first black flag. It's going to be Document
8 P-28207. This is the hearing in 2001 on OxyContin, its use
9 and abuse. The reason that I'm calling this a black flag is
10 when you look at it on the chart, and you can see why this
11 hearing was called, between the launch of OxyContin and in
12 2001, something happened in America to the point where
13 Congress called for a hearing.

14 And this is the famous turn of words from the
15 Congressional Report. "The use and abuse of Oxycontin
16 provides quite a dilemma for us in Congress and for the
17 American public. For some, OxyContin is the Angel of Mercy.
18 For others, it is the Angel of Death. To those who suffer
19 severe chronic pain, it brings welcome relief. For those
20 who abuse this highly addictive drug, it can bring even
21 greater suffering."

22 This is important not for the truth of the matter.
23 This is notice.

24 I'm going to break every rule on PowerPoint
25 presentations by making this one busy, but I'd like to read

1 it because this is notice and foreseeability that between
2 the launch of OxyContin in 2001, something was happening in
3 America. Since this is a new problem, allow me to give the
4 Committee a little background on what OxyContin is and why
5 its abuse has such devastating effects. OxyContin is a high
6 potency painkiller derived from opium. When used as
7 prescribed, it provides effective pain management for cancer
8 patients and others suffering from chronic pain. When
9 properly taken, an Oxycontin tablet is time released and
10 provides the patient with up to 12 hours of pain relief.

11 The danger arises when that time release mechanism is
12 bypassed. Abusers will either chew or crush a tablet, so
13 that it can be snorted or mixed with water and injected like
14 heroin. This puts the drug into the system all at once and
15 delivers an intense high, much like high grade heroin.

16 This is why OxyContin is sometimes referred to on the
17 street as "Poor Man's Heroin" or "Hillbilly Heroin". Notice
18 and foreseeability.

19 This is from a prosecutor that testified. "My biggest
20 concern as a prosecutor and someone in public health is the
21 potential that it is truly a gateway drug to more serious
22 abuse and, specifically, heroin. And when we begin to deal
23 with somebody who is addicted to heroin, we have significant
24 issues, both from a public health perspective and a law
25 enforcement perspective, because of the associated crime

1 that often is associated with the necessity, to find the
2 money to pay for it."

3 Regardless of whether this is true or not, this has
4 been in the public notice and debated since 2001. This is
5 from Purdue himself. Not Mr. Purdue, but from one of the
6 Purdue guys. "When we launched OxyContin, we saw very
7 little evidence of abuse and diversion until sometime around
8 2000, which, based on the testimony I've heard from other
9 panelists of that time, that type of abuse and diversion was
10 noticed. Black flag number one.

11 2001, OxyContin is launched and it is doing something
12 in America. Notice and foreseeability. Black flag numbers
13 2, 3 and 4.

14 The DEA was charged by Congress to do something about
15 it. They held distributor initiative meetings. It's
16 P-9112, P-9114, and P-12805. These are all in 2005.

17 So, you can see in the interim, something else is going
18 on, right? It's not -- the flood waters are not abating.
19 They're going up. So, the DEA scheduled meetings with every
20 distributor in the country. They went and had these
21 meetings and they documented and described what they did.

22 And what you'll see is that they even included a
23 PowerPoint presentation. In 2000 -- and we have the decs
24 produced in discovery from each of the defendants. The
25 power -- the PowerPoint presentations include a discussion

1 about their obligations, notice of their obligations in 2005
2 of what a suspicious order is according to the DEA, and what
3 their duties are according to the DEA.

4 They identified for them issues to consider, including
5 looking at the percent of controlled versus non-controlled.
6 They told them that this isn't just limited to the internet
7 pharmacies. This is your duty according to the DEA.

8 In addition, they referenced a 1943 case. This is in
9 the PowerPoint slide and, Judge, they actually gave the case
10 to the defendants. We know this because it's in their
11 files.

12 And I'm going to take a minute to talk about this case
13 because it's a message. It's notice, it's foreseeability,
14 and it's accountability, all three.

15 In 1943, a wholesaler was selling morphine sulfate to a
16 doctor in North Carolina. The doctor was then selling it to
17 patients that were addicts. The addicts were arrested,
18 indicted and convicted; the doctor, arrested, indicted and
19 convicted.

20 And then, the federal government arrested, indicted and
21 convicted the wholesaler. The defendant wholesaler took
22 this case all the way to the United States Supreme Court and
23 raised, spoiler alert, a defense that their only job was to
24 make sure that the person they were selling to had a stamp
25 book pursuant to the Harrison Narcotic Act.

1 They said that as long as the doctors got a stamp, I
2 can sell them the pill. You can't hold me responsible for
3 something that happens so far down the stream.

4 The United States Supreme Court had something to say
5 about that. It said, "The difference between sugar, cans --
6 sugar, cans and other normal trade, on one hand, and
7 narcotic drugs, machine guns and restricted commodities on
8 the other, arise from the latter's inherent capacity for
9 harm. The United States Supreme Court said narcotic drugs
10 have an inherent capacity for harm and that from the very
11 fact they are restricted makes a difference in the level of
12 proof required to show knowledge that the buyer is going to
13 do something bad with it.

14 Additional facts, such as how much, the quantity of
15 sales, high pressure sales methods, abnormal increases in
16 the buyer's purchases, which would be wholly innocuous when
17 you're talking about sugar, may furnish conclusive evidence,
18 in respect to restricted articles. Conclusive evidence that
19 the seller knows the buyer has an illegal object and
20 enterprise. Knowledge, on the one hand, may be equivocal;
21 on the other, becomes more secure.

22 The United States Supreme Court said that the
23 wholesaler selling that much morphine to this doctor, the
24 primary effect was to create a black market for dope and
25 increase illegal demand consumption. When the evidence

1 discloses such a system, working prolonged cooperation with
2 a physician's unlawful purpose to supply him with his stock
3 and trade for his illicit enterprise, there is no legal
4 obstacle to finding that the supplier, the wholesaler, not
5 only knows and acquiesces, but joins both mind and hand with
6 him to make its accomplishment possible.

7 The message from the DEA by giving them this case is
8 that you'll be held accountable by selling narcotics.

9 Now, an interesting follow-up note to the distributor
10 initiative meeting. All three of them, AmerisourceBergen,
11 Cardinal Health, McKesson, happens in 2005. In early 2006,
12 the DEA circles back because McKesson, in the document, is
13 having trouble seeing the problems the DEA is talking about
14 and, as confirmed in the internal documents of the DEA and
15 from McKesson, they document that one of the reasons they
16 were not able to see the full volume of hydrocodone product
17 going out to the Florida pharmacies was their reports only
18 included the brand. They weren't even watching the
19 generics.

20 As a result, what happened is, is that Joe Rannazzisi
21 from the DEA, after these meetings, Joe Rannazzisi sent out
22 a Dear Registrant letter to every wholesaler in the country.
23 We're going to introduce not only -- not only are we going
24 to introduce Joe Rannazzisi's letters, but we're also going
25 to introduce his 2006 -- or his -- his testimony. Mr.

1 Rannazzisi is going to come to trial and he's going to tell
2 you that this letter that was sent out followed up on his
3 distributor initiative meetings on what he was seeing in
4 2005.

5 The purpose of the letter is to reiterate the
6 responsibilities of controlled substance distributors in
7 view of the prescription drug abuse problem our nation
8 currently faces. Distributors are, of course, one of the
9 key components to the distribution chain. If the closed
10 system is to function properly as Congress envisioned,
11 distributors must be vigilant in deciding whether
12 prospective customers can be trusted to deliver controlled
13 substances only for lawful purposes. This responsibility is
14 critical. 2006, notice and foreseeability.

15 The next black flag, AmerisourceBergen.
16 AmerisourceBergen gets an immediate suspension order and,
17 within two months, they entered into an agreement with the
18 DEA. Now, this agreement has no admission of liability and
19 no monetary penalty, but they're sanctioned on their
20 reporting.

21 But this is important. After being told to do better,
22 they promised in this agreement that they will maintain a
23 compliance program designed to detect and prevent diversion.

24 June 22nd, 2007, the next black flag. Now, this is a
25 letter from the discovery that was previously confidential.

1 It's from AmerisourceBergen to the DEA about the execution
2 of the protocol following that first settlement and, in it,
3 McKesson tells the DEA any orders which the local
4 distribution center cannot confirm as legitimate are to be
5 held and not shipped to the customers pending more in-depth
6 inquiry by AmerisourceBergen's National CSRA Investigatory
7 Group. National. They say that it's going to go through
8 Mr. Zimmerman, the Vice President. He'll be here to
9 testify. He's the first one we're calling.

10 The next black flag. Following ABCs' -- ABDC's
11 Settlement Agreement, other inspection warrants had been
12 going out, other immediate suspension orders. Joe
13 Rannazzisi sends a second letter to every registrant in the
14 country. And this is in December of 2007.

15 And, in this, he says, "To avoid any confusion,
16 registrants that routinely report suspicious orders, yet
17 fill these orders without first determining the order is not
18 being diverted into other than legitimate medical scientific
19 and industrial channels may be failing to maintain effective
20 controls."

21 This is McKesson's settlement. This is 2008, the next
22 black flag, P-10. This is May 2nd, 2008. McKesson gets an
23 immediate suspension order. The DEA tells them, do better.
24 They entered into a Settlement Agreement and, again, no
25 admission of liability, but what they do is they also tell

1 them, we'll do better, DEA. We will maintain a compliance
2 program designed to detect and prevent diversion. And they
3 paid a fine of \$13,250,000.00.

4 The next black flag, P-70. This is September 26, 2008.
5 This is Cardinal Health's settlement, settlement number one.
6 And in this, again, Cardinal Health, no admission of
7 liability. They were told to do better and they promised to
8 do so. They promised to maintain a compliance program
9 designed to detect and prevent diversion. Here we are on
10 Pill Mountain. They paid a fine of \$34 million dollars.

11 Now, this is where the story begins to shift. So, when
12 we're looking at our story board here, OxyContin launches.
13 There is a substantial increase when Congress holds its
14 hearing and the DEA is coming and giving black flag warnings
15 while these pills continue to rise.

16 And then, what happens in October of 2011 begins to
17 change this story. The DEA issued a warrant for inspection
18 to the same facility that Cardinal Health had their first
19 Settlement Agreement with in Lakeland, Florida. Cardinal
20 Health wrote a letter to the DEA after they got that. Now,
21 remember, they paid -- they had their first settlement.
22 They've been warned and warned. They've entered into a
23 Settlement Agreement.

24 And then, what happens is, is the DEA shows up with
25 seven investigators and executes a warrant for inspection

1 and, the next day, Cardinal Health's Chief Counsel writes a
2 letter to the DEA. It's P-16706. You'll notice I grab
3 documents in a hope of some visual cue that this is
4 important.

5 On Page 2, General Counsel says to the DEA, we notice
6 you came in yesterday with seven people on the same facility
7 you did a year ago. Two years ago. This is a quote. "We
8 are acutely aware of the need to closely monitor pharmacies
9 who order large amounts of controlled substances,
10 particularly substances that are frequently diverted and
11 misused."

12 Because Cardinal Health recognizes the serious harms
13 that are caused by the diversion and abuse of controlled
14 substances, we're asking for your cooperation to help us
15 find those that are diverting it. Notice, foreseeability,
16 acknowledgment.

17 Then this happens. The DEA issues a rule to show cause
18 and immediate suspension order on February 2nd, 2012. So,
19 whatever happened between October and February after the
20 inspection warrant, the DEA goes and now, for the second
21 time, hits Cardinal Health. And the reason is because, when
22 they looked at the records, Cardinal Health paid a
23 \$34 million dollar fine back in 2008 because of the conduct
24 of its top four pharmacies.

25 The DEA went back to the same facility and when they

1 looked at the following year, Cardinal's top four pharmacies
2 had an 803 percent increase. The next year, on top of that,
3 162 percent increase.

4 So, following this timeline, my colleague and good
5 friend, Jayne Conroy, calls this my popsicle slide. What we
6 see here is we see a dividing line of conduct. The DEA
7 comes in and says in Rannazzisi letters, do better. They
8 come in and they issue an inspection warrant and an
9 immediate cause order to AmerisourceBergen. And then,
10 AmerisourceBergen comes back and says we promise we'll do
11 better.

12 The second Rannazzisi letter. And then, McKesson gets
13 one. And an immediate suspension order. Do better.
14 McKesson comes back and says we promise we'll do better.

15 Cardinal Health comes in. Do better. They say we
16 promise we'll do better.

17 And then what happens is, is that the second time
18 around, the inspection warrant goes out, Cardinal Health
19 says, hey, we're trying. And then here, the second show
20 cause comes out. Second one. And the reason it's different
21 is because when the DEA came back here and said do better,
22 the tone changed. Instead, what they did on the very next
23 day is they filed a dec action, a TRO, and requested a
24 preliminary injunction in the *Cardinal Health v. Holder* case
25 in the District Court of Columbia. Now, not the DC Circuit

1 Court. This is the District Court of Columbia.

2 The other interesting thing, Judge, is what happens
3 here is that not only does Cardinal Health fight back, they
4 have help. The yellow triangle is the trade group, HDMA,
5 who files an amicus brief. Now, I know you're going to ask
6 what evidence do you have that these defendants were
7 participating in the amicus brief. We've got the entire
8 build-out. We're going to be able to somehow that not only
9 is this supported by HDMA and voted on and validated by the
10 Executive Committee, but all three sit on the Executive
11 Committee and the minutes show that they approved it and, in
12 fact, despite the amicus brief's footnote that no other
13 party reviewed or edited the document, we have internal
14 documents that Cardinal Health actually provided input on
15 the amicus brief.

16 So, what changed? These are the defenses that were
17 raised. We have both the administrative record and the
18 Cardinal Health record, right? What you're going to see is
19 that the defenses that are raised in this case were first
20 raised back in 2012. And not only were they raised by
21 Cardinal Health, and in the amicus brief, but what you're
22 going to see is this block here. This block is going to be
23 the defendants acting in concert asserting their defenses
24 and fighting back. The empire striking back.

25 This is no longer do better. We will. Do better. We

1 promise. Do better. We promise. Do better. We promise.
2 Do better. We didn't do anything wrong.

3 So, the next thing that happens after the TRO is
4 briefed and argued and the amicus brief is submitted, the
5 *Cardinal Health v. Holder* case actually comes out. And in
6 that case -- I happen to have a copy of it here in my hand.

7 The TRO was initially granted, the preliminary hearing
8 happened on March 7th, and it was denied. Soon afterwards,
9 what happened? Cardinal Health enters into the second
10 Settlement Agreement. This time, they acknowledge
11 wrongdoing and pay another \$34 million dollar fine.

12 What happens next? A little case called *Masters*. The
13 DEA goes and yanks Masters Pharmaceutical's license. Now,
14 think about it. They were paying fines, paying fines,
15 promising to do better. The second time around, they react
16 differently, and they're now reacting to license
17 revocations. No longer just worried about fines, a license
18 revocation.

19 And in the *Masters* case, the HDMA, in concert with and
20 in documents we'll provide to you, took a position fighting
21 the DEA validated and endorsed by AmerisourceBergen,
22 McKesson and Cardinal Health.

23 The next thing that happens, McKesson gets hit for a
24 second time. This time, McKesson accepts responsibility and
25 they pay \$150 million dollar fine. The DEA press releases

1 call it the largest fine in the history of the DEA.

2 What happens next? Well, Judge, what happens next is
3 we were here in this courtroom on June 20th, 2017. So, at
4 this time, we -- we -- we didn't know all of this back
5 history, right? On June 20th, 2017, I think I sat at that
6 desk this time. And over here were the defendants. And the
7 defendants stood up here on June 20th, 2017, and they
8 repeated the same defenses. They said they had no duty to
9 block shipping.

10 Ten days later, the *Masters* case comes out. Ten days
11 later, after that argument, the *Masters* case came out and it
12 provided another validation of the DEA's position. For the
13 *Masters* case, what is important is what you'll read, is that
14 the -- the DC Circuit Court addressed some of these
15 defenses. The same defenses.

16 What happened next? We went to Cleveland in the MDL
17 and, in the MDL, we filed what we call SOMSA based on
18 *Masters*. The defendants opposed it. And what happened is
19 they lost there again.

20 What happened next? CT-4, San Francisco. Again, the
21 defendants raised the same defenses. In San Francisco,
22 Judge Breyer rejected it. And then, in summary judgment, we
23 asked for SOMSA here and the defendants are still denying
24 it.

25 Something changed. Something made this shift from one

1 -- at 2012, from one of do better. We promise. To do
2 better. We didn't do anything wrong.

3 So, what changed? That's for argument at closing. We
4 will be presenting evidence on a couple of things. We're
5 going to be presenting evidence that the second round of DEA
6 immediate suspension orders carried a heftier weight of
7 revocation.

8 We're going to present evidence that, at this same time
9 frame, this shift, the West Virginia Attorney General filed
10 his first lawsuit against the distributors, a first in the
11 country.

12 And as my colleague, Anne Kearse, is going to show,
13 what also happened is the rising fatal overdoses were
14 grabbing headlines across the country.

15 So, I'm going to plug this into the NWDA, HDMA, HDA.
16 This is the trade group. Dr. Courtright is going to have an
17 interesting fact for you. The 1914 Harrison Narcotic Act,
18 there's actually testimony from back then by the same trade
19 group. Back then, they were called the NWDA. It's actually
20 pretty interesting.

21 They then changed to HDMA. And then, more recently,
22 the HDA. So, you're going to see documents that we present
23 from the trade group. Some of them are NWDA, some of them
24 are HDMA, and others are HDA, but they're all the same.

25 This is what I think from what we could track is the

1 tipping point. These are the minutes from the HDMA meeting.
2 And you'll see present are AmerisourceBergen, McKesson and
3 Cardinal.

4 April 6, 2012. They discuss the *Cardinal Health/Holder*
5 action. And in a quote that -- I was going to say something
6 cute, but in a direct quote, they talk about they're going
7 to review events and plot a course going forward. I
8 couldn't have picked a better word, plot a course going
9 forward.

10 The course they went forward, Judge, is to embark on a
11 media campaign. These three companies funded -- sitting on
12 the Executive Committee -- funded and directed a media
13 campaign beginning in 2012. One of the things they did was
14 they did focus groups, including here in West Virginia, and
15 one of the assessments is this. Without access to data,
16 respondents question how distributors can be held
17 responsible.

18 And now, I'm thinking back to May 2nd, when I asked to
19 release the hounds and no one wanted to. And now, I think
20 of when we get to Cleveland and we fight so hard to get the
21 ARCOS data. Their own research indicates why they don't
22 want the data. Why they don't want visibility.

23 They actually made a crisis playbook. This is
24 literally -- P-38. This is a crisis playbook designed by
25 the trade group circulated amongst the defendants. We'll

1 show you the bill. We'll show you the foundation. We'll
2 put it in their hands for comment.

3 They go through scenarios, Judge. They go through what
4 happens if the DEA tries to suspend you. Now, this is what
5 -- this is what I want to point out, Judge. Scenario 1,
6 crisis playbook. What happens if the DEA registration
7 suspension? And do you know what their advice is? This is
8 what they say. Does this present an opportunity for HDMA to
9 proactively push its message of mis-directed DEA enforcement
10 with national media?

11 Now, let's take a look at this. This is 2012. We're
12 talking here. Does this provide an opportunity for us to
13 proactively push a message of mis-directed DEA enforcement
14 with national media?

15 They also predict diversion lawsuits. They say what
16 are the facts surrounding the distribution to the alleged
17 pill mills? This is -- this is notice. This is 2012
18 acknowledgment, hey, we got -- we got an issue here. We may
19 have crises.

20 They predict a Congressional inquiry. They go through
21 the key considerations of what happens if this turns into us
22 going to Congress? Guess what? They went to Congress.
23 Congress published a huge report.

24 Do you know how I know they went to Congress? I'm
25 going to get in trouble by my wife for saying this because

1 she told me not to. It's because that's my bald head right
2 there (indicating).

3 What else did they do? And this is unbelievable.
4 Turning the tide in West Virginia. Not turning the tide of
5 overdoses. Not turning the tide of pills. Turning the tide
6 in West Virginia.

7 This is what they said. And I hope my friend Eric Eyre
8 is here somewhere listening to this. During the past three
9 years, a state lawsuit against healthcare distributors has
10 put the blame of pain-killer abuse squarely on the shoulders
11 of healthcare distributors. It asserts that these companies
12 flooded the state with more than 200 million pain-killers
13 over a 4- to 5-year period which, in turn, fueled the
14 rampant prescription drug abuse problem in the state. Yet,
15 the reality is a far cry from the imbalanced picture painted
16 by reporters, particularly Eric Eyre of the Charleston
17 Gazette. This is 2015. He wouldn't win the Pulitzer for
18 another two years.

19 They talk about the situation, 2015, the pills, the
20 data. That's the situation. What's at stake? Not lives.
21 The credibility and reputation of our industry. More
22 litigation. The passage of a Marino bill where they're
23 attempting to take away the ability of the DEA to revoke
24 licenses without going through another procedural process
25 and give them an opportunity to cure it.

1 Keys to success. They've got to re-frame the issue.
2 Tell the rest of the story. Take bold steps. Inoculate the
3 industry against future flare-ups.

4 Key messages. Now, these key messages in 2015, this is
5 -- probably needs a footnote. This needs a footnote to 1943
6 and it needs a footnote to *Cardinal Health v. Holder*. They
7 should have attributed it to these defenses and key
8 messages.

9 So, here we have it. Before 2012. Do better. We
10 promise. After 2012, second time around, do better. You
11 can't make us.

12 So, I'm going to circle into this now in a little more
13 detail, just so you know that we can be painful about it.
14 This is what AmerisourceBergen sold to a pharmacy in
15 Huntington, West Virginia. This is Safescript. This is the
16 state average in green. This is the national average in
17 orange. You'll see the precipitous drop-off. It's when the
18 DEA shut them down.

19 500,000 oxycodone and 250,000 hydrocodones in 2006 to
20 this pharmacy on the west end of Huntington. This is from
21 their internal documents.

22 Erik Martin, he's in charge of Ed Hazusky (phonetic).
23 The customer has been adjusted, meaning we've bumped their
24 thresholds. It is now set at the maximum they can receive
25 this product -- by the way, their controlled substance ratio

1 is 86 percent of the overall purchases. What that means is,
2 is that 86 percent of the pills they buy from us are
3 controlled substances.

4 Erik Martin, the guy in charge, this is his motto. See
5 everything. Overlook a great deal. Correct a little.
6 Whether it's a pun or not, he's quoting Pope John XXIII's
7 managerial style. The guy in charge of watching out for our
8 community uses as a tag line on his signature block. See
9 everything. Overlook a great deal. Correct a little. What
10 he was overlooking was what happened in Huntington-Cabell
11 County, West Virginia.

12 Now, this is the last major point on conduct. Judge,
13 these systems, these -- these systems that they have, they
14 have multiple distribution centers, more than twenty around
15 the country. These systems they're required to design are
16 not isolated. What happened in Cabell Huntington is not
17 isolated.

18 We intend to prove that their systems were nationwide
19 and systemic. And we intend to prove and show you that
20 there was -- successes were nationwide and systemic and
21 their failures were nationwide and systemic.

22 This is a chart that we will provide to you. The first
23 three columns is our attempt by defendant to break down the
24 national average, the state average, and the average pills
25 to pharmacies in Cabell County.

1 The next middle column are the actual pharmacies that
2 they sold to in Cabell County.

3 And then, the final column are the different pharmacies
4 from around Southern West Virginia in the region. And we
5 are going to put this in because we're going to establish
6 that their failures were systemic and nationwide.

7 The volume of pills that was going to -- to Safescript,
8 that's not the anomaly. There are shipments in the hundreds
9 of thousands per month. This is -- this is -- where's the
10 McKesson one?

11 This is McKesson's chart. And we've got a flat one, so
12 I'm hoping you put it out on your -- on your table and you
13 cross examine us on it, and you hold us to it, and you say
14 you'd better prove it.

15 Look, this is -- this is from McKesson. They're
16 selling 179,000 pills a month to a pharmacy in Logan County.
17 They're selling 200,000 pills to Mingo County.

18 You look at the numbers. This isn't an isolated event.
19 This is documented pills coming in in truckloads to
20 communities across West Virginia and in Cabell County.

21 Now, I'm going to move through this quickly. I'm
22 almost done, Your Honor. I know. I see you looking.

23 THE COURT: You've got about ten minutes.

24 MR. FARRELL: Yes, sir. I'll be done in -- I'll
25 be done in ten minutes.

1 THE COURT: Okay.

2 MR. FARRELL: Oxford English Dictionary,
3 diversion. It seems to me that one of the big fights in
4 this case is going to be between liability and damages;
5 causation, right? We're going to spend a lot of time on
6 causation because, you see, there is no tracker on pills in
7 the black market. There's no inventory of pills in a black
8 market. That's because these pills have been diverted.

9 The definition of diversion, I looked it up, an
10 instance of turning something aside from its course. An
11 activity that diverts the mind from something tedious or
12 serious concerns. As a verb, to cause to change course or
13 turn from one direction to another. And this is my
14 favorite. Diversion, and we're going to be talking about
15 pills being diverted, but diversion, drawing attention away
16 from something. Right?

17 The attention in this case we're going to focus on is
18 more likely the OIG's definition in 2002. Diversion occurs
19 when legally produced and controlled pharmaceuticals are
20 illegally obtained, right?

21 We're going to show you diversion through the
22 Congressional history and the DSA. We're going to show you
23 diversion through the Rannazzisi letters. We're going to
24 show you the testimony from the DEA itself that goes through
25 five questions that establish the causal links.

1 We're going to go and show you that they even made
2 parodies about diversion, right? They made parodies about
3 pillbillies in West Virginia. They circulated amongst the
4 people responsible for oversight of Huntington-Cabell
5 County. They made a pillbillies parody. Right? We're
6 going to go through their actual manuals.

7 I will show you -- we will show their actual
8 prescription drug diversion training manuals. We'll go
9 through one for AmerisourceBergen. We'll go through one
10 from Cardinal Health. And then, we're even going to bring
11 out one from Gary Boggs, who was former DEA, now works for
12 McKesson. We're going to show you his PowerPoint
13 presentation that he gave to McKesson, right, and in this,
14 what he does is, he talks about history.

15 Well, that's how we're starting tomorrow. We're going
16 to bring in an historian. Talks about a collision course of
17 Oxycontin and Percocets. He talks about the rising rates of
18 opioid. Talks about the Controlled Substances Act. He
19 cites the statute.

20 He says what happens when the closed system collapses?
21 A disaster. He talks about the explosion of pain clinics
22 affecting the entire East Coast. They even make a
23 historical perspective of the \$40 billion dollar fine
24 arising out of the explosion, 200 million gallons of crude
25 oil spill. The coastline, right?

1 He's even talking -- he's making comparisons to the
2 impact. He even makes reference to oxy spill, The Blue
3 Highway.

4 And I'm not going to bore you with it all now, but it's
5 just -- the slides are going to show that with great power
6 comes great responsibility and they blew it.

7 So, finally, what we're going to do is, we're going to
8 return back to transparency and accountability, right?
9 Transparency through the conduct. And we'll get to the
10 consequences.

11 My colleague, Anne Kearse, is going to come up and
12 she's going to spend time talking about the four horsemen of
13 the public health epidemic, talk about public safety and, in
14 general, Judge, I'm here to tell you, we have a plan. Thank
15 you for your time.

16 THE COURT: Thank you. Let's come back at ten
17 after the hour and we'll try to get -- that will give us
18 almost 15 minutes. We'll be in recess until then.

19 (Recess taken)

20 MR. SCHMIDT: Your Honor, Paul Schmidt from
21 McKesson. I should have said this at the beginning. I
22 apologize for jumping in. We don't -- it's not our practice
23 to interrupt with objections during openings, particularly
24 in a bench trial. I assume Your Honor is fine with that and
25 that we can just reserve our objections for when some of

1 this evidence comes in.

2 THE COURT: Yeah, sure.

3 MR. SCHMIDT: Thank you, Your Honor.

4 THE COURT: Yeah, there's no reason in a bench
5 trial to worry about the objections. You can make them
6 later and I'll try to sort them out.

7 MR. SCHMIDT: Thank you, Your Honor.

8 THE COURT: Ms. Kearse, are you ready to go?

9 MS. KEARSE: Yes, Your Honor.

10 Good morning, Your Honor.

11 THE COURT: Good morning.

12 MS. KEARSE: We had some introductions this
13 morning. I'm Ann Kearse with the City of Huntington, but we
14 also have for this afternoon, the second part, Rusty Webb
15 who is also my counsel for the City of Huntington. I'm not
16 sure if anyone else has come in or not.

17 THE COURT: Mr. Webb is a bit known to me,
18 Ms. Kearse.

19 MS. KEARSE: We wanted to make sure you knew he
20 was here.

21 THE COURT: I wouldn't have recognized him with
22 the mask on but --

23 MS. KEARSE: Your Honor, this case is about a
24 city, a county, and a community. You heard today Mr.
25 Farrell talking about the promises that were made and the

1 promises that were broken. I'm going to tell you today
2 about what those broken promises did to our community.

3 This case is about the unreasonable interference. It's
4 about the unreasonable interference with the public health,
5 public safety, and the public peace of this community.

6 The City of Huntington and Cabell County have been
7 ravaged by the opioid epidemic. Despite their best efforts,
8 this community needs help in dealing with this crisis.

9 You will hear from this community about the continuous
10 battle with opioid addiction and the resulting epidemic of
11 drug use and related harms.

12 Mr. Farrell told you today how we're going to proceed
13 through this trial. Transparency was at the top, and then
14 the actionable conduct Mr. Farrell talked about this
15 morning. I'm going to spend this opening section on the
16 community harm and the consequences of that actionable
17 conduct, and the remedy and the recovery we'll ask Your
18 Honor to consider in order to help this community.

19 Today this community comes before this Court and brings
20 their case within the bounds of the law to tell their story.

21 I mentioned this case is about the public health, the
22 public safety, and the public peace of those communities,
23 rights that they have to be able to move forward and take
24 care of their communities.

25 This case is about a community that came to understand

1 that the health crisis they now deal with is a dual problem.
2 A fire was lit by the oversupply of prescription opioids and
3 pills coming into their community and fueled by the illicit
4 drugs, including heroin and fentanyl.

5 This community did not shy away from this crisis. They
6 have been transparent. They have sought answers. Rather
7 than be defined by the epidemic, they've acknowledged it and
8 addressed it, Your Honor.

9 They are in the midst of an opioid epidemic and opioid
10 addiction epidemic. They say the first thing with
11 addressing addiction is to admitting you have a problem.
12 That's what Cabell-Huntington has done.

13 They sought to change the perception of opioid
14 addiction from a moral failure to one of a medical issue
15 where recovery is possible. People were listening. People
16 were watching. And they became known as the epicenter of
17 the epidemic, of the opioid epidemic.

18 This community has continually openly addressed the
19 issues they face. And, Your Honor, this is important when
20 we say what this epidemic has done to the community. They
21 couldn't get away with it. But Mayor Williams, who's here
22 today, will testify in this trial openly talked to the state
23 and the city, addressed it to their citizens. In 2015, "The
24 single largest issue we are facing is the level of addiction
25 in our community."

1 In 2016, "The opiate epidemic that is so devastating to
2 the fabric of our community, our families, our neighborhood
3 is being wrestled to the ground by several fronts. Rather
4 than be defined by this epidemic, our city has defined the
5 problem and now has a strategic means to attempt to conquer
6 this enemy."

7 In 2017, "Our city has experienced challenges before.
8 The addiction epidemic has challenged our resources and
9 challenged our sensibilities. Nothing has ever hit our city
10 where young and old, affluent and poor of all races and
11 nationalities felt there was no escape."

12 He brought this to this community with transparency and
13 candor. Being transparent and candor also calls attention.
14 The national/international leaders came to Huntington to
15 understand not only how the community was devastated by the
16 epidemic, but how the epidemic was being dealt with, how the
17 community was coming together to see if there were
18 solutions; the Surgeon General, the Director for the CDC,
19 the British Ambassador to the United States, public health
20 officials from around the world, and most recently Melania
21 Trump.

22 Former First Lady Melania Trump came to Lily's Place.
23 And you're going to hear a lot about Lily's Place in
24 Huntington, West Virginia. Lily's Place is one of the first
25 places where they actually brought together mothers and

1 children, children who were exposed to opioids in the womb,
2 and to work together to heal and to have treatment.

3 Melania Trump attended the ceremony for foster
4 children. During Melania Trump's visit to Huntington, she
5 viewed 453 flags that were placed in Ritter Park. Each
6 represents a child in foster care in Cabell County. All
7 came to Huntington to bear witness to the community's
8 struggles.

9 This community has been subject to medical science and
10 technical literature. They've been the subject of these
11 studies of what has happened in the community and how it
12 happened.

13 Members of the community have testified before
14 Congress. Dr. Kilkenney, the Medical Director for
15 Cabell-Huntington and West Virginia Health Department, the
16 Physician Director told the country, as he represented
17 cities and counties throughout the country, what was
18 happening in Cabell County, the number of overdoses they
19 were witnessing in Cabell County, and shared this with the
20 world.

21 Books have been written to describe Huntington and
22 Cabell County's struggles with opioid addiction. And they
23 have been the subject of documentaries and national news
24 coverage.

25 But they've also been subject, as they sit in their

1 living rooms or at their kitchen tables or elsewhere in the
2 world, to headline, headline the talk about mass casualties,
3 26 people overdosing on heroin in four hours in a small West
4 Virginia town, Cabell County.

5 It's like Dr. Kilkenny -- you'll hear a lot about
6 naloxone saving lives, about the struggles and continued
7 bombarding of headlines and headlines into this community.

8 This epidemic was undoubtedly impacted and has impacted
9 the public health and safety of this community and
10 throughout this country. The pain, death, and destruction
11 to a community cannot be overstated.

12 With the systemic failures that Mr. Farrell talked
13 about come national problems as well. Between 1999 and
14 2016, over 35,000 (verbatim) American lives were lost to
15 opioid drug abuse.

16 This country had declared a public health emergency in
17 2017, and as recently as April 7th of 2001 [sic] renewed
18 this declaration, again emphasizing the fact that this
19 public health emergency is still on-going.

20 There is widespread consensus on the opioid crisis
21 amongst Government and public health agencies that opioid
22 addiction in the U.S. is an epidemic.

23 Your Honor, I have a number of the agencies there who
24 all declared in one way or the other that there is a crisis
25 that needs to be dealt with.

1 AmerisourceBergen, Cardinal Health, and McKesson and
2 internal documents also show that there's a consensus of the
3 crisis.

4 Mr. Farrell told you a little bit about the location of
5 where we are in Huntington and Cabell County. West Virginia
6 is -- and the surrounding communities are located in the
7 heart of Appalachia, the region of the United States
8 stretching from southern Alabama, Georgia, up to New York
9 State. West Virginia is the only state fully encased and
10 situated in this region.

11 This region is special for a lot of reasons. It has
12 deep cultural identity and rich history. More importantly,
13 it's known for its independent nature, its hard-working
14 people, and its resiliency.

15 Cabell County, the Appalachia region is considered the
16 epicenter of prescription drug overdose and abuse and you'll
17 hear that throughout the trial, Your Honor, through our
18 experts looking at the data, looking at the consequences.
19 Cabell County is the heart of this region.

20 In 2008 West Virginia had the highest rate of
21 prescription overdose deaths in the United States surpassing
22 even motor vehicle deaths and crashes as the leading cause
23 of accidental death.

24 Governor Jim Johnson -- Justice made a declaration
25 stating, "We have a national public health emergency when it

1 comes to opioid use. I have been saying all along that we
2 have an emergency in West Virginia with opioid and drug
3 addiction. This devastating scourge is taking the lives of
4 hundreds of thousands of our citizens every year."

5 In congressional hearings again specific to West
6 Virginia, specific to the opioid distribution, the sudden
7 influx of prescription opioids leading to the resulting
8 increases in abuse and addiction has had a profound effect
9 on West Virginia. Between 1990 and 2004 the number of lives
10 lost to accidental drug overdoses in West Virginia increased
11 550 percent giving West Virginia the highest death rate in
12 the United States at that time.

13 And we can see the comparison in the national numbers
14 with 369 increase to the rate of drug overdose deaths in
15 West Virginia as compared to 149 percent in the U.S.

16 Unfortunately, West Virginia has also seen the top
17 rates of NAS babies, babies born exposed to opioids. West
18 Virginia has quintupled from 2008 to 2017. In 2016 the CDC
19 ranked West Virginia as number one in the country for babies
20 born with NAS, exposure to opioids in the womb.

21 Cabell County, as Mr. Farrell talked about this
22 morning, more than 81 million pills of hydrocodone and
23 oxycodone were shipped into Cabell County, West Virginia, by
24 these three defendants.

25 Cabell County has had the highest opioid overdose rate

1 in any country in the nation. With a community of less than
2 1,000 people, Cabell County had over 1,000 deaths, has had
3 over 7,000 overdoses, and has over 8,000 people living today
4 within the community who are addicted to opioids, 8,000
5 people today.

6 And, Your Honor, as we talk and have the experts in the
7 case, the living and the dead we need to deal with. But the
8 8,000 people who are living with an addiction is something
9 that is complicated and something that we need to fix.

10 How did this happen? How did we get here? How do we
11 have 8,000 people today in Cabell County, less than 100,000
12 people? We have to go back in time. Mr. Farrell talked a
13 little bit about the systemic failures of the defendants and
14 what they've done.

15 We also have to go back in history to see what, what
16 wasn't there. In the late 1980s and early 1990s West
17 Virginia did not have a problem with prescription opioid
18 drugs. West Virginia did not have a problem of addiction to
19 opioid prescription drugs. Cabell County did not have a
20 problem with rising overdoses to prescription opioids.

21 Notably, in the 1980s and early 1990s the sale and
22 supply of prescription opioids was also very low.

23 This is a heat map I'm going to show you, Your Honor,
24 from the CDC. And as you can see, in 1999 West Virginia was
25 hardly on the map with opioid related prescription deaths.

1 They were almost nonexistent. Then something happened.

2 You'll hear from our experts that will testify about
3 how the oxycodone sales increased. This chart, Your Honor,
4 represents in the United States and then West Virginia the
5 stark difference between the sales of oxycodone from 1999 to
6 2019, and then hydrocodone sales, opioid pills that came
7 into West Virginia at a much higher rate into, into West
8 Virginia from the United States.

9 In Cabell County you'll hear from the experts between
10 the national sales and the West Virginia sales is off the
11 charts when you see the amount of pills that were brought
12 into Cabell County between 1996, that sticker Mr. Farrell
13 put on there, the rocket that took off with the oxy
14 beginning to come into this community.

15 You'll see from the experts and also from internal
16 documents that as sales increased, opioid deaths increased
17 and opioid treatment increased as well. From 1999 to 2010
18 sales, deaths, and treatment all rose.

19 In 2002, 2001, 2002, '3, '4, '5, '6, 2007, as sales
20 increased and the supplies increased, so did the map of
21 overdoses and deaths.

22 And, Your Honor, I'm showing you a series of CDC heat
23 maps that have gone every year and followed the overdose
24 rates. And in 2016, West Virginia was on the map. West
25 Virginia and the surrounding regions were on the map for

1 overdose rates due to prescription opioids.

2 I'm going to talk about volume. As the sales went up,
3 it created more volume. More volume created more diversion.
4 You'll hear from both the experts about volume and
5 diversion. And you'll hear from internal documents,
6 internal testimony that when you have more volume, you have
7 more diversion.

8 We're also going to hear, more importantly, from the
9 law enforcement officers. Mr. Farrell told you about the
10 2001 oxycodone/Oxycontin hearings. Well, we had people with
11 boots on the ground that actually were seeing what was
12 happening both in Cabell County and Huntington.

13 In 2002 the Appalachia high intensity trafficking area,
14 drug trafficking area issued reports. And you'll see these
15 through the years. And they issue reports about various
16 other drugs, so this is not the only one in there, but this
17 is the one that they're really calling attention to.

18 Oxycontin has emerged as the most serious
19 pharmaceutical drug threat in eastern Kentucky and
20 southwestern West Virginia. Oxycontin addiction is the root
21 cause of a range of criminal activity in Appalachia, HIDTA,
22 such as robbery, theft, various types of prescription fraud.

23 In 2008 the Journal of American Medical Association
24 also was looking at West Virginia. And specifically, to put
25 this in context, they were looking at the use and abuse of

1 prescription narcotics and analgesics that have increased
2 dramatically in the United States since 1990, those sales
3 that we talked about.

4 The effect of this pharmacoepidemic has been most
5 pronounced in rural states, including West Virginia, which
6 experienced the nation's largest increase in drug overdose
7 mortality in 1999 to 2004. The study population was all
8 state residents who died of unintentional pharmaceutical
9 overdoses in West Virginia in 2006.

10 And what they found, Your Honor, is that opioid
11 analgesics were taken by 93.2 percent of the decedents of
12 whom only 44 percent had ever been prescribed these drugs.
13 The pharmaceutical diversion was associated with
14 63.1 percent of these deaths.

15 They concluded the majority of overdose deaths in West
16 Virginia in 2006 were associated with nonmedical use and
17 diversion of pharmaceuticals, primarily opioid analgesics.

18 Our Huntington Police Department also was issuing
19 annual reports of what they were finding. In 2011 the
20 annual report for the Huntington Police Department,
21 "Currently, the most prevalent emerging threat to our
22 community is the illegal diversion of powerful pain
23 medications such as oxycodone and oxymorphone."

24 In 2012 the Huntington Police Department put out their
25 health assessment. Oxycodone seizures increased

1 1,773 percent from 2010 totals signaling an alarming trend.

2 In 2012 they noted the diversion and abuse of
3 prescription drugs in our region is an epidemic and exacts
4 tragic costs from our communities, overburdening law
5 enforcement, adding to prison population, overwhelming
6 treatment facilities, undermining the employability of the
7 workforce and, most important, devastating families, a
8 violation of our public health, our public safety, and our
9 public peace, Your Honor.

10 In 2012 you'll hear from Skip Holbrook who will be
11 here. He wrote a letter to the Mayor, Mayor Williams.
12 "This report is the most important document I have ever
13 prepared for your review. The report outlines in detail the
14 greatest threat to ever face our community, a pervasive drug
15 culture and its associated crime."

16 Mr. Holbrook reported that although there has been an
17 emergence of cheaper alternatives such as heroin, diversion
18 and abuse of prescription drugs continues to pose a threat
19 to our city. The most commonly diverted pharmaceuticals in
20 our area continues to be narcotic analgesics such as
21 oxycodone, hydrocodone, and methadone.

22 The diversion and abuse of controlled pharmaceutical
23 drugs, particularly opioid-based pain relievers, will
24 continue to be one of the most serious threats to
25 Huntington, 2014.

1 And they continue, Your Honor, of just noting the fact
2 that the diversion and abuse of prescription drugs has
3 arguably been the largest threat to the city and starting to
4 discuss the emergence of heroin, and the lower cost of
5 heroin compared to the price of pharmaceutical drugs is
6 creating significant problems for drug enforcement.

7 So we're seeing the boots on the ground. We're seeing
8 the reporting of diversion. And at some point, we'll get
9 criticized for that; we didn't do enough. We saw it coming.
10 We involved people to help us. And we couldn't stop the
11 deluge.

12 Mayor Williams in 2014, after visiting with one of the
13 drug czars in D.C., decided that they needed to do something
14 in a town of less than 50,000 people and a community less
15 than 100,000 people. They took the initiative and started
16 an Office of Drug Control Policy.

17 As the community in 2014 was facing more overdoses,
18 more deaths, and rising crime, the crisis has become
19 overwhelming.

20 With drugs and crime, they realized something was
21 different. They had spent years as a community. They deal
22 with crime. They deal with drugs. They deal with working
23 to have peace, public safety, and public health in their
24 community, but something was different.

25 They realized they could not arrest their way out of

1 what they were dealing with. They soon began to see that
2 they were compelled to change their approach. They began
3 focusing on the disease of addiction.

4 You'll hear from Mr. Hank Dial too, former Chief of
5 Police and now the City Manager. And you watch the deluge
6 of pills coming into the community and as he works day in
7 and day out in law enforcement, it used to be us against
8 them, us against them. We're the police. We're arresting
9 people who are using drugs.

10 He came to realize this was a community struggling with
11 opioid addiction. It was no longer us against them. It was
12 all about us. We had to look at it differently.

13 This Task Force, the MODCP, established a drug
14 addiction comprehensive approach involving prevention,
15 treatment, and law enforcement. They worked on a strategic
16 plan in 2015 and 2017. And we'll go over some of those and
17 you'll hear they're working throughout the community with
18 Cabell-Huntington, with the county, with the Health
19 Departments, with EMS and throughout there. We'll hear
20 about how they collected data to see what was happening.

21 Importantly, the strategic plan encompassed hundreds of
22 meetings over thousands of hours of interaction of law
23 enforcement officers, healthcare professionals, social
24 service administrators, educators, elected officials, clergy
25 and community activists, recovering addicts and neighborhood

1 groups. They went out to the community to see what's going
2 on.

3 Scott Lemley will be here and he's going to -- he calls
4 it the Listening Tour. They spent hours and hours and hours
5 of interaction to understand what was going on, what was
6 happening when all of a sudden they were getting 26
7 overdoses in four hours. They were overwhelmed.

8 But they took it upon themselves to do some
9 investigation and some work. And what they found, as
10 Mr. Lemley, the crime analyst, gathered his data and working
11 through the community that overdose calls were going up.
12 911 burdened them with overdose calls.

13 They looked at the overdose deaths and they compared
14 the City of Huntington and Cabell County to the State of
15 West Virginia. And the rates were alarming of the overdose
16 deaths compared to not only West Virginia throughout the
17 state, but looking at national averages in other states,
18 alarming rates.

19 They put together overdose maps. They needed to see
20 where is this happening. Is it one part of the community or
21 pervasive? The overdoses were pervasive throughout the
22 community.

23 And these were things they put out for the public for
24 us to learn to see what was going on. They started looking
25 at the drug offenses. They went back in time. 2004, not so

1 bad, something they could handle. As we moved to 2014 and
2 2016, they found at alarming rates that drug offenses and
3 drug crimes had greatly risen.

4 As part of their investigations also, they found that
5 opioid drugs was a huge part of this. They also found in
6 their own investigation, their self-investigation, that the
7 Neonatal Abstinence Syndrome, babies born to mothers who
8 were addicted to opioids, was also rising. And they found
9 the other harms that are a result of opioid addiction
10 throughout this community, the safety concerns of public
11 places, some homelessness, neighborhood blight, and other
12 things that have dealt with the opioid crisis in their
13 community.

14 The data showed this from their self-investigation, and
15 they went out to try and do what they could do with their
16 departments with their limited resources to find some
17 solutions.

18 You're going to hear from the first responders. You're
19 going to hear from Jan Rader, Gordon Merry, and Connie
20 Priddy, first responders who witnessed every day what was
21 happening to this community, first responders who are there
22 to save lives.

23 You'll hear from Gordon Merry, the Director of the EMS,
24 who tracked the calls on activity. They were being
25 overwhelmed. He will testify one overdose is too much, too

1 many, but that thousands of overdose calls were
2 overwhelming.

3 You'll hear from Jan Rader and all of the first
4 responders who they are the witnesses of what is happening
5 in the community. They are the first people to see a victim
6 of an overdose. They are the people that bring the breath
7 back into those people with overdoses if they can save them.

8 Many times they're not there in time. But many times
9 the naloxone that Your Honor will hear about is a drug
10 administered that brings breath back into lives of a person
11 who has overdosed, of someone who is addicted to opioids and
12 who has overdosed.

13 But they also bear witness not only to the person that
14 they're helping, but to the people surrounding them;
15 overdoses that have a mother and a child, overdoses that
16 have three or four people there, overdoses that may have
17 been there yesterday and were the same person and had to
18 treat them again with naloxone.

19 And you'll hear, Your Honor, some people have said,
20 "Let them die. Why keep reviving someone who is taking and
21 abusing opioids and overdosing?"

22 But these first responders will also tell you that
23 every time they're there, every time they revive someone
24 from opioid use, they're one step closer to recovery. And
25 this is a huge part of our case, Your Honor, how we get to

1 the throws of addiction that has created such carnage in our
2 community to get them treatment to be in our community to
3 make it better.

4 So what Gordon Merry will testify about is QRT. QRT is
5 one of the programs that they put together, Quick Response
6 Teams, to say after an overdose, if you can get there in 72
7 hours -- it's better to get there as soon as you can -- but
8 72 hours after every overdose, they went out and visited the
9 community. They go to that person who overdosed. They see
10 their families.

11 There's a small window of time when people are ready
12 for recovery. And if you're there, they grab ahold of it.
13 If it's not there, they stay with their addiction. And
14 that's a battle that we face and a battle that we've
15 learned. The sooner you can get to people to get them into
16 recovery, the sooner there is hope in the community.

17 You'll also hear from Jan Rader and Gordon Merry,
18 Connie Priddy, and other first responders. That is part of
19 a scene that's reviving people. It's taken a toll. They've
20 been on thousands of calls. They have been interviewed by
21 people from all over the world on what they've been seeing.
22 They have witnessed how naloxone is a necessary part of this
23 community now to revive overdoses. And they are day in and
24 day out with EMS, and not only EMS going to get to that
25 individual, but for the community and the sirens and every

1 day hearing that more overdoses are there.

2 The Quick Response Team goes out and quickly tries to
3 bring hope, often recovery, and get people to be somewhere
4 they need to be. But the toll it's taken on the first
5 responders has also been a significant issue for this
6 community and something as we move forward in our remedies
7 on how we ensure that the people that are working to save
8 the lives are taken care of as well, the people who witness
9 overdoses and the community around them of how it's impacted
10 death and destruction, reversing people from death and
11 trying to bring them hope for recovery.

12 As Mayor Williams said in one of his state of the
13 states, "We came to understand that we had to help the
14 helpers. As much concern as we have for those fighting the
15 disease of Substance Use Disorder, we had to make sure that
16 we are directing our resources to help our own. After all,
17 first responders need to be cared for in order for them to
18 care for the community."

19 Again, Your Honor, we talk about public health, public
20 safety, and public peace is at the heart of it.

21 You're going to hear, in addition to our state
22 investigation, from Dr. Gupta. The City of
23 Huntington-Cabell County did their own investigation. They
24 went to see what was happening. And at the same time, the
25 state is also looking into many of these issues. And you'll

1 hear about the reports and the investigations that the state
2 did.

3 Dr. Gupta will testify when he first came to West
4 Virginia, he was with the Kanawha and Charleston Health
5 Department. He then went to serve as our Health
6 Commissioner, the person in charge of overseeing the public,
7 head of this community.

8 And the first thing that he did was say, "We need to
9 see what is going on. You cannot fix a problem until you
10 know what was happening."

11 Huntington and Cabell County could not fix their
12 problem until they reached out to the community and what was
13 happening.

14 And you'll see these reports, Your Honor, that the
15 first thing they did, they went through all the death
16 certificates and reviewed from 2001 to 2015.

17 They did a social autopsy in 2016 where they looked at
18 all the death certificates for overdoses in West Virginia.
19 And similar to the 2008 article that I showed in JAMA,
20 another social autopsy, they found diversion in our
21 community.

22 They also looked at the outbreak of the 26 people who
23 overdosed in four hours in Huntington. And you'll hear
24 testimony about these and their findings.

25 You'll hear, especially in the 2016 report, three out

1 of four people who died of a drug overdose with opioids had
2 sought treatment weeks before and it was not available,
3 three out of four people.

4 These are important investigations where they got teams
5 together to pull the data, to review the data, and make a
6 public record of what has happened in West Virginia.

7 The overdose death rates for the historical review
8 found that Cabell County had the highest death rates of
9 heroin at that time. The prescription opioid misuse and use
10 of heroin and illicitly manufactured fentanyl were
11 intertwined and deeply troubling. The epidemic of deaths
12 involving opioids continues to worsen.

13 And, as I mentioned, in 2016, and we'll go over those
14 with Dr. Gupta, tragically the three out of four people who
15 died tried to seek help before their time of death within
16 the last year; also the indication of diversion and the
17 significant amount of people who had prescriptions filled 30
18 days before their death.

19 The city and county have worked hard to not only
20 realize what they have, what they have lost, but what is it
21 that they can do to make things better to the extent they
22 can.

23 And you'll hear the testimony that with all the
24 negativity and the destruction and what they are still
25 witnessing, they've looked for solutions. They've always

1 been transparent. They've never stepped back. They're
2 resilient. And they're doing what they can with the limited
3 resources that they have.

4 You'll hear the partnerships that have been brought
5 into this community to deal with these problems. Marshall
6 University, Cabell-Huntington Health Department, other
7 places have all been willingly looking to see what we can do
8 and trying to work on programs.

9 Every year is different. Funding is different. Can we
10 work through this and can we work through this problem? And
11 you're going to hear from all of these, Your Honor, on
12 different programs that are going to be also included when
13 we talk about our remedies.

14 We have infrastructure that has started. We have a
15 community that is energized, but a community that needs help
16 if they're ever going to get out of this epidemic.

17 In addition to the City of Huntington investigation and
18 our state investigations, when we brought this lawsuit we
19 also brought in additional experts.

20 You'll hear from a number of different experts, and
21 I'll highlight only a few on here. But you'll hear from Dr.
22 Waller, and Mr. Farrell mentioned Dr. Waller. He's actually
23 going to talk about addiction when he talks about the
24 molecule.

25 And we have to understand if we're ever going to abate

1 this crisis, we have to understand not only how we got here,
2 but what does opioids do to the brain, why is it a community
3 problem when you have people addicted, and how that impacts
4 a community as a whole. Dr. Waller will be, as Mr. Farrell
5 said, he'll be the first witness to testify and tell us
6 about how that works on that. He'll also talk about the
7 dramatic exposures to the opioid-created public health
8 matter.

9 Dr. Cicarrone will be here who also is a public health
10 expert and he'll provide a community health perspective.
11 The increased prescription drugs and pills led to heroin use
12 on that. He's been on the ground. He's studied it from the
13 ground of dealing with heroin users and understanding how
14 they got there. And he'll testify that prescription pills
15 were the root cause of their addiction.

16 You'll hear from Dr. Loudin who is formerly with the
17 neonatal pediatrics near Marshall University. He's now
18 moved to Charleston, South Carolina. So he's in the other
19 Charleston. But he's witnessed for years -- he grew up in
20 the Huntington community.

21 And Dr. Loudin will tell you about the number of babies
22 and the increasing number of babies that have been born
23 exposed to opioids. He'll tell you about how proud he is of
24 starting the first neonatal unit that dealt specifically
25 with babies exposed to opioids, first in the country, first

1 in the country to have a place where people could go and not
2 feel ashamed and not feel judged, a mother who is addicted
3 to opioids.

4 And he tells you a little bit about how that, just the
5 fact that you could be pregnant and still be using opioids,
6 the addiction that occurs with that, and to have a mother
7 and child still be able to be together to the extent they
8 can and work with them.

9 And you'll hear Dr. Loudin tell you how babies are
10 treated and how they go through withdrawal with that.

11 And you'll hear from Dr. Nancy Young who's an expert in
12 child welfare and children and families. And she'll tell
13 you and testify about after they're born about the things
14 that they have to deal with.

15 She'll talk to you about what I mentioned, the EMS,
16 when they have the mothers and the children when they see
17 them. She will testify about the foster care when said
18 child is taken away from an addicted parent or a child
19 witnesses the overdosing of a parent.

20 She'll testify about the impact the opioid crisis has
21 had. And she'll talk about the multi-generational nature of
22 this opioid epidemic.

23 You'll hear from Dr. Keyes. Dr. Keyes actually has
24 published. Dr. Keyes is an epidemiologist and I'm not going
25 to go extensively into all of her qualifications because

1 we'll have, I think, a lot of time in court, Your Honor, to
2 talk about them in more detail.

3 But we have experts from, from public health, from
4 epidemiology, from various arenas there who will testify
5 about their area, their specific area.

6 Dr. Keyes is an epidemiologist. She looks at the root
7 problem of various types of population issues. But she has
8 a specialty in Substance Use Disorder and she spent a great
9 amount of time in researching and publishing. And she's
10 studied the actual rural areas and the differences of
11 prescription opioid use and abuse in the United States.

12 And she'll be here to testify, after putting the City
13 of Huntington and Cabell County under the microscope, as all
14 these experts did, the driving force in increasing opioid
15 related morbidity and mortality was, and continues to be,
16 access to and widespread availability of opioids, access and
17 availability.

18 You'll hear from Dr. McGuire. Dr. McGuire did
19 something a little different. He quantifies the economic
20 cost related to the deaths, morbidity, the neonatal
21 abstinence syndrome, crimes and property damage and loss,
22 and children maltreatment in the community from 2006 to
23 2018.

24 He quantifies the harms done to this community. He's
25 looking back at what was done. And, as I've mentioned,

1 you've got to look backwards to move forwards.

2 He looks back and estimates the cost to this community
3 from the deaths and the morbidity or mortality is in the
4 billions of dollars. While he's looking backwards, we look
5 forward to remediate this problem.

6 Your Honor, we're going to prove that these companies
7 contributed to the epidemic and were a substantial factor in
8 bringing this about. Mr. Farrell touched on a lot of this
9 this morning.

10 I'm not going to go into detail with this, but I expect
11 to hear the rest of the afternoon about the intervening
12 causes or other bad actors who should take the blame for
13 this epidemic; that other actors will tell you that they
14 should be the responsibility and they are not responsible.

15 The companies are an indispensable link to this
16 epidemic, Your Honor. There has not been any activity that
17 was not either foreseeable under these laws and under what
18 they knew in their own files that would have prevented them
19 from taking responsibility. There is no break in the causal
20 link.

21 And with the legal causation, we come to the remedy and
22 recovery. And I'd like to spend some time, Your Honor, on
23 that.

24 We will prove and we'll work for the next several weeks
25 to present it to Your Honor. The companies contributed to

1 this epidemic. And under the law of public nuisance, we're
2 going to describe to you our plans for recovery, our plans
3 to heal and protect and restore this community.

4 I started my opening with the case that it's about
5 public health and public safety and public peace. It's also
6 about the healing and protecting and restoring.

7 We're going to present to Your Honor a plan about
8 treatment, recovery, and prevention. We call it the
9 abatement plan. And it's a remedial plan to work with what
10 we've had within this community.

11 The volume of pills that entered this community and
12 resulting harms can't be fixed overnight. And it is
13 certainly something that will take a good while to fix. The
14 remedy to restore the community is the right to public
15 health and public safety and public peace. It will take
16 time. It will take money. But it can be done.

17 We plan to present to Your Honor a detailed plan backed
18 with evidence, backed with time and money based on
19 formulations by experts informed by experience who studied
20 this community and understand the needs.

21 The plan will deal with the four horsemen Mr. Farrell
22 mentioned. It will deal with the community of addiction,
23 abuse, morbidity, and mortality.

24 It will deal with the fact that addiction has greatly
25 impacted our public safety and public peace and public

1 health and how we move forward in remedying that.

2 It will be a plan that also will look at the impact
3 that it's had on police, the healthcare, first responders,
4 employment, and families.

5 And it's a plan that's going to take into account the
6 multiplying impact of addiction it's had on the community.
7 And it's important we know of the impact because that's
8 going to take some time to work throughout the community
9 with this plan.

10 Dr. Caleb Alexander and George Barrett will be the
11 primary witnesses and experts to testify about the plans and
12 their experiences and how they've learned to work with
13 communities and best practices for dealing with the opioid
14 epidemic and making them and restoring their communities.

15 It may look complicated, but as Your Honor will hear
16 throughout the trial, you'll hear through the discussions of
17 the consequences, for every consequence there's actually
18 something that can be done forward looking to remediate this
19 problem.

20 We're going to look at treatment. We're going to look
21 at recovery. We're going to look at special populations
22 that prevent the opioid misuse. We're going to look at
23 lifelines to recovery, a plan that is specific, detailed,
24 and evidence-based.

25 We're going to have a plan that is consensus support on

1 every part of the plan that we present to Your Honor, a plan
2 that deals with prevention, a plan that deals with
3 treatment, a plan that deals with recovery, and a plan that
4 deals with special populations.

5 And we're going to make sure, Your Honor, that with all
6 the work that we've done to date in order to remediate this
7 problem, we've provided a plan, a 15-year plan. That won't
8 get us to zero, but it certainly makes a significant impact
9 on the community.

10 An abatement award, Your Honor, is not a check to the
11 plaintiffs. It's funding a program and initiatives that
12 will be administered by the plaintiffs and their
13 infrastructure that will be in place; the hospitals, the
14 state, the Cabell-Huntington community that has worked so
15 hard to date on trying to work with this problem, but
16 there's a lot of work to do; a plan that will take into
17 account what has been done to date, but a plan working with
18 the experts that works with the 8,000 people who are today
19 addicted to opioids; a plan that will prevent someone from
20 getting addicted tomorrow; a plan that will look to ensure
21 that our community as a whole is restored by treating opioid
22 addiction.

23 The Mayor always has some good quotes. I like to put
24 them out there, Your Honor.

25 "The epidemic of addiction is now so pervasive that our

1 standard of living and our way of life and our children's
2 future is at stake."

3 Your Honor, throughout this trial we've presented, you
4 will be presented and I've presented today with graphs and
5 data and data points and statistics. We have to keep in
6 mind when working and looking at this data, as we hear from
7 first responders, as we see the rising number of calls that
8 they're getting, that these are impacting the community and
9 the community citizens.

10 Statistics are people with the tears wiped away. Our
11 community has been ravaged by the opioid epidemic; the
12 children, the mothers, the fathers, families, colleagues.

13 You'll hear from the first responders, Your Honor.
14 They go out on runs to see their classmates. No one is
15 untouched by this epidemic. No one has been untouched
16 within this community. If they themselves aren't suffering,
17 someone else is. And you'll see this throughout the
18 testimony in this trial.

19 This is a story about a community. It's a story about
20 a community and what these companies did to this community.
21 It's a story that is not only about the devastation, but
22 about how a group of members of the community, seemingly
23 unphasingly unsurmountable harm, came together to restore
24 hope, but come together knowing they cannot do this alone.

25 They have attempted to get funds where they can. They

1 cannot every day be spending and graveling and getting
2 dollars for where they need to go. But they've made a
3 difference, and they know they can make a difference in the
4 future.

5 This epidemic is not going to get better. Substantial
6 effort is still going to take place.

7 Your Honor, it's been our honor, my honor, and the
8 honor of Mayor Williams who's here and Cabell-Huntington to
9 be before this Court for the next several weeks.

10 The epidemic of addiction is pervasive. These
11 communities cannot walk away with it, from it. These
12 communities have faced it head-on. And we look forward to
13 trying this case and find accountability with these
14 companies to also shoulder this problem.

15 Thank you, Your Honor.

16 THE COURT: Thank you.

17 Ms. Kearse graciously did not use all of her time and I
18 thank you for that although -- it's a little after 12:00.
19 Let's come back at 1:30. Does that sound okay to everybody?
20 And we'll press on and finish this afternoon.

21 And I understand there are going to be three hour-long
22 arguments and you want to take a break between each one, is
23 that right, so we don't have to interrupt anybody's
24 argument?

25 (Counsel indicated an affirmative response.)

1 THE COURT: Okay. I'll see you at 1:30.

2 (Recess taken at 12:04 p.m.)

3 THE COURT: Mr. Nicholas, are you going next?

4 MR. NICHOLAS: Yes, I am, Your Honor.

5 THE COURT: Okay. You may proceed.

6 MR. NICHOLAS: Good afternoon, Your Honor.

7 THE COURT: Good afternoon.

8 MR. NICHOLAS: My name is Bob Nicholas. I
9 represent AmerisourceBergen. With me throughout this entire
10 trial will be Shannon McClure, Gretchen Callas and Joe
11 Mahady.

12 As you already know, we are also joined in court today
13 by our client. Elizabeth Campbell is AmerisourceBergen's
14 Deputy General Counsel. And Chris Casalenuovo is its Head
15 of Litigation.

16 Before I begin, I would like to say something about the
17 opioid epidemic itself. The plaintiffs took time in their
18 opening to describe its devastating effects. That is
19 something that we all agree about. I don't think there's
20 anyone in this courtroom who has not been affected by the
21 opioid epidemic and at no point during this trial, at no
22 point, will we seek to minimize its toll or its emotional
23 impact.

24 But this is a lawsuit and the attack against
25 AmerisourceBergen, the attack on AmerisourceBergen, and on

1 the other distributors is misplaced and it's contrived.
2 There are reasons for the opioid epidemic, and they are
3 obvious, but they have nothing to do with the distributors
4 and the plaintiffs know this. They have pointed the blame
5 in many different directions at different times. And the
6 way that they have shifted blame, depending on the
7 circumstances of the moment, is in and of itself extremely
8 revealing.

9 The true roots of the opioid crisis will be brought out
10 during the course of this trial, not just through our
11 witnesses, but also through the plaintiffs' witnesses, and
12 also through their experts.

13 Now, I would like to say something directly about my
14 client, AmerisourceBergen. We will defend ourselves over
15 the next 12 weeks in this courtroom before Your Honor
16 because we are proud of the job we do and the role we play
17 in the delivery of healthcare products and medicines
18 throughout this country, because we take our job with the
19 utmost seriousness, and because we do a good job, and
20 because we did not cause the opioid crisis.

21 And having had the opportunity to say those things by
22 way of introduction, I will now turn to the facts of the
23 case, and I'd like to begin by outlining the most
24 fundamental facts, sort of going to run through the course
25 of the entire trial.

1 First fact. The reason that the opioid -- that opioid
2 prescriptions increased in Cabell County and in the City of
3 Huntington and across the country is that doctors prescribed
4 more opioids. No one in Cabell County or Huntington got a
5 prescription for an opioid pain medicine without a doctor.
6 Medical practitioners, doctors in this country, determined
7 that pain was being consistently undertreated.
8 Undertreating pain has real consequences for people's lives
9 and their health.

10 And this became a national phenomenon to the point
11 where pain came to be considered the fifth vital sign right
12 alongside heart rate, respiratory rate, blood pressure,
13 temperature. Doctors and hospitals were told to pay more
14 attention to the treatment of pain and it became part of
15 their performance evaluation. Were they adequately
16 addressing the issue of pain with their patients? And if
17 they didn't perform well, their funding got cut.

18 Why were so many prescriptions of opioids written and
19 dispensed in Huntington and Cabell County? Because it was
20 the judgment of doctors that they should be. Regardless of
21 whether these medical decisions were influenced by
22 manufacturers like Purdue, or whether they were the result
23 of individual doctors making decisions based on their
24 experience, their training and, frankly, their interaction
25 with patients who were describing pain, this had nothing to

1 do with the distributors. The distributors did not affect
2 demand. Doctors prescribed more opioids, more pills.

3 The second fact is that we, as distributors, don't
4 decide how many opioids can be manufactured and distributed
5 in this country. The DEA decides. In other words, not only
6 were we not or are we not affecting demand, we don't
7 determine supply either for opioids or for any other
8 controlled substance.

9 Every year, the DEA takes a fresh look at predicting
10 and analyzing the likely legitimate medical need for the
11 next year and decides how many opioids can be manufactured
12 and distributed in the United States for the year. They set
13 the limit, which is referred to as a quota, and year after
14 year, in the heart of the -- of the opioid crisis, the DEA's
15 number went up.

16 AmerisourceBergen and the other distributors here today
17 had no involvement in those decisions. Were they right or
18 wrong? Were the DEA's decisions right or wrong? It's not
19 for us to say. And just so we're very clear, we never hit
20 the limit.

21 The next fact is that AmerisourceBergen met its
22 regulatory requirements. We were required to have a program
23 that identifies and reports suspicious orders of controlled
24 substances. We did that. We always had a program and we
25 always reported suspicious orders, including to the few

1 pharmacies -- or for the few pharmacies that the plaintiffs
2 want to focus on in this very case.

3 The way it works with suspicious orders is this: Our
4 responsibility is to send the suspicious orders that we
5 identify to the DEA and the DEA is supposed to determine
6 whether, how, when, if to follow up on them. Under the
7 regulations, distributors report suspicious orders to law
8 enforcement. We are not law enforcement.

9 But it appears that the DEA did not, in fact, follow up
10 on suspicious orders that were sent to it. And that is not
11 just coming from us. The Office of Inspector General has
12 examined the DEA's role in the opioid crisis. As it turns
13 out, the OIG concluded that DEA mishandled or failed to
14 handle suspicious orders here and elsewhere in the country
15 for ten years.

16 Why? Why is that? Well, we don't know for sure, but
17 maybe the DEA did not find suspicious orders useful. One
18 DEA division program manager called their system "a joke",
19 quote-unquote, "a joke". And, similarly, the West Virginia
20 Board of Pharmacy did nothing with suspicious orders other
21 than put them in a drawer. And that is not a turn of
22 phrase. I'm not being clever about it. They literally put
23 them in a drawer and did nothing else.

24 So, AmerisourceBergen did report suspicious orders as
25 called for under the regulations. And we did something else

1 that is extremely important.

2 As we've already heard, all distributors submit
3 standard monthly ARCOS data to the DEA, but
4 AmerisourceBergen does even more, and this goes directly to
5 the issue of transparency. We actually report every single
6 order of a -- of controlled substances to the DEA every day.
7 Only the DEA has all the data. The DEA doesn't allow the
8 distributors to share each others' -- to know each others'
9 data.

10 The plaintiffs want to talk about oversupply, as if we
11 were releasing pills onto the market unfettered. That's not
12 what happened at all. The DEA always knew, always knew how
13 many pills were shipped, and exactly where they went, and
14 exactly when they went, including the Cabell -- to Cabell
15 County and Huntington. And it is only the DEA that has
16 access to all of the information over all these years.

17 So, during this trial, the plaintiffs may quarrel with
18 how many or how few suspicious orders we reported, but as a
19 matter of actual cause and effect, it is not relevant.
20 They're acting as if our reporting more suspicious orders
21 would have stopped the crisis in its tracks, but that's
22 simply not the case. There is no connection. There's not
23 even a correlation with the number of suspicious orders we
24 reported and any action taken.

25 No connection. No correlation. No causation. And

1 that is not a technicality. That goes to the heart of the
2 case, causation.

3 The next important fact is this: The plaintiffs are
4 trying to hold us responsible for other people's illegal
5 conduct. The plaintiffs' entire case is predicated on the
6 idea that we, as the distributor, are responsible for the
7 downstream diversion of properly prescribed opioids, but
8 they are not accusing AmerisourceBergen of allowing any
9 diversion at all when the pills are on our watch, when we
10 have possession of them at our warehouses, or on our trucks.

11 There's no allegation that any of AmerisourceBergen's
12 23,000-plus employees sold opioids illegally out of the back
13 of the warehouse or lost them, lost them off a truck.
14 Nothing like that. Plaintiffs instead are saying only that
15 we are responsible for the diversion of pills after they
16 have left our possession and control.

17 Now, first of all, it is a fact, and the plaintiffs'
18 experts will agree with this, that the majority of diversion
19 occurs because of the actions of family members or friends.
20 A teenager stealing pills out of her mom's or dad's medicine
21 cabinet. Someone illegally selling prescribed opioids to a
22 friend or on the street. That is illegal conduct. And it
23 is outside of our control.

24 The plaintiffs are also going to emphasize the role of
25 bad doctors who are intentionally over-prescribing opioids.

1 This also is bad behavior, illegal behavior, over which we
2 have no control.

3 And the other kind of illegal behavior that is
4 particularly pertinent in this case, unfortunately, is more
5 sinister. Gangs, drug cartels, and drug dealers preyed on
6 Huntington and Cabell County in particular. Huntington
7 became a hub for illegal drug distribution, heroin, cocaine,
8 methamphetamines. And this continues to this day. And
9 there are reasons for this and we'll hear about them at
10 trial.

11 And while this, that, is a -- is clearly a bleaker
12 aspect of criminal behavior than, for example, taking pills
13 out of your parents' medicine cabinet, the two have this
14 much in common in terms of this case. They both describe
15 illegal conduct that we simply played no part in, but that
16 the plaintiffs are now asking us to pay for.

17 The next fact is that there are reasons why West
18 Virginia has been so hard hit. Opioids were, and they still
19 are, prescribed in West Virginia at higher levels than
20 elsewhere. Why is that?

21 As Your Honor knows, major industry in this state
22 involves very hard physical labor, coal mining, lumber.
23 Cancer rates are higher here than in other states. The
24 state has an older population. West Virginia's population
25 suffers from the highest arthritis rate in the entire

1 country. There are more pain conditions and there's more
2 disability.

3 And, traditionally, there's been less of a focus on
4 preventative care. People with -- people wait longer before
5 they go to the doctor, so medical professionals do tend to
6 be treating -- to be dealing with more advanced injuries and
7 disease. The reality is that the area has a legitimate need
8 for more prescription medicines, including more pain
9 medicine, and other types of medication, too.

10 For example, blood pressure medication is prescribed at
11 higher rates in West Virginia than elsewhere, as is -- as
12 are many other medicines. Unfortunately, prior to the
13 opioid epidemic, there are some -- there are -- these same
14 factors led West Virginia to struggle with illegal drugs, as
15 well. Sadly, the drug issues in this area did not start
16 with opioids.

17 One more overriding fact. The City and County
18 governments that have brought this lawsuit presided over the
19 very epidemic that they are suing about. We, as a
20 distributor, sent pharmaceutical products, including
21 opioids, to licensed hospitals and pharmacies who ordered
22 them. That's what we did.

23 But we are not a regulatory body, or a police force, or
24 a Drug Task Force. There's the DEA. And then there are the
25 local government entities that have responsibilities for

1 dealing with tough issues.

2 The City and the County were there. What did they do?
3 Well, from 2002 to 2005, Huntington cut its police force,
4 cut its police force, and got rid of its Drug Enforcement
5 Unit. The County failed to even put together a Drug
6 Enforcement -- a Drug Task Force. According to city
7 officials, these decisions led to real consequences.

8 So, Scott Lemley of the Huntington Police Department
9 Office of Drug Control Policy, who we will hear from in this
10 trial, I think, said this: "The loss of police protection
11 and elimination of the Drug Unit left the City in a
12 vulnerable condition. This was soon discovered by drug
13 dealers from large Midwestern cities such as Detroit and
14 Columbus. It has been more than a decade since resources
15 were cut and our area became an easy mark for individuals
16 distributing drugs.

17 Within a few short years, Huntington was a regional
18 distribution hub for various illegal drugs. Individuals
19 from Michigan, Ohio, Georgia and Florida infected our area
20 in the early and mid 2000s, selling various drugs."

21 And Mayor Williams said it more succinctly. "We had a
22 reduction in law enforcement that opened the door, if you
23 will."

24 Those who brought this lawsuit, the City and the
25 County, along with the DEA, obviously, were in the best

1 position to address this crisis. They did not. Now, ten,
2 twenty years later, they've hired lawyers. They've filed
3 lawsuits.

4 In all fairness, this was their job to do in realtime.
5 Why are we being sued by the people directly in charge of
6 dealing with it? It's completely artificial. All of the
7 things at issue in this trial are things that were known
8 first and foremost to them.

9 Now, I'd like to introduce my client,
10 AmerisourceBergen, if I may. AmerisourceBergen is an
11 American company headquartered in Conshohocken,
12 Pennsylvania. We employ about 23,000 people. We have 26
13 distribution centers around the country. AmerisourceBergen
14 is not a manufacturer. We don't make opioids and we are not
15 an opioid company. We do not make any medications.

16 We don't prescribe. Doctors do that. We don't
17 dispense medications. Pharmacists do that.

18 AmerisourceBergen is a logistics company. What does
19 that mean? It means we buy all types of healthcare products
20 and medicines from 1,500 different manufacturers of those
21 products. Our job is to store all of those products until
22 one of our customers, a hospital or a pharmacy, needs them.
23 And then, when a customer places an order, it is our job to
24 deliver the products they've ordered safely and on time.

25 We distribute everything from shampoo, to chemotherapy

1 medication, to blood pressure medications. Because of the
2 focus of this lawsuit, you might think that we just handle
3 the products that are behind the pharmacy counter. Not so.
4 We also handle many of the products that are in front of the
5 pharmacy counter that are in the store, over-the-counter
6 products. And opioids comprise less than two percent of our
7 business.

8 Why are distributors needed? Why not just cut out the
9 middle, the middleman, or let the pharmacies purchase their
10 products directly from manufacturers? Because that would be
11 impossible as a practical matter and, for small pharmacies,
12 it would be impossible as a financial matter.

13 And so, imagine a small pharmacy trying to purchase
14 products from hundreds of thousands of manufacturers.
15 Having to negotiate the lowest price, handle billing, handle
16 everything. Without a distributor, the job of ordering and
17 receiving shipments by itself would overwhelm a hospital or
18 a pharmacy. They wouldn't have time to do anything else.
19 And without the distributor bearing the financial risk,
20 smaller pharmacies wouldn't be able to get the products at a
21 price they could afford.

22 Who are our customers? Nationwide, one of
23 AmerisourceBergen's largest customers is the Department of
24 Defense and has been for years. Hospitals comprise a major
25 portion of our customer base, as do Hospice and long-term

1 care facilities. And, of course, pharmacies, chain
2 pharmacies, and independent pharmacies, some of which are
3 community pharmacies.

4 Every one of our customers in the United States that
5 dispenses controlled substances is licensed by the DEA.
6 Every customer in West Virginia is licensed both by the DEA
7 and the West Virginia Board of Pharmacy.

8 And that license is not just a piece of paper.
9 Pharmacies have to get licensed yearly. And that license
10 says that they've been vetted, and they are legitimate, and
11 that it's okay for us to sell to them. We don't distribute
12 controlled substances to unlicensed pharmacies.

13 This case is focused on the negative side of opioids,
14 but I think everyone does understand that they are important
15 medications that meet a -- that meet a legitimate medical
16 need. They're still on the market for a good reason. No
17 one is calling for their removal. They are FDA approved and
18 they are heavily regulated by the FDA and the DEA.

19 And the system that the FDA and the DEA have designed
20 to accomplish this is called the Closed System of
21 Distribution. And what that means is that every entity that
22 plays a role in the supply chain for prescription opioids is
23 separately registered with the DEA.

24 Here's the supply chain. Every person, every entity in
25 this supply chain who touches controlled substances, except

1 the patient, has to be registered with the DEA to do
2 business. They have to be vetted. They have to be
3 approved, the manufacturers, the distributors, the
4 hospitals, the pharmacies, the pharmacists, the doctors.

5 But given that we're the only ones here in this
6 courtroom today, let's be clear about what we, the
7 distributors, do not do. We don't design, or test, or make
8 medicines. That's the manufacturers. We don't make medical
9 decisions. That's doctors.

10 We don't decide what medicines are safe to use. That's
11 the FDA. We don't license the doctors who prescribe
12 medicines and we don't license the pharmacies that dispense
13 them. That's the DEA and the State Board of Health, Boards
14 of Health.

15 We don't decide how much of each controlled substance
16 can be made or distributed each year. As we've said, that's
17 the DEA in conjunction with the FDA. We don't dispense
18 medicine. That's pharmacies. And we don't enforce the
19 nation's drug laws. That's the DEA.

20 The plaintiffs would like to build their case on the
21 idea that this is a smooth interactive system where everyone
22 is working together and any one of these entities in the
23 chain can raise a flag and completely stop diversion, but
24 that is not how it works in the real world.

25 In the real world, distributors report suspicious

1 orders to the DEA and never hear anything back. As far as
2 we can tell, as far as we know, no one ever looks at them.
3 When something is suspicious, we report it. And then,
4 nothing. Silence.

5 If the DEA suspects something is wrong at a pharmacy,
6 we generally don't hear about it. DEA doesn't tell us to
7 stop shipping to that customer. They don't tell us to cut
8 off a customer. And as long as a pharmacy is registered and
9 licensed, even if a distributor like AmerisourceBergen cuts
10 them off, that pharmacy can go elsewhere.

11 Unless their registration is suspended, or their
12 license is revoked by the DEA, or the State, the pharmacy
13 can sign up with another distributor. Only DEA or the State
14 can truly cut off the supply.

15 I mentioned earlier, I've already mentioned, that all
16 participants -- I just mentioned that all participants in
17 the supply chain for controlled substances have to be
18 registered with the DEA. In addition, each participant,
19 manufacturers, pharmacies, so forth, has its own regulatory
20 requirements. Here are the two important ones that apply to
21 distributors.

22 The first relates to physical securities, meaning --
23 physical security, meaning we have to keep controlled
24 substances secure when they're in our possession and the
25 requirements are very specific. They are too long to read.

1 I'm not going to read them.

2 But AmerisourceBergen has always complied with these
3 regulations. We have sophisticated security systems, cages
4 and vaults, and many other security measures. Controlled
5 substances move through our system every day around the
6 country and we keep them safe. And that is not easy.

7 Our trucks are targeted for hijacking. Our drivers are
8 targeted for kidnappings. But we keep these products safe
9 and you won't hear otherwise at any point during the course
10 of this trial.

11 The second requirement is that -- is that distributors
12 have to monitor orders for controlled substances placed by
13 their customers and report suspicious orders to the DEA and
14 here is the regulation. It is much shorter and I will read
15 it.

16 The registrant shall design and operate a system to
17 disclose to the registrant suspicious orders of controlled
18 substances. The registrant shall inform the Field Division
19 Office of the administration in his area of suspicious
20 orders when discovered by the registrant. Suspicious orders
21 include orders of unusual size, orders deviating
22 substantially from a normal pattern, and orders of unusual
23 frequency.

24 Now, I want to make a few points about this regulation.
25 First, it has not changed since it was put on the books in

1 1971. Second, this is it. There's no other regulation we
2 can look at, or look to, to determine what the phrase
3 "unusual size" means, for example, or "normal pattern", or
4 "unusual frequency".

5 I mean, look at how much detail is provided in the
6 physical security requirements by contrast. And there is no
7 standard in the regulation for what type of order monitoring
8 system the registrant is supposed to design, just that it
9 shall design one.

10 Third, the regulation says only that the distributor
11 must inform the DEA when it discovers a suspicious order,
12 but it does not require the distributor to stop shipment of
13 the order.

14 You can see the regulation right here. It's not very
15 long. It doesn't say anything about not shipping suspicious
16 orders, which is why the entire industry used to ship
17 suspicious orders. And the DEA always knew that.

18 And reporting and shipping made sense. If a
19 distributor holds and doesn't ship an order, there are
20 immediate real-life immutable ramifications. Namely, people
21 don't get their medicines, and that's serious.

22 AmerisourceBergen has always complied with this second
23 regulation, as well. It has always had an order monitoring
24 program and it has always reported suspicious orders. The
25 program has evolved over the years, as you might expect and

1 as you would hope, but it includes two levels of review.

2 First, the system identifies orders that need a deeper
3 look for further review. We call those orders of interest.
4 And, second, a human being reviews the orders of interest to
5 determine if any orders are suspicious and those suspicious
6 orders are reported to the DEA.

7 Your Honor will meet the people at AmerisourceBergen
8 who have overseen this program. Chris Zimmerman and Steve
9 Mays have been with AmerisourceBergen for decades and you
10 will be able to evaluate the extent of their knowledge,
11 their experience, and their education.

12 David May has a distinguished 30-year career -- or had
13 a distinguished 30-year career with the DEA investigating
14 and busting drug dealers before joining AmerisourceBergen in
15 2014 to be in charge of its Diversion Control Program, which
16 he is to this day. All three will be here in this
17 courtroom. And if Mr. Farrell hadn't called them, hadn't
18 required them to come and to cross-examine in his case, we
19 would have called them in our case.

20 In addition to our order monitoring program,
21 AmerisourceBergen also has a customer due diligence program.
22 We know our customers. The program is multifaceted. It
23 includes verification of the customer's DEA registration and
24 BOP license, site visits, audits, and analyzing in
25 tremendous detail all of the ordering data from each

1 pharmacy. The information regarding ordering trends is
2 extremely detailed and then constantly updated.

3 Now that we have, I think, described the rules of the
4 road, let's talk about how this played out in real life.
5 And this requires a discussion of history.

6 Mr. Zimmerman, Mr. May, Mr. Mays are not only going to
7 talk about AmerisourceBergen. They're also going to talk
8 about the DEA and AmerisourceBergen's interactions with the
9 DEA over the years. This is a very important part of the
10 story.

11 The plaintiffs' case is founded on the allegation that
12 we did not comply with DEA regulations. That's their case.
13 The DEA has regulated this industry since 1971. So, let's
14 see what the DEA has been saying and doing from that period
15 of time to today.

16 Let's start. The starting point is the 1971 regulation
17 that requires reporting of suspicious orders. As I
18 mentioned, the regulation does not require distributors to
19 hold and not ship suspicious orders and history confirms
20 this.

21 From 1996 to 1998, AmerisourceBergen developed a new
22 computerized monitoring, order monitoring program. That
23 program processed and shipped orders at night and any
24 suspicious orders were reported electronically to the DEA
25 the next morning. This was, at the time, a major advance in

1 technology.

2 AmerisourceBergen worked with the DEA on this program
3 for two years, from '96 to '98. The DEA even allowed us to
4 use some of their field offices as testing sites when
5 developing the program. The DEA knew exactly what the
6 program was and, importantly, importantly, the DEA knew that
7 under this program, orders that were reported as suspicious
8 were shipped. And the punch line, the key fact, the
9 headline, is that in 1998, the DEA approved this
10 AmerisourceBergen program in writing.

11 "This is to grant approval of your request to implement
12 on a nationwide basis your newly developed system to
13 identify and report suspicious orders for controlled
14 substances and regulated chemicals, as required by federal
15 regulation." And this was the operative program with DEA's
16 knowledge and approval until 2007.

17 The plaintiffs today wish that the DEA had not approved
18 our program because it makes it a lot harder for plaintiffs
19 to blame us for anything that happened before 2007. But the
20 DEA did approve our program.

21 And developing this program is not the only way that
22 the relationship between AmerisourceBergen and the DEA was
23 cooperative and collaborative. For example, over the years,
24 AmerisourceBergen helped train DEA diversion investigators
25 on-site at AmerisourceBergen distribution centers and

1 AmerisourceBergen assisted DEA with investigations in the
2 particular pharmacies.

3 But in 2007, in 2007, everything changed. You have
4 heard the name Joe Rannazzisi already and you're probably
5 going to get to meet him. And even though he was in charge
6 of the DEA's diversion effort during the heart of the opioid
7 epidemic, he's going to walk in and point the finger at
8 distributors, the very companies he regulated.

9 But Your Honor will also learn that Mr. Rannazzisi
10 changed the relationship between the industry and the DEA
11 and not for the better. Mr. Rannazzisi took over in 2006.
12 By 2007, he had adopted an adversarial view toward the
13 industry and toward the distributors specifically.

14 Under his regime, the DEA stopped working with us.
15 They withdrew all prior approvals with no explanation.
16 DEA's collaboration stopped on a dime. It ceased.

17 Here's a perfect example of the DEA's new antagonistic
18 approach. In April of 2007, the DEA agents showed up at
19 AmerisourceBergen's Orlando facility unannounced, Orlando,
20 Florida. There were concerns back then related to a small
21 number of internet pharmacies, which was a problem in the
22 country at that time.

23 But instead of calling us and discussing their concerns
24 or asking for us not to ship to those pharmacies, they just
25 showed up, they padlocked the doors, they changed the locks,

1 and they imposed a partial shutdown for two months, an
2 immediate partial shutdown. They didn't fine us. DEA has
3 never fined us. But they shut that facility down for two
4 months.

5 The way DEA chose to handle this issue was a total
6 surprise; first, because we were operating a program that
7 DEA had expressly approved in 1998, first and foremost; and,
8 second, because AmerisourceBergen had always worked
9 cooperatively with the DEA, always. In the past, they had
10 discussed issues and they -- and changes with us amicably
11 and changes were made.

12 How was the issue of this brief shutdown at the Orlando
13 facility in 2007 resolved? AmerisourceBergen agreed to
14 develop a new suspicious order monitoring program
15 nationwide. The major change, the major change at that
16 time, was that DEA instructed us to hold and no longer ship
17 suspicious orders.

18 This is when DEA decided that it didn't want
19 distributors to ship suspicious orders anymore and
20 AmerisourceBergen complied and spent two months developing
21 the new program with DEA's direct on-site input, both over
22 the order monitoring program and our due diligence files.
23 This new program held and did not ship suspicious orders and
24 it had automatic next-day reporting and, again,
25 AmerisourceBergen was the first distributor to do these

1 things.

2 And the DEA held out our program as a model at its
3 conferences and seminars. In 2007, Chris Zimmerman and a
4 DEA official jointly presented at the DEA'S Pharmaceutical
5 Industry Conference and together they featured
6 AmerisourceBergen's new program. This is contemporaneous
7 evidence that the DEA thought AmerisourceBergen's program
8 was good.

9 The other major event around 2007, and it was mentioned
10 in one of the openings, is that DEA sent what are referred
11 to as the "Dear Registrant letters". Plaintiffs act as if
12 these letters would help the distributors how to report
13 suspicious orders. To the contrary, they were confusing,
14 they were strident, and they are not helpful.

15 First of all, they were just letters. They were not
16 formal guidance. And when it comes to regulatory
17 enforcement agencies, that matters. Second, the Dear
18 Registrant letters did not provide clear guidance on how to
19 report suspicious orders. Instead, they just asked a bunch
20 of questions without providing any answers.

21 DEA said that it was the, quote, "sole responsibility",
22 unquote, of the distributor to design the program and that
23 not only were they withdrawing the past approvals, they also
24 would not endorse any program going forward. They withdrew
25 past approvals. They wouldn't endorse any looking forward

1 programs, which left us exactly nowhere.

2 Finally, the only real guidance that the Dear
3 Registrant letters provided was that suspicious order
4 monitoring should not be based on rigid formulas and should
5 instead consider the, quote, "totality of the
6 circumstances", unquote.

7 So, what did DEA mean? AmerisourceBergen and the
8 industry, the industry overall, have repeatedly asked for
9 more specific guidance on what that very -- what the answer
10 to that very question for years.

11 The DEA is our regulator. We want to be in compliance.
12 What did the DEA provide in response when we sought -- when
13 we sought guidance?

14 Gray -- well, here's what the DEA said during a
15 meeting to discuss these exact issues. "Gray is good."
16 "Gray is good." And when we asked the DEA for guidance as
17 to what constitutes a suspicious order, we got the same
18 noncommittal response.

19 Sure, the regulation says an order is suspicious if it
20 is of unusual size, pattern or frequency, but what does that
21 mean in practice? The DEA wouldn't, didn't and won't tell
22 us. The closest we've ever gotten to an answer is this,
23 which was most recently provided in this very case by Mike
24 Mapes, a former DEA official.

25 It's subjective. That is not particularly helpful.

1 The DEA obviously has the ability to be extremely specific
2 and precise when they want to be. Just look at the specs
3 for the cages and vaults in our warehouses. But they
4 haven't done that with any -- with suspicious orders and
5 that's the way it's been for years.

6 Next date, in 2015, the DEA appeared to finally
7 acknowledge all of this and promised to clarify the
8 regulation that defines suspicious orders. But more years
9 passed and they didn't do anything.

10 In 2018, David May of AmerisourceBergen,
11 AmerisourceBergen's Head of Diversion Control, wrote to the
12 DEA and asked for a meeting on these issues. The DEA agreed
13 to the meeting and then they cancelled it without
14 explanation in, I believe, May of 2018. Three years later,
15 we are still waiting for that meeting.

16 The last bit of history occurred only recently.
17 Finally, in 2020, the DEA issued its long-awaited new
18 proposed rule making, supposedly to clarify and add to the
19 regulation. It's been 50 years. We've been through a total
20 crisis and only now, a couple of months before this trial,
21 does the DEA scramble to get something on the books.

22 AmerisourceBergen wants, and has always wanted, a
23 collaborative relationship with its regulator and, in fact,
24 we are hopeful that the situation is improving and will
25 continue to improve, but it -- it does have to be said that

1 this most recent guidance still did not provide any
2 clarification for the definition of a suspicious order and
3 they completely ducked other open questions, too, such as
4 whether or when a distributor should terminate a
5 relationship with a particular customer. In other words,
6 DEA's directive at bottom is that distributors should use
7 their best judgment on these issues and AmerisourceBergen
8 has always taken that seriously and done its best.

9 And this, this is what makes this lawsuit so
10 frustrating. We've always wanted to be in compliance.
11 We've consistently asked for more regulatory guidance and
12 we've done our best to comply despite DEA's refusal to
13 provide it. The plaintiffs have ignored all of that.
14 They're trying now to rewrite history and they're trying to
15 rewrite the regulations themselves.

16 I've talked about AmerisourceBergen and I've talked
17 about what we do, but let's focus on AmerisourceBergen's
18 business in West Virginia and in Cabell County and
19 Huntington specifically.

20 Here is a list of our 31 customers in Cabell County
21 during the years at issue in this lawsuit. You can see that
22 for the period of 2004 to the present, AmerisourceBergen has
23 served a diverse customer base in the Huntington-Cabell
24 area. That includes regional hospitals, closed-door
25 pharmacies, national and regional chain pharmacies, and

1 independent pharmacies.

2 Our two largest -- our two largest customers are Cabell
3 Huntington Hospital and St. Mary's Medical Center.
4 AmerisourceBergen began servicing both of these hospitals in
5 2004 and was their primary supplier of the full range of
6 prescription medications.

7 Importantly, importantly, these hospitals serve a
8 population whose geographic scope goes way beyond Cabell
9 County. These are two of the five biggest hospitals in the
10 State of West Virginia. They're very highly respected and
11 people from neighboring cities, counties and states seek
12 treatment there.

13 So, the number of pills distributed in Cabell County
14 simply doesn't tell the whole story. A much, much wider
15 population, not just county residents, have -- are filling
16 prescriptions there.

17 AmerisourceBergen also services national and regional
18 chain pharmacies, pharmacy locations in Huntington-Cabell,
19 including Walgreen's, Fruth Pharmacy and Drug Emporium.
20 And, last, AmerisourceBergen's service served a number of
21 independent retail pharmacies, including McCloud, Ross Drug
22 and Safescript.

23 And let's be direct. Alright? Plaintiffs are going to
24 trash a couple of these independent pharmacies. They are.
25 They've already started. They're going to criticize how the

1 pharmacies looked, where they were located, and their
2 clientele. They will seek to push the blame for any
3 questionable conduct by these pharmacies or, for that
4 matter, by their customers back onto AmerisourceBergen, the
5 distributor.

6 At trial, we will not run. We will not run from the
7 fact that we service independent pharmacies. Half of the
8 pharmacies in West Virginia are independent pharmacies.
9 These pharmacies play an important role in their
10 communities.

11 When the State of West Virginia had to roll out the
12 COVID vaccine, it chose independent pharmacies to lead that
13 effort. Some of the very same pharmacies that the
14 plaintiffs are complaining about today have played a big
15 part in that vaccination effort and the State has been
16 widely recognized as a success story and a leader on this
17 front.

18 Also, every one of these independent pharmacies had
19 active licenses from the DEA and the West Virginia Board of
20 Pharmacy throughout our time with them, which means that
21 year after year, the DEA made a determination that it was
22 okay for us to do business with them. In fact, many of them
23 still have licenses today.

24 AmerisourceBergen monitored all of these customers. We
25 did due diligence on all of these customers. We reported

1 suspicious orders for many of them. And the number of pills
2 we shipped to these independent pharmacies is a small
3 fraction of the total. Overall, most of the pills went to
4 hospitals and to the chains.

5 Now, the plaintiffs mention Safescript in their
6 opening, so I will respond to that. They've said that we
7 fell down on our due diligence with Safescript, one of our
8 31 customers in Huntington Cabell -- in Cabell County and
9 Huntington and that we should have cut off our relationship
10 with them sooner. Perhaps we could have.

11 But here are a couple of facts to bear in mind. First,
12 yes, Safescript was closed by the DEA, but let's look at the
13 whole story, not just the last page of the story.

14 AmerisourceBergen started servicing Safescript in 2004.
15 Over the years, we reported suspicious orders to the DEA for
16 Safescript.

17 In 2009, we received a subpoena from the DEA about
18 Safescript. In 2010, the DEA asked for more information of
19 us, from us, about Safescript. And then, we heard nothing
20 else. The DEA did not tell us to stop servicing them.
21 Quite the opposite. The DEA re-licensed them and the West
22 Virginia Board of Pharmacy re-licensed them twice.

23 Look, the DEA was actively investigating this pharmacy.
24 They knew every purchase and sale of every opioid, not just
25 ours, but through ARCOS -- not just ours, but through ARCOS,

1 they knew every -- everything. They decided -- the DEA,
2 they decided, and they were looking right at it, that the
3 pharmacy should stay in business for three more years. Only
4 then did Safescript get shut down.

5 DEA is the regulating body. They're the enforcement
6 agency. We're not.

7 And, second, and this may actually be the most
8 important point of all, but it doesn't take very long. It
9 takes much shorter to say than almost anything else I've
10 said so far.

11 AmerisourceBergen has not supplied Safescript since
12 2012. That's almost ten years. That is a long time. Too
13 long from which to claim proximate ongoing harm. But that
14 is the kind of evidence that the plaintiffs are going to
15 present, decades old, and disjointed, and disconnected from
16 the crisis for which they are seeking abatement today.

17 Of course, the plaintiffs are going to take every
18 mistake they can find and put them -- put it under a huge,
19 huge microscope, but each of these instances has another
20 side of the story and, as the evidence will show, they are
21 atypical.

22 Now, I want to just briefly address one other -- one or
23 two other things that the plaintiffs have either said in
24 their opening or that I think they're going to say during
25 the trial that really don't have anything to do with the

1 facts of the case. The first is this:

2 The plaintiffs have already showed you an embarrassing
3 e-mail from many years ago. They show Your Honor a parody.
4 They're going to -- and they may show Your Honor several, a
5 couple of parodies and characters that our people did not
6 create, but did share with other coworkers.

7 Okay, do people send stupid e-mails at work once in
8 awhile? Yes. Maybe not today as much as they did ten or
9 twenty years ago, but even today, I think they still do once
10 in awhile.

11 How many of these will the plaintiff show you from
12 AmerisourceBergen? A handful. They were pulled from two
13 decades worth of e-mails, hundreds and hundreds of thousands
14 of documents that were poured over by a whole bunch of
15 plaintiffs' attorneys from a whole bunch of law firms for
16 years. And we -- and you will see just a few. Do these few
17 e-mails have any bearing on how seriously these people took
18 their jobs? No.

19 You will meet some of these people. You'll hear it
20 from them. The answer will be and is no. Do these few
21 e-mails have anything to do with creating or causing the
22 opioid epidemic? They do not. This is a distraction.

23 The second may be -- the other distraction, which
24 wasn't mentioned yet, but I think the plaintiffs may, so I'm
25 going to just touch on it real fast, is what they call --

1 what they refer to as marketing. Some people, including
2 these plaintiffs, believe that the opioid crisis was caused
3 by misleading marketing by big pharmaceutical manufacturers,
4 not distributors, manufacturers, manufacturing companies
5 like Purdue. The distributors weren't involved in that
6 marketing at all.

7 Here are a few things to know. First, we only
8 communicated information to pharmacies. Never to doctors,
9 never to patients. Second, anything we did communicate with
10 the pharmacies came straight from the manufacturers and was
11 from the FDA approved label. And, third, to the extent that
12 AmerisourceBergen conveyed information to pharmacies, it did
13 not drive demand. The information focused on which brand of
14 a product the pharmacy should carry.

15 It's like you've ordered a soda and the question now is
16 whether you want to get a Pepsi or a Coke. For
17 AmerisourceBergen, and for these distributors, marketing is
18 a non-issue. It is a distraction.

19 I'd like to shift for just a few more minutes now to
20 plaintiffs' abatement plan because it is flawed and
21 overreaching, to put it mildly. Plaintiffs only seek the
22 cost of future abatement in Cabell County and Huntington.
23 They are not asking for any past damages. And that is
24 telling.

25 The reason the plaintiffs are not seeking past damages

1 is because that they -- is because they do not exist.

2 That's the reason. The plaintiffs have not spent their own
3 money to address the opioid epidemic, nor do they plan to.

4 As Beth Thompson, the County Administrator for the
5 Cabell County Commission testified, Cabell County Emergency
6 Medical Services had a \$2.5 million dollar surplus from 2017
7 to 2018, none of which was allocated to address the opioid
8 epidemic.

9 Similarly, Mayor Williams of Huntington testified that
10 the City of Huntington projected a \$6 million dollar surplus
11 for 2021, none of which it intends to use to address the
12 opioid epidemic. In fact, the mayor has explained that none
13 of the money in the City's general fund was ever allocated
14 to opioid rehabilitation.

15 But that has not stopped the plaintiffs from putting an
16 absolutely absurd price tag, \$2.6 billion dollars, on the
17 cost of abating the opioid epidemic in Cabell County and
18 Huntington. Their abatement plan is generic. It is a wish
19 list. It totally lacks any connection or even reference to
20 Cabell County or Huntington.

21 Remember what abatement means in this case. Abatement
22 means money that Cabell County and Huntington need to fix an
23 existing problem that was caused by defendants' alleged
24 conduct. Plaintiffs' proposed future abatement plan runs
25 afoul of this in every possible way.

1 First, plaintiffs' abatement plan improperly includes
2 illegal drugs. What the evidence shows is that, today, the
3 problem in Cabell County and Huntington is illegal drugs,
4 not prescription opioids. That's a problem for plaintiffs.
5 That's a problem for plaintiffs because abatement is focused
6 on the future, not the past.

7 The prescription opioid crisis has receded. It's
8 gotten better. The illegal drug problem has advanced. It's
9 gotten worse. Plaintiffs understand this. They know this
10 full well.

11 So, they're trying to vastly expand the harms at issue
12 in this case and they're asking the Court to hold
13 distributors responsible for drug dealers, gangs, cartels,
14 illegal Fentanyl from Mexico and China, other illegal drugs
15 like cocaine and methamphetamine, prescription opioids that
16 were diverted and trafficked into Cabell County and
17 Huntington by drug dealers from other cities like Detroit or
18 from Florida. People who never touched a prescription
19 opioid. Crime.

20 THE COURT: You've got about five minutes, Mr.
21 Nicholas.

22 MR. NICHOLAS: I think I'm going to make it. I'm
23 not sure though.

24 THE COURT: Well, do your best.

25 MR. NICHOLAS: But the plaintiffs -- I'll just say

1 this. It wouldn't even be accurate to call these things
2 intervening causes because that understates it, because that
3 implies a part of the same causal chain. This is an
4 entirely different chain. They describe an entire world of
5 harms caused by illegal conduct that has nothing whatsoever
6 to do with the distributors.

7 The plaintiffs are also claiming that the epidemic is a
8 result of people who received legitimate prescriptions, who
9 then became addicted, and then returned to heroin and
10 Fentanyl. But even as to this much smaller group, we know
11 that is not true.

12 The plaintiffs' own expert will agree that there are no
13 studies, none, that say that people who use opioids as
14 prescribed go down this road. Many factors play into
15 addiction, but it's extremely rare for a legitimate
16 prescription used as prescribed to lead to addiction and, in
17 fact, we know that only 3% of prescription opioid abusers,
18 not users but abusers, move to heroin. So, the idea that a
19 legitimate prescription opioid use leads to massive amounts
20 of illegal drug use is just incorrect.

21 Responding to the illegal drug crisis in West Virginia
22 is a -- is obviously a worthwhile and righteous effort, but
23 it's not proper abatement in this case because
24 AmerisourceBergen did not cause the illegal drug problem in
25 Cabell County and in Huntington.

1 If you're -- now, just one more quick -- a couple more
2 very, very quick things. The next problem with plaintiffs'
3 plan is it does not address actual needs of Cabell County or
4 Huntington specifically. It doesn't take into account what
5 programs specifically are needed, what exists, what already
6 are funded.

7 For example, Huntington's City of Solutions Program has
8 been very successful by its own account. In fact, the
9 evidence is going to show that the State of West Virginia
10 has enough -- has enough funding. State officials have
11 testified that it is more than they can use.

12 If Your Honor has any doubt that there's enough funding
13 for these issues, consider how the State of West Virginia
14 has spent other money obtained in opioid-related
15 settlements. In 2016, the state settled lawsuits against
16 these same three distributors on behalf of its citizens,
17 including the citizens of Cabell County and the City of
18 Huntington, for a total of \$73 million dollars of which, of
19 that amount, AmerisourceBergen paid \$16 million dollars.

20 And how was that money spent? How was it used? Only a
21 third of that settlement went to treatment. The rest went
22 to public safety and to the Attorney General's Office. The
23 money from an earlier settlement with Purdue paid for a
24 fitness center and to remodel the West Virginia Police
25 Academy.

1 And the abatement plan is wildly speculative. It goes
2 out 15 years. It seeks treatment for people who do not
3 currently suffer from opioid use disorder at all, but just
4 people who might at some undetermined future time.

5 And abatement is the only remedy the plaintiffs seek
6 here. They are not asking for injunctive relief. The weird
7 thing is that even though the plaintiffs are claiming we
8 caused the opioid epidemic, they don't ask the distributors
9 make any changes to their programs. The plan doesn't even
10 mention the distributors. The plaintiffs' abatement plan is
11 a litigation plan. It is about money.

12 I'm going to read this section now that is headed
13 "Conclusion". So, I'm going to make it or come very close.

14 The plaintiffs' opening presentation started with
15 conduct and it ended with consequences. The evidence will
16 show that the plaintiffs are wrong about conduct and that
17 they have wildly expanded, or they're trying wildly to
18 expand the consequences.

19 But put those two things aside for a moment. The
20 biggest problem the plaintiffs have by far is that they have
21 a huge, huge hole in the center of their case. And that is
22 causation. It is a huge, un-fillable hole.

23 The evidence will show that AmerisourceBergen's alleged
24 conduct did not cause the opioid epidemic. The plaintiffs
25 want to accuse us of pointing fingers at other people, but

1 it's impossible to look at the epidemic without
2 concentrating on doctors, on Purdue, on the failure of
3 government agencies, and on a host of socioeconomic factors
4 and criminal behavior.

5 Look at who they've pointed fingers at in the past.
6 These plaintiffs and the State of West Virginia have blamed
7 the manufacturers for the opioid crisis. In the complaint,
8 in the complaint in this very case, plaintiffs have laid
9 blame at Purdue's feet at hundreds of pages of detailed
10 allegations.

11 These plaintiffs have sued pharmacies. They have sued
12 pharmacy benefit managers. Huntington sued the organization
13 that set hospital standards in an entirely separate lawsuit
14 and in a government report and, again, these were not our
15 words. The West Virginia Attorney General totally lambasted
16 the DEA. They said the DEA's handling of this was, quote,
17 "catastrophic", unquote.

18 We know -- we know that the opioid crisis has been
19 devastating and has hit this community very, very hard, but
20 this case is about more than the adverse impact on the
21 community. It's about whether AmerisourceBergen created the
22 crisis.

23 Our people take their job extremely seriously. I think
24 you'll see that. Many have been with the company for
25 decades. Many were personally affected by the opioid

1 crisis. We have always complied with the law.

2 We look forward to a full presentation of the evidence
3 in this case, Your Honor, which we believe will lead to the
4 conclusion that AmerisourceBergen is not the cause, it is
5 not the problem, and it should not be found liable. I very
6 much appreciate your time and attention. Thank you very
7 much.

8 THE COURT: You virtually made it.

9 MR. NICHOLAS: Good. I'll take it.

10 THE COURT: Let's be in recess for about ten
11 minutes and then we'll come back and do the next one.

12 (Recess taken)

13 (Proceedings resumed at 2:45 p.m.)

14 MS. MAINIGI: Your Honor, may I approach?

15 THE COURT: Yes, please.

16 MS. MAINIGI: Good afternoon, Your Honor.

17 As you know, my name is Enu Mainigi and I represent
18 Cardinal Health.

19 Plaintiffs present this morning a very simple case.
20 You heard Mr. Farrell say that distributors flooded Cabell
21 and Huntington with opioid pills. And this oversupply, they
22 say, must have been caused -- must have caused the drug
23 abuse crisis in Cabell and Huntington. But the reality is
24 not that simple. Drug abuse is real, but Cardinal Health
25 didn't cause it.

1 Cardinal Health doesn't make opioids. It doesn't
2 approve them. It doesn't set annual production levels. It
3 doesn't market them to consumers. It doesn't prescribe
4 them. And it doesn't fill the prescriptions or dispense
5 them. So for plaintiffs to say Cardinal Health was the
6 direct cause of the opioid problem simply does not add up.

7 Now, this morning Mr. Farrell told you that it starts
8 with Purdue and the manufacturers. And we actually agree
9 with that, Your Honor.

10 In fact, if you take a look at the plaintiffs'
11 complaint, and I think we're on the third amended complaint,
12 I'm going to take you through a few snippets from some
13 different parts of it.

14 The plaintiffs here say this drug crisis started with a
15 decision by Purdue and the Sackler defendants to promote
16 opioids deceptively and illegally.

17 Purdue, joined by the other marketing defendants, began
18 to promote opioids as safe, effective, and appropriate even
19 for long-term use for routine pain conditions.

20 And, Your Honor, I'll go over this a little bit more
21 later in my presentation. But Marketing Defendants, as you
22 can see, is a defined term in the plaintiffs' complaint.
23 And when you look it up, you see that it does not include
24 Cardinal Health or the other distributors.

25 The plaintiffs go on and say Marketing Defendants'

1 deceptive marketing caused prescribing of opioids to
2 skyrocket.

3 And the Marketing Defendants' campaign to misrepresent
4 and conceal the truth about the opioid drugs that they were
5 aggressively pushing in the state and in plaintiffs'
6 community deceived the medical community, consumers, the
7 state, and plaintiffs' community.

8 There, Your Honor, in four sentences is plaintiffs'
9 explanation for the increase in volume of prescription
10 opioids. And it wasn't caused by Cardinal Health.

11 Rather, plaintiffs actually note in their complaint
12 that Purdue drove a change in the medical community's
13 understanding of prescription opioids. This led doctors to
14 routinely prescribe them for both chronic and acute pain
15 completely legally and completely consistent with the
16 changing standard of care.

17 And it's true that medical societies and boards,
18 accreditation entities, and even the DEA, as we will see,
19 came to believe that pain was under-treated in the United
20 States and opioids could be and should be safely used to
21 treat that pain.

22 Doctors were instructive that they could and should
23 prescribe opioids more broadly and could face consequences
24 if they didn't.

25 And then predictably, as plaintiffs allege,

1 prescriptions increased. But Cardinal Health does not drive
2 the demand for opioids. We are a logistics company that
3 gets hospitals and pharmacies the healthcare supplies that
4 they need when they need them.

5 Now, that role that we play, Your Honor, typically
6 occurs behind the scenes. But the public saw just how
7 complex this process can be in the last year when Cardinal
8 Health put masks, gowns, shields and other PPEs in the hands
9 of healthcare workers who needed them as soon as possible.

10 Fundamentally, Your Honor, we are a mirror on what's
11 happening in healthcare. We reflect it. We don't drive it.
12 And it doesn't just happen with opioids. Let me give you a
13 couple of examples.

14 First, think about antibiotics. For years, doctors
15 liberally prescribed them. Then there was a concern about
16 antibiotic resistance and the standard of care changed. And
17 that resulted in our shipments of antibiotics decreasing as
18 doctors prescribed them less and less often.

19 And then the same thing happened in the other direction
20 with statins, Your Honor. In the '90s when statins became
21 more widely used to reduce bad cholesterol, our shipment of
22 new drugs, like Lipitor, went up as doctors began to more
23 routinely prescribe them.

24 It's our job to make sure that if a doctor exercises
25 his medical judgment to prescribe a medication for a patient

1 that the drug is available for the pharmacist to dispense.
2 Otherwise, real patients with real problems do not get their
3 medications. And that's not a decision a distributor should
4 be making.

5 So when more doctors began prescribing more opioids
6 because of the changing standard of care to encourage the
7 use of opioids to treat pain, there was nothing inherently
8 suspicious to Cardinal Health about that.

9 It wasn't a red flag or a black flag to us or anyone
10 for that matter, as you will see, but, rather, a reflection
11 of the evolving standard of care which I will walk through
12 shortly.

13 In the next 50 or so minutes, Your Honor, I'm going to
14 walk through the standard of care chronology because I think
15 it's critical to this case. And then I'm going to hit a few
16 other issues. One of them is illegal drugs in Cabell and
17 Huntington.

18 I think Ms. Kearse told you that there was no problem
19 in Cabell and Huntington with prescription opioids in the
20 1980s and the 1990s. But illegal drugs like heroin, meth,
21 and crack cocaine have long been a source of problems in
22 Huntington dating back to the 1980s and 1990s.

23 And heroin, fentanyl, and meth have for a while now
24 been the cause of the vast majority of overdose deaths in
25 Cabell and Huntington.

1 And while we're on illegal drugs, Your Honor, I'm going
2 to spend a few minutes on the gateway theory which I know
3 will be important here as the evidence unfolds. And then I
4 will turn to what Cardinal Health did to meet its
5 obligations to monitor and report suspicious orders.

6 And then, Your Honor, I will finally cover the
7 plaintiffs' proposed abatement plan and why it can't be
8 supported.

9 Throughout this trial, Your Honor, the fundamental
10 question that's going to be put to this Court over and over,
11 issue by issue, witness by witness is this: Have plaintiffs
12 proven that the direct cause of the problem was the
13 distributor that filled orders for FDA approved medications
14 placed by licensed pharmacists to fill lawful prescriptions
15 written by licensed physicians? We think the answer to that
16 will be "no," Your Honor.

17 And I know we had some discussion this morning from the
18 plaintiffs on causation. And I think that, obviously, is
19 understood to be the issue that will be hotly contested and
20 debated here, Your Honor.

21 Mr. Farrell talked a lot about notice and
22 foreseeability in his opening statement. But in our view,
23 that is not the legal standard for causation.

24 The legal standard on causation is proof of a direct
25 relation between a plaintiffs' alleged injury and the

1 defendants' misconduct, a direct relationship.

2 And Ms. Kearse said we're an indispensable link in the
3 causal chain. But there's no reason -- there is absolutely
4 no reason why indispensable link in the causal chain is the
5 basis for causation here. They have to show we are a direct
6 link.

7 Mr. Farrell said that they were going to spend a lot of
8 time talking about causation. And we welcome that because
9 we do think it is critical ultimately to what happened here.

10 So, Your Honor, starting with the standard of care, I
11 want to walk you through the key events in the evolving
12 standard of care beginning in the second half of the '90s.
13 And this will give you a sense of what Cardinal and others
14 in the healthcare system were actually seeing at the time.

15 Now, Your Honor, you've heard reference to the DEA
16 quota. And this is a graph of the DEA quota for opioids.
17 It's based on production quota notices the DEA published in
18 the Federal Register.

19 And the quota, Your Honor, represents the DEA's
20 determination of what the legitimate medical need is for
21 opioids during these particular years. It is the DEA that
22 determines how much an opioid needs to be manufactured or
23 can be manufactured for a particular year. And you will
24 see, Your Honor, that every year virtually from 1998 to 2013
25 the DEA increased its opioid quota.

1 Now, we're going to add the standard of care timeline
2 on top of this chart. I want to draw your attention, Your
3 Honor, to the fact that the DEA quota chart that I've put up
4 here has essentially the same trend line as you saw in Mr.
5 Farrell's chart that he had up over here as part of his
6 presentation.

7 And ultimately it is the DEA quota and what the DEA
8 authorizes that ultimately determines how much gets
9 manufactured, and then ultimately how much may get
10 prescribed and distributed.

11 So I do agree with Mr. Farrell that it began with
12 Oxycontin when Purdue in 1996, after obtaining FDA approval,
13 launched Oxycontin, a new time-release opioid. That was the
14 beginning of a fundamental shift in the medical standard of
15 care.

16 And the plaintiffs once again say it best in their
17 complaint. They say prior to Purdue's launch of Oxycontin,
18 no drug company had ever promoted such a pure,
19 high-strength, Schedule II narcotic to so wide an audience
20 of general practitioners.

21 And according to the plaintiffs here, Purdue, through
22 its marketing, promoted the concept that pain was
23 under-treated and that opioids could not be used.

24 So it was no surprise, Your Honor, that by 1998 we
25 began to see a change in prescribing guidelines from the

1 medical community.

2 In 1998 the Federation of State Medical Boards, which
3 is essentially the parent organization for state medical
4 boards nationwide, issued new model guidelines for the use
5 of controlled substances for the treatment of pain.

6 These guidelines made clear that opioids may be
7 essential in the treatment of acute and chronic pain, Your
8 Honor. And they also made clear that doctors would not face
9 discipline for prescribing opioids for legitimate purposes.

10 Now, where is the DEA? Soon after these guidelines
11 came out, the DEA endorsed the medical board's 1998 model
12 guidelines as consistent with the DEA's position on pain.

13 That same year, Your Honor, 1998, the West Virginia
14 Legislature joined with many other states in passing
15 legislation promoting the treatment of pain. And they
16 called it the West Virginia Intractable Pain Act.

17 And what that act did, Your Honor, was legally protect
18 doctors from punishment for treating intractable or chronic
19 pain with opioids.

20 And among other things, the act says that a physician
21 shall not be subject to disciplinary sanctions or criminal
22 punishment for prescribing opioids to treat chronic pain.

23 Then, Your Honor, in an official statement in 2001, the
24 DEA went even further in urging opioids for the treatment of
25 pain.

1 Along with 21, 21 medical societies, the DEA noted that
2 under-treatment of pain is a serious problem and urged
3 doctors to treat pain emanating from chronic conditions
4 aggressively using opioids.

5 And the DEA went on to say that for many patients,
6 opioids are the most effective way to treat their pain and
7 it is only -- and is often the only treatment option that
8 works.

9 That same year, Your Honor, in 2001, the Joint
10 Commission, also known as JCAHO, the entity responsible for
11 accrediting hospitals nationwide, they adopted standards
12 also that required assessing pain in all patients.

13 And you heard some reference to it earlier, Your Honor.
14 The new accreditation requirements came to be known as the
15 Fifth Vital Sign. And they put pain, as you heard earlier,
16 on the same level as measuring your pulse and your blood
17 pressure.

18 Your Honor, you've probably seen these types of pain
19 scales when the doctor asks you to write your pain level.
20 Doctors were now being required to ask every single person
21 if they were in pain and, if so, to treat it.

22 What was the easiest way for a doctor to treat
23 complaints of pain? By prescribing an opioid.

24 The plaintiffs agree in their complaint that this was
25 another critical moment in the changing standard of care.

1 And, in fact, in 2017, the City of Huntington agreed and
2 they actually sued the Joint Commission, as I think you
3 heard Mr. Nicholas make a reference. The City of Huntington
4 sued the Joint Commission for its alleged role in causing
5 the opioid epidemic.

6 They understood that the changing standard of care had
7 something to do with all of this. And, in fact, they
8 hired -- I think I heard the name Rusty Webb earlier. They
9 hired Mr. Webb to bring that lawsuit. And that lawsuit was
10 dismissed, but they're in the process of trying to revive
11 that lawsuit at this point.

12 So in their complaint, Your Honor, this is Huntington
13 blaming the Joint Commission. They said that in 2001 the
14 Joint Commission teamed with Purdue and other manufacturers
15 to issue pain management standards that grossly
16 misrepresented the addictive qualities of opioids.

17 And according to Huntington, the Joint Commission
18 standards effectively forced doctors to follow the new
19 standard of care and prescribe opioids to keep their
20 hospitals in business.

21 Next in 2004, Your Honor, the Federation of State
22 Medical Boards doubled down. They came back with an updated
23 model policy further urging the treatment of pain. And in
24 its updated model policy, the Federation noted that both
25 acute and chronic pain continue to be under-treated in 2004

1 and even threatened investigation of the under-treatment of
2 pain.

3 Now, as the plaintiffs say in their third amended
4 complaint, these guidelines, of course, affected
5 prescribing. The 1998 guidelines and the updated 2004
6 version, as they note, were posted on-line and were
7 available to and intended to reach physicians nationwide,
8 including in the City of Huntington.

9 Now, in 2005 the West Virginia Board of Medicine
10 adopted the medical board's new model policy. And their
11 policy, the West Virginia Medical Board's policy, also
12 emphasized that treatment of pain is integral to the
13 practice of medicine. And they recognized that opioids may
14 be essential to treating all types of pain.

15 Now, doctors, of course, followed all of these
16 guidelines recommended by the Board of Medicine, the Joint
17 Commission, and the DEA.

18 And as plaintiffs say in their complaint, treatment
19 guidelines are particularly important to the Marketing
20 Defendants in securing acceptance for chronic opioid
21 therapy. They are relied upon by doctors, especially
22 general practitioners and family doctors who have no
23 specific training in treating chronic pain.

24 Now, if that was not enough, during the same time
25 period that we're talking about, all the way through 2016,

1 doctors also faced lawsuits by private plaintiffs' lawyers
2 for the under-treatment of pain.

3 And this included the county police council in this
4 case whose firm, Greene Ketchum as late as 2016, less than a
5 year before this case got filed, that firm solicited
6 patients to sue their doctors over not being given enough
7 pain medication.

8 Now, during this entire time period, the DEA didn't
9 think doctors were doing anything suspicious by prescribing
10 more opioids.

11 In 2006, for example, the DEA, in response to questions
12 from the medical community, issued a policy statement
13 assuring doctors that increased prescribing of opioids was
14 justified. So this is the same year, Your Honor, we
15 heard -- and you will hear a lot about Mr. Rannazzisi and
16 the Rannazzisi letter that came out in 2006 and the
17 subsequent year. This same year the DEA is taking the
18 position, 2006, that doctors are justified in increasing
19 their prescribing for opioids.

20 Now, if we take a look at the policy statement, Your
21 Honor, one of the headlines in the statement says, "The
22 number of physicians who prescribe controlled substances in
23 violation of the CSA," Controlled Substances Act, "is
24 extremely small and there is no DEA crackdown on
25 physicians."

1 And it goes on to say that the overwhelming majority of
2 doctors prescribe for legitimate medical purposes. And, of
3 course, Your Honor, the DEA determines if there is
4 legitimate medical need when they set the quota.

5 The DEA also made clear that nearly every prescription
6 issued by a physician in the United States is for a
7 legitimate medical purpose.

8 Now, this was not just the view of the DEA, but this
9 perspective lasted at the DEA at least until 2012 when Joe
10 Rannazzisi, who you've already heard a lot about and you
11 will continue to hear a lot about, Mr. Rannazzisi, who by
12 this time in 2012 was running the DEA, parts of the DEA, and
13 he'll be a witness you heard here for the plaintiff. Mr.
14 Rannazzisi in 2012 told Congress that 99 percent of doctors
15 were prescribing opioids appropriately.

16 Here is his congressional testimony. He testified --
17 he got asked, "Would you favor under the Controlled
18 Substances Act to create a stricter requirement, legal
19 requirement for the most problematic drugs?"

20 And Mr. Rannazzisi gave a long answer. But part of his
21 answer, he testified that 99 percent of the doctors are
22 perfect, 99 percent, and that just one percent of doctors
23 are the ones who prescribe for illegitimate purposes or
24 don't make a medical determination before they prescribe.

25 Now, Your Honor, not only did the DEA determine how

1 many opioids were produced each year, but it also knew
2 exactly where those pills were going and when. And you
3 heard a little bit about that from Mr. Farrell, but I want
4 to clarify a few things that got discussed.

5 First is the ARCOS data. And I think you heard
6 Mr. Farrell reference the fact that all DEA licensed
7 distributors like Cardinal tell the DEA each and every pill
8 they ship and to what pharmacy they ship it.

9 And this is part of what makes up the ARCOS data and it
10 allows the DEA to determine the total volume of
11 prescriptions distributed to every state, every county, and
12 every pharmacy in the country.

13 And if there are too many prescriptions going to a
14 particular county for opioids, or a particular pharmacy, the
15 DEA knew about that.

16 But the DEA, Your Honor, -- this is important. The DEA
17 is not the only one that has that information. Starting in
18 2003, the DEA posted this information on its website for all
19 to see. It posted total distribution volume by three-digit
20 zip code prefix.

21 So the plaintiffs here, and everyone else, could see
22 quarter by quarter, year by year the total volume of opioids
23 distributed; for example, as you'll see from this chart,
24 Your Honor, to the 255 and 257 zip codes.

25 And I think that there -- it was not exactly clear to

1 me, Your Honor, and I assume the evidence will unfold and
2 we'll see it. It wasn't clear to me whether there was a
3 thought that this information was publicly available or not.

4 I think Mr. Farrell referred to Mr. Eyre's reporting as
5 the first time the ARCOS data was publicly available. But
6 the reality is that the chart that Mr. Farrell had up here
7 for most of his opening statement, that chart could have
8 been put together beginning in 2003 quarter by quarter.

9 That chart didn't need the release of ARCOS data that
10 either Mr. Eyre received or that we provided during the
11 course of discovery in this case. It was available to the
12 plaintiffs and everybody else to see quarter by quarter.

13 But we will continue, I'm sure, during the course of
14 the trial to hear about the sensationalized volume and for
15 the defendants to receive blame for those volumes. But keep
16 in mind, Your Honor, those pills shipped because doctors
17 wrote prescriptions for them and the DEA knew about every
18 pill to every pharmacy. And for 18 years, these volumes
19 down to the zip code level have been known to everyone out
20 there.

21 Now, despite the fact that doctors and medical boards
22 and the DEA all agree this volume of medication was
23 necessary and appropriate, plaintiffs are now saying the
24 distributors were the ones that should have known better and
25 should have said "no." And that doesn't make any sense.

1 Now, what happened to the DEA quotas, Your Honor?
2 Well, it's not until 2013 that we see the DEA quotas level
3 off. And then there's a significant downward trajectory
4 after 2016 when the CDC passes new chronic pain opioid
5 guidelines.

6 And in 2016, Your Honor, the CDC determined that there
7 was a lack of guidance to primary care physicians about when
8 to prescribe opioids, and they issued new guidelines meant
9 to limit prescribing opioids by primary care physicians.

10 Now, Your Honor, the CDC's evaluation and re-evaluation
11 of opioid prescribing was done against the backdrop by that
12 point in time of everyone, the entire medical community
13 re-evaluating the use of opioids to treat pain.

14 The new guidelines, though, encouraged doctors to use
15 the lowest effective dose for chronic pain. And for acute
16 pain the CDC guidelines in 2016 told doctors to use no
17 greater quantity than they needed ultimately, and noted
18 three days or less will often be sufficient.

19 So gone or starting to be gone by this point in time,
20 Your Honor, were the days of receiving a month's worth of
21 pain medication after a procedure.

22 Now, what was West Virginia doing in this time period?
23 Well, they followed what the national guidelines were doing.
24 And that same year, in 2016, they followed the CDC lead and
25 they convened a group of experts to discuss decreasing the

1 use of opioids.

2 They published additional guidance called the Safe and
3 Effective Management of Pain. And building on the CDC
4 guidelines, the West Virginia guidelines gave doctors some
5 additional details on how to treat pain in a way that
6 limited prescribing of opioids. They included directions
7 like screening for risk of substance misuse before
8 prescribing opioids as, as an example.

9 Now, West Virginia continued to push to decrease opioid
10 prescribing. And in 2018, West Virginia passed the Opioid
11 Reduction Act. And it was designed to do exactly what it
12 sounds like. The act required that before prescribing
13 opioids, a practitioner had to inform the patient about the
14 risks associated with opioids. And it limited, it limited a
15 doctor from issuing an initial opioid prescription for more
16 than a seven-day supply.

17 Now, looking back at the opioid prescribing trends in
18 West Virginia over the years, the evidence at trial, Your
19 Honor, will show that in addition to the standard of care
20 that was occurring all over the country, these changes in
21 the standard of care in the last two decades, there were
22 unique additional forces that were at work in West Virginia
23 and Cabell and Huntington that led to even greater
24 prescribing than in the nation as a whole.

25 And I think you heard a little bit from Mr. Nicholas on

1 that. But during the trial you're going to hear from one of
2 our experts, Dr. Tim Deer, who's been a practicing physician
3 in West Virginia for nearly three decades.

4 And this is Dr. Deer. He's one of our experts and he
5 is probably West Virginia's foremost pain expert. He was
6 the Chairman at the West Virginia Expert Pain Management
7 Panel which is a collection of the experts, state officials,
8 experts from Marshall and other schools who put together the
9 Safe and Effective Management of Pain Guidelines in 2016
10 that we were talking about earlier.

11 In addition to going through the standard of care and
12 the evolution of the standard of care, Dr. Deer is going to
13 come here and testify and explain why there were factors
14 unique to West Virginia that predictably led to more
15 increased prescribing than we saw in other parts of the
16 country.

17 First, he will testify that a greater share of West
18 Virginians across ages suffer from conditions that cause or
19 contribute to chronic pain.

20 Second, compared to the nation as a whole, West
21 Virginia's population is older.

22 And, third, Dr. Deer will explain that West Virginia
23 has more workers in industry, physically demanding jobs that
24 lead to the type of injuries for which opioids were being
25 prescribed for a substantial period of time.

1 And another thing I think Mr. Nicholas alluded to, keep
2 in behind that the pills coming into Cabell and Huntington
3 pharmacies and hospitals and medical institutions aren't
4 just going to Cabell County residents, Your Honor.

5 The evidence will show that Cabell County has long been
6 a healthcare hub for the Huntington-Ashland Metro Area with
7 patients traveling from other parts of West Virginia to
8 institutions like Marshall for treatment and procedures.

9 So you can't just compare the number of pills coming
10 into Cabell and Huntington to the number of people within
11 the county limits. And I think that's an important
12 distinction.

13 Now, we heard this morning that we flooded Cabell and
14 Huntington with pills. And there were some different
15 numbers thrown about. And I think there will be a lot of
16 numbers thrown around during the plaintiffs' case in terms
17 of describing in a variety of ways how many pills were
18 actually available for the people of Huntington and Cabell.

19 But the evidence is going to show, Your Honor, that
20 when you have as many legitimate acute and chronic pain
21 patients as you do in West Virginia that the number of pills
22 can add up quickly.

23 Let me give you an example. So a patient who is
24 prescribed opioids for chronic pain often takes, Your Honor,
25 at least three pills a day every day. And that adds up to

1 90 pills each month and 1,095 pills each year every year of
2 their life. And that's on the lower end. If it's six pills
3 a day, which might have been more the norm at various points
4 in time, that comes out to 180 pills per month and 2,190
5 pills a year.

6 Now, at those rates, fewer than 1,000 chronic pain
7 patients can account for one or two million doses a year,
8 Your Honor. And if just five percent of the population in
9 Cabell and Huntington were receiving prescription opioids
10 for chronic pain, that alone could account for five to
11 ten million doses in a single year, Your Honor.

12 And that does not even include -- that's just chronic
13 pain, Your Honor. It doesn't include the patients who have
14 received prescription opioids after surgery to help with
15 cancer pain or opioids in the Hospice setting.

16 Now, plaintiffs' own expert, Lacey Keller, she said
17 that there were around four to six hundred physicians in
18 Cabell and Huntington that were prescribing opioids from
19 1997 to 2017.

20 So with more doctors prescribing significantly more
21 opioids to treat chronic pain over the years, that obviously
22 has a huge impact on how much medication a pharmacy needs to
23 order from a distributor like Cardinal. You can see how the
24 numbers can add up quickly.

25 And that's obviously, Your Honor, against the backdrop

1 of the evolving standard of care.

2 Your Honor, I know this is a complicated looking board,
3 but it's a board that contains all of the players that are
4 involved in the system of distribution.

5 So, Your Honor, as we look at this, and we've talked
6 about a lot of them, it was not suspicious that Cardinal
7 Health was getting more orders for opioids. As I said
8 before, we, as a distributor, are a mirror on what's
9 happening in healthcare. We reflect it. We don't drive it.

10 Increased prescribing of opioids by doctors to
11 individuals in these years, the past few decades, was
12 absolutely a predictable result of a standard of care that
13 approved of and recommended the use of opioids for the
14 long-term treatment of chronic pain.

15 And that increased prescribing, Your Honor, that was
16 not suspicious to the medical boards. Increased prescribing
17 was not suspicious to the Board of Pharmacy or the
18 pharmacies that they licensed.

19 Increased prescribing wasn't suspicious to the Joint
20 Commission or the hospitals they were accrediting.

21 Increased prescribing was not suspicious to Medicaid,
22 Medicare, and private insurers who paid for those opioids
23 knowing which doctors were prescribing opioids and which
24 patients were taking them.

25 And increased prescribing wasn't suspicious, Your

1 Honor, to the FDA who approved the drugs, the manufacturers,
2 or to the DEA which increased the annual quota nearly 40
3 fold over 15 years.

4 But why would it have been suspicious to Cardinal? If
5 Cardinal is looking downstream, it sees what everyone else
6 sees too, that doctors across the country are prescribing
7 more opioids.

8 And if it looks upstream, it sees that the DEA is
9 publicly saying that 99 percent of doctors are prescribing
10 opioids appropriately. And the DEA is finding that if there
11 is a legitimate medical need during this entire time to keep
12 increasing the amount of opioids that are being
13 manufactured.

14 So, Your Honor, in retrospect, as we think through the
15 standard of care, was the change, the evolution in the
16 standard of care right or wrong? Should doctors have been
17 prescribing fewer opioids?

18 Those are certainly legitimate public policy and public
19 health questions, but they're not the legal questions we're
20 here to answer.

21 For the purpose of this lawsuit, two things matter.

22 Number one, the historical fact that the standard of
23 care changed. Number two, distributors didn't do anything
24 to cause the change in the standard of care.

25 I want to address marketing for a moment, Your Honor,

1 because I think that the plaintiffs well understand that the
2 standard of care evolved and that obviously distributors
3 cannot drive doctors to prescribe more. And that has always
4 been -- the changed standard of care has always been a
5 barrier to the plaintiffs' case because it stops causation.

6 So I think that we've already seen evidence that the
7 plaintiffs are going to try to get around that by belatedly
8 trying to tie distributors to the manufacturers' marketing.

9 Now, if we come back to the third amended complaint of
10 the plaintiffs, I think I've told you that Marketing,
11 Defendants, capital M capital D, was a defined term by the
12 plaintiffs in their third amended complain. So they've had
13 a few rounds of this complaint.

14 The Marketing Defendants includes only the
15 manufacturers, Your Honor. It does not include Cardinal
16 Health.

17 And, in fact, if you look at that same complaint for
18 the hundreds of pages that it goes on, you're not going to
19 see any specific call-out or mention of Cardinal Health and
20 marketing.

21 But here's what the evidence will show if the issue of
22 marketing becomes one that we have to focus on at trial.

23 The evidence will show that our primary customers, our
24 pharmacies, and because we have pharmacies as customers, we
25 have platforms that allow manufacturers to pass along

1 information about their products to pharmacies and
2 pharmacists. This is basic stuff like what medications are
3 available and how to order them.

4 And the evidence will show that this is completely
5 different than the manufacturer marketing that plaintiffs
6 say affected prescribing by doctors.

7 And as to the materials themselves, as our
8 pharmaceutical supply chain expert, Adam Fein, will explain
9 in court, Your Honor, the information that Cardinal Health
10 passed along just to let pharmacies know what medications
11 were available and for what price, that was what the purpose
12 of that information was.

13 And that way, if a pharmacy could have that medication
14 in stock, if the doctors wanted to write prescriptions for
15 them consistent with the standard of care that we talked
16 about.

17 The bottom line is, Your Honor, Cardinal Health does
18 not seek approval of any drugs from the FDA. We don't write
19 the labels. And we don't create the ad content. We don't
20 create the messaging about these medications' risks and
21 benefits. We don't send sales reps to doctors' offices.
22 And we don't market opioid medications to consumers. And we
23 don't convince doctors, Your Honor, to write more
24 prescriptions.

25 So, Your Honor, let me turn to the second issue which

1 is the impact of illegal drugs.

2 This issue of illegal drugs is a really uncomfortable
3 fact for the plaintiffs. They hardly talked about it this
4 morning. The problem is for them for years now, the key
5 drug problem in Cabell and Huntington has been illegal
6 drugs, not prescription drugs; illegal drugs including
7 heroin, meth, and fentanyl.

8 Now, the evidence is going to show at trial, Your
9 Honor, that the illegal drug problem in Cabell County is not
10 new. Location has always played a big role because it sits
11 right along the interstate highway and it's an easy target
12 for out-of-state dealers.

13 And as you will hear from several witnesses, including
14 the plaintiffs, that location, combined with economic
15 challenges, has created a severe drug problem in Cabell and
16 Huntington long before prescription opioids were at issue.

17 The evidence will show that for the last several years,
18 most overdose deaths that involved opioids involved illegal
19 opioids. And law enforcement officers in Cabell and
20 Huntington will confirm that illegal drug dealing and Cartel
21 activity are, in fact, a major cause of the drug problem.
22 And there's just a few pieces of evidence that I'll show you
23 right now, Your Honor, that further supports that.

24 In 2015 the Huntington Mayor's Office of Drug Control
25 Policy put out a report and it basically concluded that

1 heroin was the problem. They noted the recent deadly
2 resurgence of heroin addiction and the public health crisis
3 associated with it. And it was, in fact, the heroin
4 problem, Your Honor, that led to the creation of that office
5 in 2014.

6 Another example: Within the last few years, West
7 Virginia has received federal grant money to deal with
8 prescription opioids. But West Virginia has gone back and
9 asked Congress if they could spend the money on meth instead
10 which is not an opioid.

11 And that's what this is an example of. Commissioner
12 Christina Mullins of the DHHR in October, 2019, was writing
13 to Congress asking that they give them, West Virginia, the
14 flexibility. And she notes in her letter, "Opioid overdose
15 rates have begun to drop while overdose rates involving
16 methamphetamine have risen sharply."

17 Now, Cardinal Health, of course, has nothing to do with
18 illegal drugs and their distribution, but that is what
19 plaintiffs are seeking money to address is really problems
20 with illegal drugs.

21 Now, Your Honor, just like with the changing standard
22 of care, the illegal drug issue creates serious causation
23 issues for the plaintiffs. They try to get around this
24 issue with a heavy reliance on the gateway theory. And they
25 say legitimate prescription opioid use is a gateway to

1 illegal drug use. And that's an easy concept to pick up and
2 the popular press has picked up on it, and a lot of people
3 think that they know this is true. But the science just
4 does not back this up.

5 You'll hear the plaintiffs during the course of the
6 trial, for example, refer to an 80 percent statistic. And
7 they want you to believe that this means 80 percent of
8 heroin users started with prescription opioids. But that's
9 wrong and there's no study, Your Honor, that says that.

10 What the number actually stands for is that 80 percent
11 of people who used heroin had previously abused prescription
12 opioids. So they weren't using them legally and under a
13 doctor's care, Your Honor. So we're talking about the
14 unsurprising fact, Your Honor, that many people who use
15 heroin illegally also use prescription drugs.

16 THE COURT: You've got about 10 minutes left. I
17 thought I'd give you a heads-up.

18 MS. MAINIGI: Thank you, Your Honor.

19 And that 80 percent statistic shows what all the other
20 studies show. People who have the disease of addiction,
21 people who are prone to abuse one drug, those people are
22 also prone to abuse another drug.

23 And as Ms. Bierstein told Your Honor in a recent
24 argument, correlation does not equal causation.

25 Now, if we really focused on the supposed gateway from

1 prescription drugs, Your Honor, to heroin, one of the stats
2 that emerges from one of plaintiffs' own studies, but they
3 don't lake to cite it because the number is so small, is
4 that among people who misuse prescription opioids, only
5 3.6 percent went on to use heroin.

6 And when it comes to the question of what percentage of
7 people who legally use prescription opioids as prescribed,
8 the ones that use heroin, that is an unknown number. But it
9 obviously has to be smaller than 3.6 percent.

10 Your Honor, I'm going to jump ahead to Cardinal's
11 Suspicious Order Monitoring System.

12 So, Your Honor, the evidence will show that the DEA
13 significantly changed its guidance and expectations. And
14 we're going to review all of that, whether it's with some of
15 our own people or some of the former DEA folks that are
16 going to testify here over the years, and changed and
17 evolved in their interpretation of the, of the relevant
18 regulation.

19 And Cardinal Health System has evolved over the years
20 in response to that changing guidance and we've regularly
21 told the DEA what we were doing. And during trial you'll
22 hear from our anti-diversion professionals. They're also
23 being called in the plaintiffs' case. And they'll explain
24 essentially how our Suspicious Order Monitoring System
25 works. There's three parts to it that I'll, I'll cover

1 briefly, Your Honor.

2 One is know your customer. And as our professionals
3 will go over, what we do when we take on a new pharmacy or a
4 hospital is we get a lot of information from them. We look
5 for a lot of things that the DEA has said are red flags,
6 possible diversion, and any special characteristics about
7 that particular customer. And not every customer passes our
8 process. And there are a lot of customers we've chosen not
9 to do business with because they didn't meet our standards.

10 The second part of the process is what we refer to as
11 Electronic Order Monitoring. And what that is, Your Honor,
12 as you can see, is when we set up a pharmacy as a customer,
13 we establish a threshold that's specific to each kind of
14 drug that the customer orders.

15 And when we talk about the orders that Cardinal Health
16 reviews, keep in mind, Your Honor, we're talking about both
17 orders from pharmacies, not individual prescriptions which,
18 obviously, distributors can't see because of the privacy
19 information.

20 So the threshold limits how much that pharmacy can
21 order of each controlled substance. And that's based on a
22 number of different factories and assessments that our
23 anti-diversion team will ultimately explain.

24 But the bottom line is our system automatically blocks
25 orders by customers that are over the threshold limit. And

1 that means the order does not ship until Cardinal Health
2 employees take a careful look at that. And then the
3 cancelled orders are reported to the DEA as suspicious
4 orders.

5 The third part of our program is essentially the
6 investigations or the on-going monitoring of our customers
7 for any sign of potential diversion. And we've got a
8 special Review Committee that reviews large volume
9 customers.

10 And then for all of our customers, we have a team of
11 folks, investigators who go out to inspect pharmacies and
12 check signs of potential diversion. And our sales staff are
13 also trained to look for signs of potential diversion.

14 We'll go over the details of this at trial, Your Honor.
15 But one thing I will ask you to pay particular attention to
16 is the time period so that they do not get conflated.

17 The reality is that with respect to Cardinal Health
18 Systems, plaintiffs and their experts really have no
19 complaints about them after 2012. So they're not going to
20 talk about the post-2012 period to the present very often
21 when it comes to our systems. And I suspect that's why we
22 heard from Mr. Farrell post-2012 about Cardinal's membership
23 in the had and all of the things associated with that
24 organization.

25 But you are going to hear them reach back in time to

1 talk about what our system was in 2008, 2009, and maybe even
2 2003 and 2004.

3 And the evidence will show, Your Honor, that across all
4 time periods, we kept the DEA updated about how our system
5 was working. And we tried to work with the DEA to ensure
6 that we were in compliance.

7 Let me give you just one example. One of the things
8 you'll hear plaintiffs specifically criticize about Cardinal
9 Health is its reporting of suspicious orders before 2008.

10 Now, you heard that -- you heard Mr. Nicholas talk
11 about that earlier time period and the do-not-ship
12 requirement.

13 This is testimony from the deposition in the MDL of
14 Kyle Wright. Mr. Wright is now a paid expert for the
15 plaintiffs. But at this deposition, he's being deposed as a
16 fact witness. And he's a former DEA diversion investigator
17 who had ownership over the receipt of reporting from
18 distributors like Cardinal.

19 And what he testified to, Your Honor, was that the type
20 of reports Cardinal was submitting to the DEA in the time
21 period through 2005 and then subsequently were blessed and
22 authorized by the DEA.

23 So is our system from today better than it was 10 years
24 ago? Of course it is. And was our system from 10 years ago
25 better than the one from 15 years ago? It was. And that's

1 how it works and that's true of most systems we have in
2 society.

3 But that does not mean the systems that we had in place
4 before were unreasonable for those time periods. And that's
5 really the standard, Your Honor, that would have to be
6 measured.

7 Mr. Farrell spent some time also talking about
8 settlements, Your Honor. And we'll get into that perhaps at
9 trial as well. But one critical fact related to Cardinal's
10 DEA settlement, neither one of them had anything to do with
11 West Virginia. And I think that's an important fact that
12 may be a threshold issue for, for further discussion.

13 When it comes to West Virginia, Your Honor, I do want
14 to also point out that within Cabell and Huntington there
15 were distributors that provided opioids to pharmacies that
16 are not here as part of this litigation, so not part of the
17 Big Three, the so-called Big Three.

18 And according to plaintiffs' own expert, Dr. McCann,
19 Cardinal Health distributed only about 17 percent of the
20 dosage units of oxy and hydro in Cabell-Huntington from 2006
21 to 2014.

22 Your Honor, I'll just touch on a few brief points on --

23 THE COURT: You've got about two minutes. Can you
24 do it in two minutes?

25 MS. MAINIGI: I'm going to try, Your Honor.

1 THE COURT: Okay.

2 MS. MAINIGI: Your Honor, --

3 THE COURT: I hate to cut you off, but I've got to
4 be an umpire and enforce the rules.

5 MS. MAINIGI: I understand, Your Honor.

6 I think just a couple of points on abatement that I
7 want to make.

8 I think you'll hear evidence about Cabell County never
9 really trying to address the opioid problem because it
10 didn't think it had the ability to do so. And I think that
11 there will be evidence that comes in, Your Honor, also about
12 the state having excess funds, essentially, to treat the
13 opioid problem, excess funds and facilities that could be
14 used by Cabell County and Huntington residents.

15 And then an additional point I want to show Your Honor
16 is -- let me jump ahead here. These folks are local experts
17 that came up, came up with a resiliency plan at
18 Mr. Farrell's direction.

19 Their resiliency plan, which was a blank check, they
20 were told that they had a blank check, when they thought
21 about their pie-in-the-sky ideas for abatement and
22 treatment, the number they came up with, Your Honor, was
23 50 million, \$50 million over 40 years.

24 Then what happened is plaintiffs brought in a different
25 expert. And that different expert has now come up with an

1 abatement plan that is 1.68 billion simply for treatment
2 alone over 15 years. And, so, I think you will hear some
3 testimony about that, Your Honor.

4 And, basically, Your Honor, we look forward to hearing
5 the evidence here at trial. So that is why we, Cardinal
6 Health, do welcome trial.

7 Plaintiffs' case is very long on rhetoric but very
8 short on causation and I do think that's where the battle
9 ground is going to be, Your Honor. It's their burden to
10 prove it and this trial will show that they will not be able
11 to prove causation.

12 Thank you, Your Honor.

13 THE COURT: Thank you.

14 Let's come back right at 4:00 and we'll finish up.

15 (Recess taken from 3:48 p.m. until 4:02 p.m.)

16 MR. SCHMIDT: Thank you, Your Honor. If I may
17 start off with a mea culpa, we did not sit down and go
18 through our slides together, so there will be a few that
19 Your Honor's already heard of. I'll try to be efficient,
20 but I think Your Honor will see we approached the issues
21 from different angles and sometimes a little differently.

22 Your Honor, the central issue in this case, the central
23 dispute is easily and simply stated: Causation. They
24 allege conduct. They allege consequences. They never link
25 those two.

1 The conduct they allege -- the misconduct they allege
2 we will dispute and the facts will not support their claims
3 of misconduct. The consequences they cite, if by
4 consequences they mean harm, there is no dispute about the
5 harm from the opioid crisis.

6 The dispute lies in the link between those two things,
7 their allegations that specific misconduct of ours caused
8 the entire opioid crisis. The facts will not support that.

9 Every McKesson distribution into Huntington and Cabell
10 County was because of a doctor, so that when a doctor wrote
11 a prescription and a patient took it to a pharmacy to fill
12 it, it would be available.

13 Every one of those prescriptions dispensed was supposed
14 to be dispensed because of a doctor sitting across from a
15 patient acting as only doctors do, only authorized
16 prescribers do, and making a judgment about that patient as
17 to whether the medication was appropriate for them.

18 Those facts alone prevent them from showing causation.
19 And in many ways, their lawsuit depends on disregarding
20 those facts.

21 But they go further. The face of the opioid crisis
22 today in 2021 is heroin and illicit fentanyl, products
23 McKesson has never touched, that are marketed, made,
24 trafficked by criminal organizations that McKesson has
25 nothing to do with.

1 No set of facts will be able to link that affliction to
2 McKesson's conduct. And there's no stretching of public
3 nuisance law that can allow for a finding of causation in
4 those circumstances.

5 Those are the facts, that's the evidence, and that's
6 the proof I'll focus on today and that we'll focus on
7 throughout our case.

8 In terms of my client, my client is McKesson. McKesson
9 is a distribution company. That means it delivers
10 medications from the manufacturers that make them to the
11 pharmacies and hospitals that dispense them. It does that
12 for all types of medications; inhalers, insulin, vaccines,
13 cancer medications.

14 A company like Purdue Pharma primarily makes opioids.
15 It's an opioid company. A company like McKesson covers all
16 medications. It's a medication company. And because it's a
17 medication company, that includes prescription opioids even
18 if they're a small part of the total prescription
19 medications that McKesson distributes.

20 Why is McKesson in this case? It's in this case
21 because of that role of delivering medicines from
22 manufacturers to pharmacies and hospitals licensed by the
23 State of West Virginia, registered by the DEA.

24 It's not in this case because it prescribes opioids.
25 It doesn't. It's not in this case because it's a named

1 marketing defendant in the complaint governing this case.

2 It's not.

3 It's not in this case because it approves or sets
4 quotas for opioids. That's the DEA and the FDA.

5 It doesn't dispense opioids. That's pharmacies. And
6 it doesn't approve the doctors and the pharmacists who
7 handle opioids. That's regulators.

8 This is the distribution chain. I'm a little hesitant
9 to put this up, Your Honor. You've already seen four
10 different versions of this. This will be yet another
11 version of this. I'll keep it short. It starts with
12 doctors.

13 THE COURT: I have a lot bigger problems than
14 trying to figure that one out.

15 MR. SCHMIDT: Yes, that's right.

16 It starts with doctors. They give a prescription to a
17 patient. The patient goes to the pharmacy. They get the
18 medication. The way the pharmacy gets the medication is the
19 manufacturer makes it. The distributor ships it to the
20 pharmacy.

21 Here's why I wanted to show this yet again and I'm
22 sorry for showing it yet again. Their lawsuit depends on
23 ignoring almost every part of this chain. The doctor is the
24 central initiating force in every prescription medication.
25 They want the Court to look beyond that.

1 Patients, manufacturers that market and make
2 prescription opioids, the regulators that oversee every one
3 of those entities, approve prescription opioids, oversee
4 every part of the process, they want the Court to ignore
5 those.

6 Even the pharmacies are next direct point of contact as
7 a distributor. Ignore those and put the blame for what the
8 pharmacies do on the distributors. And then even among the
9 distributors, they want the Court to find that any one of
10 these distributors, among dozens of distributors that
11 shipped to Huntington and Cabell, can be held responsible
12 for everything.

13 In the case of McKesson if we look at the pills that
14 McKesson distributed, the prescription opioids that it
15 distributed, and we remove just the medications that it sent
16 to the Federal Government, to the Veterans Administration,
17 less than 10 percent of distribution into Huntington and
18 Cabell County.

19 Mr. Farrell said all of the facets of this distribution
20 chain have failed. They want the Court to ignore every one
21 of them and say they can pick out one distributor, two
22 distributors, three distributors and blame it all on them.
23 The facts won't support that. The law doesn't support that.

24 The *Sharon Steel* case that the Court has no doubt
25 focused on over briefing over the past several months

1 defines public nuisance, something that unlawfully operates
2 to hurt and inconvenience.

3 That unlawfully, that unreasonableness, that's the
4 conduct they're talking about that we'll be disputing. That
5 hurt or inconvenience, that's the consequence they're
6 talking about. There is harm.

7 That "operates to" language is the key to this case,
8 causation. It's not enough that there be alleged
9 misconduct. It's not enough that there be harm. They have
10 to link them up and that's what the law tells us, including
11 a case like the *Joint Commission* case from just last year
12 from this court from one of Your Honor's callings.

13 There the party being sued was the Joint Commission
14 that as Your Honor's already heard actually encouraged
15 doctors to write more prescription opioids.

16 The Court in that case said, no, there's no causation.
17 It's too attenuated. It's too remote. There are too many
18 contributing causes.

19 In my time today I'll focus on two very distinct
20 aspects of the opioid crisis: First, with the bulk of my
21 time, prescription opioids, and then a little bit at the end
22 heroin and illicit fentanyl, the horrible case of the opioid
23 crisis today.

24 Let me start with prescription opioids and let me start
25 with this volume point that it's already clear is central to

1 the plaintiffs' case. Their case depends on the suggestion
2 that if they can just put up a chart with big numbers and
3 say one for every man, woman, and child without looking at
4 the science, they can show that data, they don't need to
5 prove causation. They don't need to talk about our role in
6 determining those levels or responding to the decisions of
7 others who are determining those levels.

8 There are a lot of complicated legal and nuance factual
9 responses to those arguments about volume, but I want to
10 just start right away with the simplest one.

11 Distributors don't decide the volume. The volume of
12 prescription opioids that goes out to patients is decided by
13 doctors. If a doctor doesn't write a prescription, it sits
14 on the shelf or it never even gets ordered by a pharmacy.

15 Doctors are the ones who determine the number of pills.
16 That's what determines what pharmacies dispense. And what
17 pharmacies dispense is what drives what manufacturers make
18 and what distributors distribute.

19 Distributors are pulled along by the orders they get
20 from the pharmacies. And what determines what the
21 pharmacies dispense and what they order is doctors.
22 McKesson doesn't set the level of distribution. It responds
23 to it.

24 There is an important check on levels of prescription
25 opioids that the Court has already heard about and will hear

1 about throughout the trial on the other end of the system
2 and that's the DEA quota.

3 This is a 2019 Office of Inspector General report
4 regarding how the DEA can exercise its quota
5 responsibilities. And it defines the quota, the APQ,
6 aggregate production quota, as the maximum amount of each
7 basic class of Schedule I and Schedule II controlled
8 substances the DEA administrator deems necessary.

9 Prescription opioids are unlike almost any other
10 product in the country in that the Government limits the
11 amount that can exist.

12 And what's critical in this language is the final
13 highlighted language. The DEA sets that quota based on the
14 estimated medical, scientific, research, and industrial
15 needs of the United States or for lawful export.

16 So on one end, volume is determined by doctors. On the
17 other end, it's capped by the DEA. Distributors sit in
18 between and they don't set the volume.

19 In talking about prescription opioids, I'll talk first
20 about the role of doctors, then the role of the DEA, and
21 then McKesson.

22 It makes sense to start with doctors. Our common sense
23 tells us we can't talk about prescription medications
24 without talking about doctors. And the law codifies that
25 principle.

1 This is the Code of Federal Regulations corresponding
2 to the C.F.R. The responsibility for the proper prescribing
3 and dispensing of controlled substances is upon the
4 prescribing practitioner.

5 There's a corresponding responsibility with the
6 pharmacist, no mention of distributors, but the
7 responsibility for proper prescribing, dispensing of
8 controlled substances is upon the prescribing practitioner.

9 So why is it that doctors began prescribing more
10 prescription opioids? There was a movement in the medical
11 community that the Court's already heard about going back to
12 the '80s where doctors said, "We're not doing a good enough
13 job to treat pain." This is Marcia Angell in the 1982 New
14 England Journal of Medicine making that point. The
15 treatment of severe pain in hospitalized patients is
16 regularly and systematically inadequate. That's not for
17 want of tools. It's generally agreed that most pain, no
18 matter how severe, can be effectively relieved by narcotic
19 analgesics.

20 That idea was picked up by institutions. This is the
21 Joint Commission the Court has already heard about in 2001,
22 the entity that was sued by the City of Huntington. This is
23 that language the Court has heard about recognizing pain is
24 a fifth vital sign, encouraging immediate assessment of
25 pain, immediate treatment of pain.

1 Public health organizations and medical groups picked
2 up that view. The DEA, the AMA, 2001 a dozen other
3 organizations promoting pain relief and preventing abusive
4 pain medications, critical balancing act. Again, this idea
5 of under-treatment of pain is a serious problem in the
6 United States.

7 And the answer for many patients, opioid analgesics
8 when used as recommended by established pain management
9 guidelines are the most effective way to treat their pain.

10 State medical boards around the country picked up on
11 that idea, including here in West Virginia. This is the
12 West Virginia Board of Medicine in 2005. "We recognize
13 controlled substances, including opioid analgesics, may be
14 essential." And they say exactly where; acute pain due to
15 trauma, acute pain due to surgery, chronic pain whether due
16 to cancer or non-cancer origins.

17 Three years later in 2008 the West Virginia Board of
18 Medicine did something even more notable in this regard.
19 They took this little book, "Responsible Opioid Prescribing,
20 a Physician's Guide," and they sent it to every single
21 doctor and every single physician's assistant in the state.
22 And then they published a newsletter talking about how happy
23 they were that they had done it, how it was the first
24 undertaking of its kind by the board, and how 12 other
25 states had done this too.

1 This publication that the West Virginia Board of
2 Medicine, the licensing body for every single body, for
3 every single doctor in West Virginia, literally the arbiter
4 of the standard of care in West Virginia, that it sent to
5 every single doctor, this is what it said.

6 "There is no debate among public health experts about
7 the under-treatment of pain which has been recognized as a
8 public health crisis for decades. The cost of under-treated
9 pain in dollars is astronomical, but the cost in human
10 suffering is immeasurable. Turning away from patients in
11 pain simply is not an option."

12 Earlier in the publication, "Opioid therapy to relieve
13 pain and improve function is a legitimate medical practice
14 for acute and chronic pain whether it's cancer or
15 non-cancer. Patients should not be denied opioid
16 medications except in light of clear evidence that such
17 medications are harmful to patients."

18 This was 2008. That's exactly the point in time, if
19 Your Honor thinks back to that curve, that Mr. Farrell
20 referred to as a pill mill. It wasn't because of
21 distribution. It was because of what doctors were being
22 told by their own Board of Medicine and how distributors
23 were responding to the decisions that doctors were making in
24 the form of prescriptions.

25 At the start of this book, by the way, they contain a

1 little -- on the copyright page they contain a list of the
2 sponsoring organizations. They have some companies on there
3 including Purdue Pharma. They have some public health
4 entities on there; the American Cancer Society, somewhat
5 notably our Federal Government Substance Abuse Agency, the
6 part of HHS responsible for substance abuse, the Substance
7 Abuse and Mental Health Services Administration.

8 And right above the disclaimer, they say, "Care has
9 been taken to confirm the accuracy of the information
10 presented and to describe generally accepted practices."
11 That was a medical decision that drove those levels, not the
12 other way around.

13 In response to that guidance, doctors changed their
14 prescribing practices. These are prescribing rates in
15 Cabell County up through 2009. More recently as doctors
16 have learned from the opioid crisis, they've gone back down.

17 The public health literature recognizes, the regulatory
18 literature recognizes the role of doctors. In 2018 a
19 publication from the DEA, factors contributing to the opioid
20 problem in West Virginia, overprescribing of opioids,
21 doctors in West Virginia prescribing at a higher rate
22 according to this DEA publication.

23 It turns out that's true for many kinds of prescribing
24 in West Virginia. They're higher than average. No mention
25 of McKesson in this publication talking about factors

1 contributing to the opioid problem in West Virginia.

2 On those facts, the plaintiffs can't prove causation,
3 and the case law recognizes that. In this *Joint Commission*
4 case, the role of the physician was critical in preventing a
5 finding of causation. No injury would occur unless the
6 physician proceeded to unnecessarily prescribe treatments or
7 if patients obtained the drugs through some other illegal
8 means, no causation even to an entity that told those
9 doctors to prescribe more.

10 The *Employer Teamsters* case also from this Court a
11 little bit earlier, no causation where a vast array of
12 intervening events, including the independent medical
13 judgment of doctors, was what accounted for the harm.

14 Now, I want to touch very briefly on this. The Court's
15 already heard about this from both of the other openings.

16 There are allegations of influence on doctors that
17 doctors weren't just doing this for medical reasons, that
18 they were influenced by companies to prescribe more opioids.

19 What's notable is that the discussions of that issue in
20 the literature focus on manufacturers, not on distributors.
21 And these plaintiffs themselves when they point to the
22 marketing that they believe is important, it's manufacturer
23 marketing. This is the City of Huntington in the *Joint*
24 *Commission* case suing the Joint Commission.

25 And I think the Court's already seen this language.

1 They squarely point to the Joint Commission, the City of
2 Huntington does, in this judicial admission. The Joint
3 Commission teamed with Purdue, as well as other opioid
4 manufacturers, to grossly misrepresent the addictive
5 qualities of opioids with disastrous health consequences.

6 That's another complaint with one of these two, one of
7 these two plaintiffs. This is the complaint in this case
8 with both of these two plaintiffs, absolutely a judicial
9 admission in this case.

10 Third amended complaint. They've had three times to
11 say exactly what they mean to say against each of the
12 defendants. Here's what they have to say about marketing,
13 influencing doctors, and the causes of the opioid crisis.

14 It began with a corporate business plan. It started
15 with a decision by Purdue and the Sackler defendants, the
16 family that owns Purdue, to promote opioids deceptively and
17 illegally.

18 Other manufacturers quickly joined. Through marketing
19 that was as pervasive as it was deceptive, Marketing
20 Defendants convinced healthcare providers both that the
21 risks of long-term opioid use were overblown and that the
22 benefits in reduced pain and improved function and quality
23 of life were proven.

24 And this next language is the key quote. "The
25 Marketing Defendants' scheme succeeded creating a public

1 health epidemic."

2 That's not our allegation of causation. That's the
3 allegation of causation, the judicial admission from the
4 plaintiffs in this case. The Marketing Defendants' scheme
5 succeeded, creating, causing a public health epidemic. And
6 they tell us exactly who those Marketing Defendants are:
7 Purdue, other manufacturers listed by name, no mention of
8 McKesson, no mention of Cardinal, no mention of ABDC.

9 And they back that up with close to 100 pages of
10 detailed specific allegations of specific marketing,
11 specific influence by manufacturers to support that claim
12 that it was manufacturers who influenced doctors to
13 prescribe more. Those are the plaintiffs' allegations.

14 That brings me to the role of the DEA. The DEA
15 controls the entire controlled substances process, including
16 registering all opioid prescribers. They have to be
17 licensed by the state. But then to write prescriptions for
18 prescription opioids, the DEA has to register them as well.

19 But in addition to registering and re-registering every
20 three years all opioid prescribers, the DEA, as the Court's
21 already heard, actually encouraged them to prescribe
22 opioids.

23 The Court hasn't seen this language yet. It's
24 striking. 2001 the DEA talking to doctors: "There are no
25 limits. There are no limits on the quantity of controlled

1 substance dosage units under federal law or regulation that
2 a practitioner may prescribe."

3 And they weren't simply telling doctors there are no
4 limits when they said this. They were saying that to
5 everyone in the healthcare system who has any role in
6 satisfying doctor orders, including a distributor like
7 McKesson. There are no limits for doctors.

8 If a company like McKesson in 2001 is asking what
9 should prescribing levels be, this is the answer from the
10 DEA. There are no limits for doctors.

11 They added to that statements, this in 2006 in the
12 Federal Register. "The agency recognizes that nearly every
13 prescription issued by a physician in the United States is
14 for a legitimate medical purpose."

15 If you're wondering as a participant in the healthcare
16 process if a prescription is legitimate, here's the DEA
17 telling you almost every one is.

18 That's a view that we believe will be supported by the
19 evidence in terms of doctors prescribing in good faith.
20 It's certainly a view that the DEA holds right to this day.

21 This is the acting administrator of the DEA testifying
22 before Congress in 2018. I go back to the fact that I look
23 at the vast majority of doctors. 99.99 percent are all
24 trying to do right by their patients.

25 That testimony is decisive in its own way, and it's

1 decisive in this fashion. The allegations that the
2 plaintiffs are making repeatedly is based on the statute
3 that speaks to the maintenance of effective controls against
4 diversion.

5 But baked into that statute that talks about preventing
6 diversion, preventing the medications from going where
7 they're not supposed to go, baked into that statute is the
8 concept that distributors don't second guess legitimate
9 medical judgment.

10 It's maintenance of effective controls against
11 diversion of particular controlled substances into other
12 than legitimate medical, scientific, and industrial
13 channels. And it shows how gaping the disconnect is between
14 the role of a distributor and the harm they're trying to pay
15 on distributors here to see that and to know that the DEA
16 was telling distributors almost every prescription is
17 legitimate. Almost every doctor is legitimate. There are
18 no limits on how much a doctor can prescribe.

19 That was confirmed by the fact that the DEA had full
20 visibility into the volume of distribution from
21 distributors.

22 The Court's already heard about the ARCOS database.
23 This is a presentation that the DEA did of some of this data
24 in 2011 where they were showing exactly what kind of things
25 they could do with this database. And they were very clear.

1 They could look state by state with this database at any
2 point in time. They could look county by county.

3 This, of course, in this public presentation they gave
4 is a map of North Carolina. They could do the same thing
5 for West Virginia and make judgments about whether a county
6 was average, below average, above average, whether
7 pharmacies were above average or not.

8 They had full visibility, full transparency into
9 exactly the volumes that were being distributed in response
10 to doctors writing prescriptions. And they didn't just have
11 full visibility. They had the power to regulate how much
12 would be made and then dispensed and then prescribed through
13 their quota.

14 This is what the quota looks like for only Oxycontin as
15 reported in this OIG report that I mentioned right through
16 the height of the opioid crisis.

17 And that's not simply allowing more prescription
18 opioids to be used. That's telling the country and entities
19 involved in the healthcare system what's appropriate in
20 terms of prescription opioids because what the DEA is
21 supposed to look at in setting the quota is the estimated
22 medical, scientific research and industrial needs of the
23 United States.

24 If a company like McKesson is looking at that kind of
25 chart that the Court was shown and sees raising levels and

1 wants to know is that appropriate in terms of what's
2 medically, scientifically appropriate, the DEA is saying,
3 yes, we need more prescription opioids every year, even up
4 to after the point when McKesson's started to go down.

5 Only recently the DEA has started to lower the quota.
6 And in hindsight, the DEA has been criticized by the
7 Government for not doing a better job with the quota. This
8 report makes that point. The Court heard reference to a
9 report right here from West Virginia making that point.

10 The Attorney General went out just last year, obtained
11 documents from the DEA to look at how they did their quota
12 work and concluded with legal authority and resources to
13 take responsibility for this issue, diversion, the DEA did
14 not fulfill its duty to act as a robust gatekeeper when
15 setting APQs, aggregate production quotas. The DEA was
16 asleep at the switch when it came to setting APQs.

17 That brings me to McKesson's role. And I'll start by
18 talking about the purpose of a company like McKesson and
19 then I'll talk about those responsibilities.

20 In terms of the purpose of a company like McKesson,
21 it's to supply medicine, to supply medicine that our society
22 through the FDA and in some instances through the DEA has
23 said this has value. This should be available for patients
24 with a prescription. To this day, that includes
25 prescription opioids.

1 This is a letter from the American Medical Association
2 just this past summer. Even today, opioids have their
3 appropriate place as an option for treatment of acute pain,
4 palliative and end of life pain management, cancer pain, and
5 some chronic pain patients.

6 The DEA has consistently recognized the importance of
7 ensuring that companies like McKesson do their jobs and make
8 sure prescription opioids are available when needed in
9 pharmacies.

10 This is congressional testimony from Mr. Rannazzisi who
11 the Court has already heard about. He will be presented
12 during the plaintiffs' case as a fact witness in this case.
13 He's a paid plaintiffs' expert for other plaintiffs suing
14 distributors. While he was still at the DEA, this is what
15 he said about this key importance to a company like
16 McKesson.

17 "It is vital that an adequate and uninterrupted supply
18 of pharmaceutical controlled substances be available for
19 effective patient care."

20 DEA recognized it is a public health concern. It is a
21 public health concern when pharmacies can't dispense
22 legitimate controlled substances to patients. It's a public
23 health concern when a company like McKesson doesn't do its
24 job. And you see that, I think, most vividly in the
25 customers that McKesson has.

1 McKesson has two buckets of customers in Huntington and
2 Cabell County. The first bucket is hospitals and health
3 clinics. Many of these are probably familiar to the Court.

4 I want to focus on one of those in particular, the
5 V.A., the Federal Government. If there's any entity that
6 should be beyond reproach in terms of sending prescription
7 opioids to them, it should be the Federal Government, the
8 entity that wrote the CSA, the Controlled Substances Act,
9 administers it, implemented it, oversees it, and not just
10 any branch of the Federal Government but the branch of the
11 federal Government responsible for caring for service men
12 and service women, whether they're coming back from Iraq and
13 Afghanistan with pain needs or whether they're retired with
14 conditions like cancer that carry pain needs.

15 The V.A. -- a process that's overseen literally by the
16 Federal Government to make sure that prescription opioids in
17 that setting are appropriate.

18 The V.A. is critical in this case for McKesson because
19 the vast majority of McKesson's shipments to Huntington and
20 Cabell went to the V.A. You count the numbers differently
21 according to which medications you include or don't include,
22 but by what we think is the best calculation, 76.8 percent
23 of McKesson's shipments to Huntington and Cabell were to the
24 Federal Government caring for service men and service women
25 and retired service men and service women.

1 McKesson's other customers are traditional pharmacies,
2 chain pharmacies, independent pharmacies, some of which the
3 Court is probably familiar with. And if you combine those
4 with the hospitals and health clinics I just spoke about,
5 that's the universe of McKesson customers in Huntington and
6 Cabell.

7 Now, if I come back to this V.A. point and I take the
8 V.A. out of this group, if we exclude shipments to the V.A.,
9 which is something that even two of the plaintiffs' experts
10 did when they were performing analyses of allegedly
11 suspicious or questionable orders, they excluded the V.A.
12 too along with some other hospitals. If I just take the
13 V.A. out of, out of Huntington/Cabell numbers, this is
14 McKesson's market share, 6.6 percent excluding the V.A.

15 And in much the same way as the absence of doctors and
16 the absence of manufacturers and the absence of regulators
17 and the absence of pharmacies tells us something about this
18 case, this statistic too tells us something about this case.

19 The argument that a distributor with its narrow role
20 that's less than one in ten shipments to Huntington and
21 Cabell can be held responsible for the whole opioid crisis,
22 that argument tells us this isn't about causation. It's not
23 about causation as to McKesson. It's not about causation as
24 to Cardinal. It's not about causation as to ABDC.

25 Let me turn now to McKesson's responsibilities. And

1 before I do, I want to talk about this idea of diversion.
2 There are many different types of diversion and it will be
3 important to present -- for us to present evidence on that
4 during trial.

5 This is the distribution chain that I showed the Court
6 earlier. Frankly, I believe the very best distribution
7 chain the Court's seen all day.

8 Diversion can occur at any stage of this process.
9 There will be no serious evidence that diversion occurred
10 while McKesson had prescription opioids.

11 But it can also occur after a patient gets a medicine
12 and a non-patient ends up with that medicine. It can occur
13 when McKesson does everything it is supposed to do, a
14 legitimate prescription gets dispensed, and a thing gets
15 diverted. It gets stolen from a patient. It gets sold. It
16 gets given away. That's critical in evaluating the opioid
17 crisis, that form of diversion that a company like McKesson
18 has nothing to do with.

19 It's critical because healthcare agencies, including
20 this publication from the CDC, tell us that more than half
21 of diversion that occurs is that form of diversion that
22 McKesson has nothing to do with.

23 In this publication, three out of four people who
24 misuse prescription painkillers use drugs prescribed to
25 someone else. Most of the diversion that occurs occurs

1 after a distributor has done what it's supposed to do.

2 Your Honor has heard reference made to diversion from
3 pharmacies. And there will be a lot of evidence presented
4 in terms of diversion from pharmacies. There was no -- in
5 the discussion about McKesson earlier today there was no
6 mention of any McKesson pharmacies where diversion occurred,
7 but I suspect we'll hear that at trial.

8 I want to highlight a very notorious diverting pharmacy
9 in Cabell County, A-Plus Care Pharmacy. This is the 2014
10 Huntington police report. This was one of their larger
11 investigations, the A-Plus Care Pharmacy investigation.

12 This operation shut down a major source of supply for
13 pharmaceutical diversion to the Tri-State area and beyond.
14 Why didn't Your Honor hear about it? None of the defendants
15 supplied this pharmacy. There's again a disconnect between
16 the conduct they're alleging and the harm they're alleging.

17 In terms of McKesson's responsibilities, one of its
18 most important responsibilities has actually been proven up
19 by the plaintiffs in their opening argument. And that's
20 this reporting of ARCOS data that the DEA then uses to
21 analyze potential diversion in pharmacies.

22 I showed the Court these slides earlier. I want to
23 show the Court one more slide showing how the DEA can use it
24 to determine if a pharmacy was outside the norm.

25 In the plaintiffs' presentation this morning there was

1 talk about transparency. I think there was a picture of an
2 iceberg with a little biddy bit above and a lot below.

3 There was full transparency into McKesson's
4 distribution as to the DEA. They gave the DEA all of their
5 data. The DEA had full transparency into their data. And
6 we know from the very charts that were shown this morning
7 based on DEA data that the DEA was able to use that data.
8 They had it not just for McKesson, but for every
9 distributor.

10 The only place where there's a lack of transparency was
11 the DEA refused to share that data that they received from
12 other distributors with individual distributors. It took an
13 act of Congress a few years ago to require them to share
14 their ARCOS data.

15 Mr. Rannazzisi, who the Court will hear from,
16 acknowledged that fact. Registrants, that's distributors,
17 have requested access to ARCOS and may have been declined,
18 yes.

19 So the transparency was not with McKesson. McKesson
20 told the DEA, as required, "Here are all of our shipments."

21 In addition to that, the Court will hear evidence over
22 the course of the trial about diligence steps that McKesson
23 has undertaken over time and grown over time in response to
24 the opioid crisis and in response to guidance from the DEA.

25 This is a presentation McKesson gave to the DEA in

1 2008. The Court will remember that there was discussion
2 about a McKesson settlement in 2008. In response to that,
3 it was one of many settlements the DEA entered into with
4 companies.

5 In response to that, McKesson went to the DEA and said,
6 "This is what we're going to do. Tell us if this is okay or
7 if you have any changes."

8 They gave a detailed presentation. We're going to have
9 thresholds for every single customer. We're going to
10 investigate every single one of our existing customers to
11 make sure we get the thresholds right and that we're
12 comfortable dealing with them. We're going to investigate
13 new customers who come on with us, including assessing their
14 history. We're going to block orders that go over our
15 thresholds. We're going to review and escalate if they do
16 go over our thresholds.

17 And this is important for the later settlement.
18 McKesson understood the DEA to be saying, "We want fewer
19 suspicious orders." So they said McKesson is prepared to
20 stop excessive purchases reporting to a local field office.

21 This continued over time. There was a dichotomy
22 presented this morning. I think the suggestion was that up
23 until 2012, companies said, "We want to do right. We want
24 to try to address the DEA." And then in 2012 they started
25 fighting with the DEA.

1 And that dichotomy is simply not true when held up
2 against McKesson's programs. Over time, McKesson
3 continually improved its programs, including major
4 improvements in 2013 and 2014.

5 This is language of the settlement agreement that the
6 Court was shown from 2008. I want to highlight one passage
7 not shown.

8 McKesson asked the DEA to commit to reviewing specific
9 McKesson distribution centers, and the DEA agreed. "We
10 shall conduct reviews of the functionalities of McKesson's
11 diversion compliance program. The standard for passing,
12 maintaining effective controls against diversion, detecting
13 and reporting suspicious orders, meaningfully investigating
14 new or existing customers."

15 McKesson tried to work with the DEA, including this
16 term in the settlement agreement to give the DEA what it
17 believed it was looking for. In the face of that, the
18 plaintiffs can't link their criticisms to any harm.

19 The *Sharon Steel* standard requires that. They must
20 operate to cause the harm. I'll touch very quickly on the
21 two principal conduct allegations that the plaintiffs make
22 against McKesson and against each distributor.

23 The first is that before 2008, companies would report
24 suspicious orders to the DEA, but they would send them out.
25 They would not block them. The reason they did that is

1 because they expected if the DEA had concerns when they got
2 those reports, they'd tell the company or they'd tell the
3 pharmacy.

4 That was known by the DEA and it was approved by the
5 DEA. And that's documented in a Federal Court decision from
6 a few years after companies started blocking. This is
7 Eastern District of Michigan 2012. It was standard practice
8 in the industry to file suspicious order reports while
9 continuing to ship products, and that practice had been
10 approved by the DEA.

11 The Government offered testimony that the DEA sought to
12 expand drug wholesaler's obligations by changing policy in
13 2006 and 2007. That's what started companies blocking in
14 2008, although there was never a change to the regulations.

15 This case is not -- this Eastern District of Michigan
16 case is not abstract to the case before the Court. It has a
17 specific connection to the case before the Court.

18 When this Court said the Government offered testimony,
19 that testimony included testimony from the single DEA expert
20 witness that the plaintiffs intend to introduce here, James
21 Rafalski.

22 When Mr. Rafalski was acting as a public servant,
23 building the expertise that the plaintiffs claim now allows
24 him to testify as an expert before Your Honor, he was
25 testifying in Federal Court that blocking was not required

1 before 2008, and that it was only in 2006 and 2007 that
2 things started to change. That criticism can't be linked to
3 harm.

4 Their second criticism Your Honor has already heard
5 referenced to not reporting more suspicious orders in the
6 case of McKesson, that's going to focus on 2008 to 2013.

7 What the plaintiffs didn't tell you about that is
8 during that time period, McKesson was blocking orders. So
9 it wasn't reporting suspicious orders as much, but it was
10 blocking many, many more orders.

11 And Mr. Rannazzisi conceded the basic principle of
12 physics. If you don't ship an order, they don't have the
13 drug, so the drug can't be diverted. They can't link their
14 criticism to actual harm in terms of diversion.

15 That OIG report tells us the same thing. The OIG
16 looked at what the DEA did with suspicious orders. They
17 said the field division staff, the people who investigate
18 pharmacies, they didn't even get access to the source
19 database or the suspicious order reporting system database
20 until 2017.

21 What were they looking at? They were looking at ARCOS,
22 the data that McKesson indisputably produced. They had what
23 they needed. They can't -- the plaintiffs can't link
24 suspicious orders to any form of harm. And the real world
25 proves that out.

1 For McKesson's warehouse, distribution center to ship
2 prescription opioids into the State of West Virginia, it has
3 to be approved by the State of West Virginia. The state
4 applies specific standards. They must comply with federal
5 regulations. They have to have maintenance of effective
6 controls against diversion.

7 This is the most recent approval for the distribution
8 center that principally ships to West Virginia for McKesson
9 from 2020. In the time just since 2014, 150 approvals of
10 McKesson distribution centers from West Virginia, even more
11 if we went back further in time, 62 just since the
12 plaintiffs filed this lawsuit.

13 That's prescription opioids. I'll use my brief time
14 remaining to address heroin and illicit fentanyl.

15 As I mentioned at the beginning, this is the face of
16 the opioid crisis today. This again is the American Medical
17 Association from last summer. The nation no longer has a
18 prescription opioid driven epidemic.

19 However, we are now facing an unprecedented
20 multi-factorial, multi-cause, much more dangerous overdose
21 and drug epidemic driven by heroin, illicitly manufactured
22 fentanyl, fentanyl analogs, and stimulants. The horrifying
23 data bears that out. This is data on overdose rates in
24 Huntington, horrifying data. That's prescription opioids.
25 That's illegal heroin and fentanyl.

1 So how is it that the plaintiffs seek to hold McKesson
2 responsible for products it never touched that are
3 trafficked by criminals? It's that gateway theory the
4 Court's already heard about.

5 This idea -- I think the way they want to present it is
6 this idea that no one today would be using heroin but for
7 the fact that they got a single opioid prescription for a
8 root canal or a sprained ankle. I suspect the Court's life
9 experience already tells the Court the affliction, the
10 scourge of addiction is more complicated than that. And
11 that's what the science will show.

12 This is an example of one of the studies that the
13 plaintiffs rely on, the SAMHSA study from 2013. And what it
14 did was it looked at people who started using heroin in the
15 past year and it asks a simple question: Did they abuse
16 prescription opioids before?

17 They found a really large number, up to 80 percent.
18 That number's come down in recent years, but it's a really
19 large number. What's critical about that is that's misuse
20 of prescription opioids. There's no similar data for
21 legitimate use of prescription opioids. But it's,
22 nevertheless, a very high number.

23 But what these authors did next is they said, "Well,
24 what about other drugs?" How many of these people -- we
25 know 79.8 abuse prescription opiates. How many of them

1 abuse cocaine and marijuana and hallucinogens and other
2 illegal drugs?

3 And this is what they found. Nearly every one. And
4 that's what the science will say. It's complicated. There
5 are all kinds of factors that drive the affliction of
6 addiction; alcohol abuse, family history, psychiatric
7 history, socioeconomic factors.

8 The Court will see again and again that when public
9 health officials and scientists look at this question, this
10 is the National Institutes on Drug Abuse, they say that data
11 that we just looked at is really strong, but we can't come
12 to a conclusion about causation. It's complicated.

13 Now, that's the science response to the gateway theory.
14 I want to give the Court a much more basic factual legal
15 response. And that's this. The Court might believe the
16 gateway theory advocated by plaintiffs' experts in its
17 fullest form. The Court might reject it. It might come
18 somewhere in between.

19 Regardless, they still can't prove causation for this
20 reason. I showed the Court the distribution chain for legal
21 prescription opioids. This is the distribution chain for
22 illegal heroin and illegal fentanyl.

23 Drug cartels, El Chapo, make the drugs in Mexico for
24 heroin, in China for fentanyl. Drug traffickers violate our
25 nation's sovereignty crossing our borders bringing it into

1 our communities. Street gangs prey on vulnerable
2 individuals and sell drugs.

3 These are the people who are taking the actions that
4 cause heroin and illicit fentanyl harm. These are the
5 people who are making the decisions that lead to that harm.
6 And both the science and law enforcement will tell us that
7 again and again.

8 This is that review article from the National Institute
9 on Drug Abuse. Heroin market forces, including increased
10 accessibility, reduced price, and high purity of heroin
11 appear to be major drivers of the recent increases. Those
12 are actions taken and decisions made by criminals that a
13 company like McKesson regulated and licensed by the
14 Government has nothing to do with.

15 Law enforcement, same point. Large increases in poppy
16 cultivation and heroin production in Mexico, a steady stream
17 of high purity, low-cost heroin to markets throughout the
18 United States.

19 We can look closer to home. Huntington. Huntington is
20 a destination city known and utilized by Detroit violent
21 gang members and narcotics traffickers to establish heroin
22 distribution points in other parts of the Tri-State region.

23 That brings me back to the law, the *Joint Commission*
24 case recognizing that even the criminal actors, the people
25 diverting legal prescription opioids cuts off causation, let

1 alone criminals trafficking an entirely different product.

2 No causation with plaintiffs' claims rely on various
3 criminal actions of third parties. Defendants' actions are
4 too attenuated and influenced by too many intervening
5 causes, including the criminal actions of third parties to
6 stand as the proximate cause of plaintiffs' injuries.

7 And that brings me back to where I began. I'll close
8 with where I began with causation, that essential principle
9 of law, that key element of tort law that provides a
10 guarantee of fairness and reasonableness and proportionality
11 and justice, that requirement that there be a straight
12 through line from what they're saying someone did wrong to
13 the harm they're alleging.

14 There is no magic that allows someone to take a
15 complicated public health crisis like the opioid crisis and
16 just by saying public nuisance or joint and several
17 liability wipe away that foundational principle of
18 causation. But that's just what their claims depend on.

19 Their claims depend on them criticizing conduct five
20 years ago, 10 years ago, 20 years ago and saying that
21 through that criticism of that conduct related to legal
22 prescription opioids, and just on the distribution of them
23 to pharmacies, through that criticism, they can skip over
24 causation and assign responsibility in 2021 all the way
25 through 2035 for illegal heroin and illicit fentanyl,

1 products McKesson never touched, trafficked by sophisticated
2 criminals that McKesson has nothing to do with.

3 There's no magic that allows them to get rid of
4 causation in that way. They can't wipe away fairness.
5 They can't wipe away causation and the fairness that it
6 encompasses even if we all agree that there is a public
7 health crisis involving illegal heroin and fentanyl. The
8 law says causation still matters. The law stands in the way
9 of their claims. The facts won't support their claims. And
10 we look forward to the opportunity to present that through
11 this trial.

12 Thank you, Your Honor.

13 THE COURT: Thank you, Mr. Schmidt.

14 We'll start the evidence at 9:00 tomorrow morning. And
15 I'm assuming there's nothing we need to do this afternoon.

16 All right, see everybody in the morning.

17 (Trial recessed at 4:55 p.m.)
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1 CERTIFICATION:

2 I, Ayme A. Cochran, Official Court
3 Reporter, and I, Lisa A. Cook, Official Court Reporter,
4 certify that the foregoing is a correct transcript from
5 the record of proceedings in the matter of The City of
6 Huntington, et al., Plaintiffs vs. AmerisourceBergen
7 Drug Corporation, et al., Defendants, Civil Action No.
8 3:17-cv-01362 and Civil Action No. 3:17-cv-01665, as
9 reported on May 3, 2021.

10
11 S\Ayme A. Cochran

12 Reporter

13 s\Lisa A. Cook

14 Reporter

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16 May 3, 202117 Date
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